



STIC Search Report

EIC 3600

STIC Database Tracking Number: 106598

**TO: Robert Pond
Location: PK5 7X04
Art Unit : 3624
Tuesday, February 17, 2004**

Case Serial Number: 09621701

**From: Ginger Roberts DeMille
Location: EIC 3600
PK5-Suite 804
Phone: 305-5774**

Ginger.roberts@uspto.gov

Search Notes

Dear Examiner Pond:

Please find attached the results of your search for 09/525491.

The search was conducted using the mandatory database lists for Business Methods.

These other sources were also used: Internet, STN

If you have any questions, please do not hesitate to contact me.

Thanks for using EIC3600!

Ginger

2/23/04



7/5/26

STIC EIC 3600 Search Request Form

114437
Rush

JAMES P. TRAMMELL
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3600

Today's Date: 2/17/04

41

Priority Date: 5/6/94

Your Name Rob Pond

AU 3625 Examiner # 78748

Room # 7X04 Phone 605-4253

Serial # 09/525,491

Format for Search Results:

PAPER DISK EMAIL

Where have you searched?

Dialog, Proquest, EAST

Please attach citations of relevant art you have found.

What is the focus of this search?

Please include concepts, synonyms, keywords, definitions, strategies, in short anything that helps to describe the topic. Please attach a copy of the abstract and pertinent claims. Attached

Focus

Customer stores names of multiple recipients

Customer orders ⁽²¹⁾ ~~cards~~ greeting cards) per session
[greater or equal to one]

social expression cards } holiday, birthday, mother's day
greeting cards } Christmas. etc.

database: file, record, datastone

Attached:

PTO-8925

Original Patent

5,555,496

Claims

STIC Searcher

Joseph R. Mello

Phone

305-5774

Date picked up

2/13

Date completed

2/17



**USPTO/ASRC Aerospace
EIC Reference Interview Form**

SEARCHER: SP

INTERVIEW DATE: 2-17-2004

SERIAL #: 09/525491

OR

E-MAIL DATE: _____

ACCESS #: 114437

(ATTACH E-MAIL)

☐ EXAMINER NOT AVAILABLE

☐ SRF SUFFICIENT

This form is used to provide supplementary information and clarify search requests.
Questions that are clearly answered on the Search Request Form need not be repeated.
WRITE ADDITIONAL NOTES ON REVERSE.

QUESTION	<input checked="" type="checkbox"/> if on SRF	NOTES
PRELIMINARY STRATEGY Appropriate? Too Broad/Narrow? Good Example from Examiner's Search Results?		
NOVELTY Which concepts <u>must</u> be covered for a reference to be useful?		
APPLICATIONS How will this invention be applied? On which (if any) subject area or application should search focus?		
KEY TERMS Terms of Art/Acronyms/ Professional Jargon Synonyms Terms to avoid		
DATABASES Foreign Patents Internet Search (recommended search engines or websites)		
RESULTS FORMAT Y N Tagged? Y N Highlighted? Y N Include Inventor Search (if no valuable results)?		
DATE What date would you like to use to limit the search?		Priority Date: _____ Other Date: _____

Search Chronology

Type of Search

Vendors and cost where applicable

Date Searcher Picked Up: 2-17-2004

NA Sequence (#) _____

☒

STN S

40.00

Date Completed: 2-17-2004

AA Sequence (#) _____

☒

Dialog S

1000.00

Searcher Prep & Review Time: _____

Structure (#) _____

Questel/Orbit _____

Online Time: 60

Text

☒

Lexis/Nexis _____

Clerical Prep Time: 240

Litigation _____

Sequence Systems _____

Patent Family _____

WWW/Internet _____

Other _____

Other (specify) _____

Search Report from Ginger R. DeMille

? t 00568558/7

00568558/7

DIALOG(R)File 727:Canadian Newspapers
(c) 2004 Southam Inc. All rts. reserv.

00568558 (THIS IS THE FULLTEXT)

Print program vastly improved

By Michael J. Himowitz The Baltimore Sun
Windsor Star, Final ED, P C4
December 24, 1990

TEXT:
COLUMN

OF THE THOUSANDS of computer programs that come to market every year, only a handful will be around next year.

But now and then a useful program appears, hangs on and gets better as time goes by, largely because the original programmer had a good idea in the beginning. Print Shop and its cousin, Print Shop Companion, started off years ago as nifty little programs aimed at schoolchildren. The idea was simple: give kids an easy way to use a dot matrix printer to make attractive flyers, signs, announcements, banners, calendars and greeting cards.

But parents quickly found out that the kids were on to a good thing. Print Shop soon became a favorite among small businesses, clubs, church groups and other organizations.

The latest versions, which require an IBM-compatible computer with at least 512K of memory (640K and a hard disk for color printing), are much more sophisticated than the originals.

They take advantage of high-resolution graphics adapters, laser printers and color printers. They produce a greater variety of documents, and the quality is a lot better. But they retain their original simplicity and elegance.

The New Print Shop couldn't be much easier to use. From an opening menu, you can choose to design a greeting card, sign, certificate, poster, letterhead, banner or calendar.

Next, you choose a border design and one or more simple graphics to decorate your creation. Then select a typeface and size and enter your message. Preview the result on your screen, then it's off to the printer.

The program comes with a variety of graphics in business, educational, sports and holiday themes. The New Print Shop allows you to place multiple graphics in various positions around your document. With a simple graphics editor, you can alter the graphics or create your own. If you need more, additional graphics libraries are available at extra cost.

To enhance the quality of the result, each graphic comes in three sizes. Earlier versions used the same basic dot map for each graphic and enlarged it, which resulted in pretty crude output at larger sizes. The new version actually stores a different drawing for each size.

WHEN IT'S TIME to print, you can now adjust the contrast to control

117-Feb-0405:24 PM

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darkness and density (not to mention wear and tear on your printer ribbon). If you have an EGA or VGA color graphics adapter and monitor, you can also get a color preview.

Print Shop's support for color printers is commendable, considering that they account for only a fraction of the market today. Any graphic can be printed in a single color, and there are special graphics and border designs that automatically print in multiple colors.

Print Shop performed flawlessly with the Star NX-1000 Rainbow color printer my kids use (a wonderful little machine). Likewise, it had no trouble with the HP LaserJet II and beat-up old IBM ProPrinter in the office. The program will drive most popular printers, and a few I've never heard of. I do have one gripe about laser printer support. Because it was originally designed for dot matrix machines, the program produces multiple copies of an item by printing it over and over.

While a simple command to a laser printer will get it to produce multiple copies, Print Shop doesn't handle it this way. It sends the data over and over again, which can tie up the printer and the computer much longer than necessary.

You won't mistake Print Shop's quality of the output for a photo typesetter, but for quick flyers, banners, party invitations and the like, it's certainly acceptable. Plenty of small businesses (including computer stores, which presumably have access to much more powerful software) use the program regularly to promote sales and specials.

A nice feature is a small database that lets you store names for automatic custom printouts of greeting cards, invitations, certificates and the like.

The New Print Shop Companion is a separate program that adds even more. Using the same graphics, border and font files as Print Shop, it acts as a mini-desktop publisher, letter writer and envelope maker.

It contains a more sophisticated graphics editor than Print Shop. It will also take graphics from popular drawing programs such as ZSoft's PC Paintbrush, Windows Paint, Gem Paint and Deluxe Paint II and convert them into Print Shop's graphics format.

Likewise, it has editors that will let you modify or create your own fonts and borders for use with Print Shop or the companion.

THE ENVELOPE maker is a particularly good idea, since kids like to use the program to make greeting cards and invitations. The envelopes can incorporate the same graphics and borders as the other documents, as well as some original decorative designs.

Without going to an expensive stationery store, it is hard to find envelopes designed for a sheet of 8 1/2 x 11-inch paper folded in half twice, which is how the program produces greeting cards.

Print Shop Companion produces the envelope on a single sheet of paper, which the kids can cut and paste.

It will also print a design on a standard business envelope (if your printer can handle one), or create an "aerogram" by printing

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in the design in the middle of a sheet of paper. When you fold it in thirds and staple it, you have a ready-to-mail flyer.

Both programs come with simple, well-written manuals and reference cards. But they're so easy to use that only people over the age of 14 will need them. You can figure most of it out by exploring or using the well-designed, on-line help screens.

If you're looking for a last-minute gift, a gift for someone who got a computer for Christmas, or just a piece of software that's entertaining and useful, it's hard to beat these.

What you need to know
The Baltimore Sun

Costs: New Print Shop, \$59.95 US list; New Print Shop Companion, \$49.95 US list. Available for \$35 to \$40 US each in most stores.

Features: Produces fliers, banners, greeting cards, stationery, newsletters, certificates with a variety of fonts, borders and graphics.

System requirements: IBM-compatible computer with 512K of memory and any color or monochrome graphics adapters. Requires 640K and hard disk for color printing. Supports most popular printers. Apple II versions also available.

Publisher: Contact Broderbund Software, 17 Paul Drive, San Rafael, Calif., 94903.

Copyright Windsor Star 1990

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? t 03462472/7

03462472/7

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03462472 Supplier Number: 44832213 (THIS IS THE FULLTEXT)

HARPERCOLLINS INTERACTIVE

Computer Retail Week, p73

July 11, 1994

TEXT:

HARPERCOLLINS INTERACTIVE, New York, unveiled four titles to be released by the third quarter.

Two children's interactive books, *George Shrinks* and *If You Give a Mouse a Cookie*, are based on hardcover minibooks that come bundled with the dual-disc CD-ROM. The interactive storybooks stay true to the actual stories, using animation to move the children through the plots. Children can read the stories or have them read aloud.

All About Me, also a children's title, is a floppy-based product positioned as a creativity tool for kids who want to create a family tree. The program, based on an audio tape called 'My Family History,' allows children to create a family tree, a storybook and greeting cards using information entered into the family-tree database. For example, to create a personalized birthday card, a child can link family dates or events to the family tree and the card maker.

All three titles each have a \$39.95 suggested retail price.

This fall, HarperCollins is also planning to release two lifestyle products, *Cyber Tarot* and *HealthDesk: Personal Wellness Software*.

Called an electronic oracle, *Cyber Tarot* is based on a tarot deck with features such as a user history that keeps records of all saved readings, statistical analyses and graphs on lifetime trends.

Cyber Tarot, which has a \$39.95 SRP and is for Macintosh or Windows, is a floppy-based product developed out of the San Francisco HarperCollins division that handles New Age publishing.

HealthDesk lets users manage family medical records, track activities such as exercise, and research health topics. *HealthDesk* has a \$59.95 SRP.

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without establishing a dedicated communication line between the user and the **card distribution center 40...**

...via the on-line service 1200 allows the user to select cards from an external **card** database. The on-line service 1200 has access to more cards than are available to...

...control device. Once the information has been entered, the cards can be ordered from the **card distribution center 40...**

...In another alternate embodiment, the user not only sends the **order 30** electronically to the **card distribution center 40**, but also may send the **card order** to a co-user via electronic mail 35. The co-user may then add his own personalized message or signature to the **card**. Once the co-user has added the message or signature, he may send the **order** to the **distribution center 40** or he may send the **order** back to the original user. In either event, the **order** is sent to the **distribution center 40...**

...user enters all necessary information into the computer system 5 described above and places the **order 30** with the **card distribution center 40**. Once the **card distribution center 40** receives the **order 30**, it retrieves the selected cards from a stock of inventory cards 1220. The personalized message or signature is then primed on the **card** by laser primer 1225 or other suitable printer. Alternatively, the laser printer 1225 may print the graphical **card** design on blank paper stock. In this way, the **distribution center 40** need not stack each of the various cards but rather, can prim each **card** from blank **card** stock on a high quality color primer. The cards 120 are then shipped to the...

...In another alternate embodiment, the user may print cards without use of the **card distribution center 40**. In this situation, the user enters all necessary information into the system 4 as described above, and directly prints the **card** on an attached printer 1230. Of course, the quality of the user primed cards depends...

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SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2004/Feb 17
(c) 2004 ProQuest Info&Learning

***File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 16:Gale Group PROMT(R) 1990-2004/Feb 16
(c) 2004 The Gale Group

***File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 18:Gale Group F&S Index(R) 1988-2004/Feb 16
(c) 2004 The Gale Group

File 20:Dialog Global Reporter 1997-2004/Feb 17
(c) 2004 The Dialog Corp.

File 47:Gale Group Magazine DB(TM) 1959-2004/Feb 13
(c) 2004 The Gale group

File 148:Gale Group Trade & Industry DB 1976-2004/Feb 16
(c)2004 The Gale Group

***File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.**

File 163:Ageline(R) 1965-2004/Feb
(c) format only 2004 The Dialog Corp.

File 180:Federal Register 1985-2004/Feb 17
(c) 2004 format only The DIALOG Corp

File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16
(c) 2004 The Gale Group

File 349:PCT FULLTEXT 1979-2002/UB=20040212,UT=20040205
(c) 2004 WIPO/Univentio

File 392:Boston Herald 1995-2004/Feb 16
(c) 2004 Boston Herald

File 433:Charleston Newspapers 1997-2004/Feb 16
(c) 2004 Charleston Newspapers

File 485:Accounting & Tax DB 1971-2004/Feb W2
(c) 2004 ProQuest Info&Learning

***File 485: SELECT IMAGE AVAILABILITY FOR PROQUEST FILES**

ENTER 'HELP PROQUEST' FOR MORE

File 545:Investext(R) 1982-2004/Feb 17
(c) 2004 Thomson Financial Networks

File 570:Gale Group MARS(R) 1984-2004/Feb 16
(c) 2004 The Gale Group

File 608:KR/T Bus.News. 1992-2004/Feb 17

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S1 78 (DATABASE? OR DATA()BASE?)(6N)(NAMES OR RECIPIENTS OR
 FAMILY? OR FRIENDS)(S)(GREETING OR OCCASIONAL OR SPECIAL
 OR HOLIDAY OR XMAS OR CHRISTMAS)(1W)CARDS

? rd

>>>Duplicate detection is not supported for File 349.

>>>Duplicate detection is not supported for File 654.

>>>Duplicate detection is not supported for File 660.

>>>Duplicate detection is not supported for File 766.

>>>Records from unsupported files will be retained in the RD set.

>>>Record 433:1003762 ignored; incomplete bibliographic data, not retained
in RD set

...examined 50 records (50)

...completed examining records

 S2 60 RD (unique items)

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? t2/3,k/all

2/3,K/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01354440 00-05427

Database perils and payoffs

Miller, Paul

Catalog Age v14n1 PP: 47 Jan 1997

ISSN: 0740-3119 JRNL CODE: CTA

WORD COUNT: 1073

...TEXT: and these items might be of interest to you."

For people who've ordered our **greeting cards** in the past, we retrieve their **names** from our **database** and mail them special letters to suggest they order new cards before it's too...

2/3,K/2 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

10363060 Supplier Number: 99693192 (USE FORMAT 7 FOR FULLTEXT)

Riverdeep Ships PrintMaster Greeting Cards Deluxe - Newest Addition to Its Best-Selling PrintMaster Line; New Creativity Software Provides Premium Images, Templates, and Artistic Inspiration.

PR Newswire, pSFM00607042003

April 7, 2003

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 582

PrintMaster **Greeting Cards** Deluxe includes more than 13,250 **greeting cards** and creative projects, and 75,000 high-quality images. In addition to **greeting cards**, the product contains a full range of project types including invitations, gift cards, note cards...

...email using a convenient .exe file format. With the handy Event Reminder, users simply add **names**, dates and occasions into a **database** to keep track of special events.

"Personalized greeting cards allow users to create cards that...

2/3,K/3 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

06675694 Supplier Number: 55879249 (USE FORMAT 7 FOR FULLTEXT)

Waterlow Business Buyers data grows.

Precision Marketing, p28(1)

Sept 27, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 83

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

The Waterlow Business Buyers Database, managed by the WorldWide Media

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Group, now exceeds 100,000 **names** . The **database** is direct mail-generated - company types range from small to blue-chip, with 40 per...

...are key decision makers for office supplies purchasing, with the list categorised to cover corporate **Christmas cards** , training products, office equipment, and newsletter subscriptions. Charges are [pound]135 per 1,000 (minimum...

2/3,K/4 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05792597 Supplier Number: 50283061

Wild card kingdom.

Weidlich, Thom

Direct, v10, n11, p54

Sept 1, 1998

Language: English Record Type: Abstract

Article Type: Article

Document Type: Magazine/Journal; Trade

ABSTRACT:

...their peers, with images and information about zebras, rhinos, lions or elephants featured in the **greeting cards** . The campaign enabled National Geographic Interactive to achieve a 12% increase in its e-mail newsletter recipient **database** to 220,000 **names** .

2/3,K/5 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03462472 Supplier Number: 44832213 (USE FORMAT 7 FOR FULLTEXT)

HARPERCOLLINS INTERACTIVE

Computer Retail Week, p73

July 11, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 262

... tape called 'My Family History,' allows children to create a family tree, a storybook and **greeting cards** using information entered into the **family -tree database** . For example, to create a personalized birthday card, a child can link family dates or...

2/3,K/6 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03143594 Supplier Number: 44292024

Santa's Helpers

Business Journal-Portland, p1

Dec 13, 1993

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Tabloid; Trade

ABSTRACT:

...OR) provides personal concierge services to busy executives. Services

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offered by the company include addressing **holiday cards** , shopping services and decorating and other creative services. The firm, which is run Barbara Garber...

...however, on personal and professional shopping. Wright and Garber cross-reference their clients and gift **recipients** on their computer **database** . The partners have advertising, fashion, marketing and hospitality experience.

Company Profile

...

2/3,K/7 (Item 1 from file: 18)

DIALOG(R)File 18:Gale Group F&S Index(R)
(c) 2004 The Gale Group. All rts. reserv.

04189869 Supplier Number: 64059817

E-greetings adds 1.4M names to database.

Kemp, Ted

DM News, p2

Feb 1, 1999

ISSN: 0194-3588

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

E-greetings Network of San Francisco, CA, reported that it has added 1.4 million **names** to its registered **database** in the last five weeks. The number has boosted its membership to 1.8 million since it started giving away electronic **greeting cards** for free on Nov 21, 1999. E-greetings is aiming to use enhanced e-mail...

...the firm a hub of electronic commerce. The company adds 20,000 to 30,000 **names** a day to its **database** through its www.egreetings.com.site

...

2/3,K/8 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

21439179 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Faced With the Task of Addressing Wedding Invitations, Programmer Developed New Software That's Both Quick and Easy

PR NEWSWIRE

February 26, 2002

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 316

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... database of friends and family that you can use for life, making the sending of **Christmas cards** , baby shower, and other greetings easy. Weddings Addressed retails for \$29.95 and is available...

2/3,K/9 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

14356842 (USE FORMAT 7 OR 9 FOR FULLTEXT)

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Santa Barbara News-Press, Calif., Small Business Feature Column

Andrea Estrada

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (BOCA RATON NEWS - FLORIDA)

December 21, 2000

JOURNAL CODE: KBRN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 910

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... specific salutation and name, as well as message details and closing. The company uploads its **database** of **names** and addresses, chooses the card style and 4YourSoul.com does the rest from its own...

2/3,K/10 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

07444435

List File: Waterlow Business Buyers data grows

PRECISION MARKETING, p28

September 27, 1999

JOURNAL CODE: FPM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 82

... are key decision makers for office supplies purchasing, with the list categorised to cover corporate **Christmas cards**, training products, office equipment, and newsletter subscriptions. Charges are pounds 135 per 1,000 (minimum...

2/3,K/11 (Item 4 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

03930534 (USE FORMAT 7 OR 9 FOR FULLTEXT)

ARMCHAIR INVESTOR

MARY MACISAAC

SCOTSMAN, p6

December 20, 1998

JOURNAL CODE: FSCT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 570

AT LAST I've written my Christmas cards. After an onerous struggle I completed a **database** listing all **names** and addresses from which to print the envelopes. I know I'd have been much...

2/3,K/12 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

03818577 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Money: Armchair Investor

SCOTLAND ON SUNDAY, p6

December 20, 1998

JOURNAL CODE: FSCS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 570

AT LAST I've written my Christmas cards. After an onerous struggle I

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completed a **database** listing all **names** and addresses from which to print the envelopes. I know I'd have been much...

2/3,K/13 (Item 1 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2004 The Gale group. All rts. reserv.

04193112 SUPPLIER NUMBER: 16003225 (USE FORMAT 7 OR 9 FOR FULL TEXT)

75 ways to organize in '95: tame your time with this easy plan.

Peel, Kathy

Family Circle, v108, n1, p104(4)

Jan 10, 1995

ISSN: 0014-7206

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2696 LINE COUNT: 00203

... Moses Branbury, New Jersey

It's in the Mail

* I put names and addresses of **friends** and **family** in my computer **database**, print out several labels for each listing and keep them in an old address book...

...a letter. It works great for "mass mailings" such as invitations, thank-you notes and **greeting cards**.

Wilma Spivey Lillian, Alabama

Dial "H" for Hints

* I've filed all the useful hints...

2/3,K/14 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

03867612 SUPPLIER NUMBER: 07375231 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Should you buy a home computer? (column)

Wedelich, Hank

World Oil, v208, n1, p31(1)

Jan, 1989

DOCUMENT TYPE: column

ISSN: 0043-8790

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 622 LINE COUNT: 00049

... communicating with the office computer, writing reports and writing this column. We also have a **database** of **family** birthdays (we come from large families) and a database of addresses for mailing **Christmas cards**. The computer makes mailing **Christmas cards** a two hour task.

A package called Quicken makes using the computer for your checkbook

...

2/3,K/15 (Item 1 from file: 163)

DIALOG(R)File 163:Ageline(R)

(c) format only 2004 The Dialog Corp. All rts. reserv.

00022222

Title: Making a nursing home more like home

Author(s): Murphy, Lillian S.

Journal Name: Aging No. 340 Fall 1983 p. 24-26 3p.

Publication Year: 1983

ISSN: 0002-0966

Search Report from Ginger R. DeMille

Document Type: Journal Article

...Abstract: marked disc on the dial is another convenience. Family members write and mail letters and **greeting cards** that she dictates, keep her up to date on world events and family news, and...

... comfortable clothing is provided. A special photo album depicting the mother's life and growing **family** is a treasured gift. (LS) (AgeLine Database , copyright 1983 AARP, all rights reserved)

2/3,K/16 (Item 1 from file: 180)

DIALOG(R)File 180:Federal Register

(c) 2004 format only The DIALOG Corp. All rts. reserv.

DIALOG Accession Number: 02274118

Supplier Number: 930201997

Privacy Act of 1974; Reissuance of DOD Systems of Records Notices

Volume: 58 Issue: 33 Page: 10002

CITATION NUMBER: 58 FR 10002

Date: MONDAY, FEBRUARY 22, 1993

2/3,K/17 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01463891 SUPPLIER NUMBER: 11585998 (USE FORMAT 7 OR 9 FOR FULL TEXT)

DacEasy's Rolodex Live: just the data basics. (Software Review)

(Evaluation)

Keizer, Gregg

Computer Shopper, v11, n12, p458(2)

Dec, 1991

DOCUMENT TYPE: Evaluation ISSN: 0886-0556

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1081 LINE COUNT: 00083

... use words like "mercedes," "audi," "lease," and "buy" to characterize your clients. Your personal contact **database** might classify **friends** with keywords such as " **xmas cards** ," "church," and "high school."

You can create and modify a contact's keywords at any...

2/3,K/18 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00866272

METHOD AND APPARATUS FOR PROVIDING INTERACTIVE ELECTRONIC GREETING CARD PROMOTIONS

PROCEDE ET DISPOSITIF POUR FOURNIR DES PROMOTIONS POUR DES CARTES DE VOEUX ELECTRONIQUES INTERACTIVES

Patent Applicant/Assignee:

HAKUHODO INCORPORATED, Granpark Tower, 4-1, Shibaura, 3-chome, Minato-ku, Tokyo 108-8088, JP, JP (Residence), JP (Nationality)

Inventor(s):

FAHEY James L, 12021 Wilshire Boulevard #513, Los Angeles, CA 90025, US,

MIKAMI Masaki, 3-4-1, Shibaura, Minato-ku, Tokyo 108-8088, JP,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200198964 A2 20011227 (WO 0198964)

Search Report from Ginger R. DeMille

Application: WO 2001IB1479 20010614 (PCT/WO IB0101479)
Priority Application: US 2000596789 20000619
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR
KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE
SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 14144

Fulltext Availability:
Detailed Description

Detailed Description

... a sweepstakes. Memory 184 also includes database 190 used
by the software. The data in **database** 190 can include information on
senders, **recipients**, electronic **greeting cards**, events and numbers
of
greetingevent cards sent and received for a given participant. Thus,
database...

2/3,K/19 (Item 1 from file: 392)
DIALOG(R)File 392:Boston Herald
(c) 2004 Boston Herald. All rts. reserv.

01039603 (USE FORMAT 7 OR 9 FOR FULLTEXT)
POLITICS INSIDE OUT: Clinton's call: Show me the money
Wayne Woodlief
Boston Herald, First ED, P 31
Sunday, February 9, 1997
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
SECTION HEADING: Editorial
Word Count: 826

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...House at all." Yet, according to documents unearthed by congressional
investigators, a White House computer **database** with 230,000 **names** has
been used for three years to keep track of Clinton campaign donors and
reward them with **Christmas cards**, dinner invitations and so on.

Compared to all that money-grubbing, denial and evasion, Clinton...

2/3,K/20 (Item 2 from file: 392)
DIALOG(R)File 392:Boston Herald
(c) 2004 Boston Herald. All rts. reserv.

01039040 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Money for nothing, kicks for free at DNC
Ted Bunker
Boston Herald, First ED, P 22
Monday, February 3, 1997
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
SECTION HEADING: Business
Word Count: 740

Search Report from Ginger R. DeMille

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...apparent violations of federal laws involved. For instance, spokesman Barry Toiv claimed the \$638,000 **database** containing more than 300,000 **names** was used only to set up social functions and to send out **Christmas cards**. Yet the Times says the database files contain notations concerning whether a person has contributed...

2/3,K/21 (Item 1 from file: 485)

DIALOG(R)File 485:Accounting & Tax DB

(c) 2004 ProQuest Info&Learning. All rts. reserv.

** FULL-TEXT AVAILABLE IN FORMATS 7 AND 9 **

00716928

Ideas for low-cost and no-cost legal marketing

Vercammen, Kenneth A

Practical Lawyer v45 n3 PP: 49-69 Apr 1999

ISSN: 0032-6429 JRNL CODE: APLW

WORD COUNT: 8181 LINE COUNT: 744

Accounting & Tax DB_1971-2004/Feb W2

...TEXT: Holiday Cards

Following the advice of Jay Foonberg and other national leaders, we send out **Christmas / holiday cards** annually. In 1994, we sent out over 5,000 cards to **friends**, relatives, and attorneys on different **databases**. Each gets a Christmas/holiday card. It is an investment and costs money, but it ...

2/3,K/22 (Item 1 from file: 545)

DIALOG(R)File 545:Investext(R)

(c) 2004 Thomson Financial Networks . All rts. reserv.

0013583638

A PREMIUM SERVICE PAYOFF? - A NEW REVENUE STREAM MAY BE STARTI

SALOMON SMITH BARNEY

BAKER, L., ET AL

NEW YORK (STATE OF)

DATE: January 2, 03

INVESTEXT(tm) REPORT NUMBER: 7145432, PAGE 9 OF 20, TEXT/TABLE PAGE

This is a(n) INDUSTRY report.

TEXT:

...30

Personals	8	11.31
Sub Total	20	\$12.57
Communication		
email	6	3.85
Greeting Cards	3	1.16
Sub Total	9	\$3.08
Services/Software		
Bill Payment	5	8.20...

2/3,K/23 (Item 1 from file: 608)

817-Feb-0405:18 PM

Search Report from Ginger R. DeMille

DIALOG(R)File 608:KR/T Bus.News.

(c)2004 Knight Ridder/Tribune Bus News. All rts. reserv.

06618355 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Florida Times-Union, Jacksonville, Web Watch Column

Ed Stansel Jr.

Florida Times-Union

December 19, 1998

DOCUMENT TYPE: NEWSPAPER RECORD TYPE: FULLTEXT LANGUAGE: ENGLISH

WORD COUNT: 1903

...TEXT: flabar.org

E-CARDS:

Activegrams: This site offers a wide selection of free animated, musical **greeting cards** D some sweet, some funny and some downright insulting. No special plug-ins are required...a free database of sports, entertainment and general knowledge. www.infoplease.com

Switchboard: Search a **database** of over 90 million **names** for telephone numbers and addresses. www.switchboard.com

TOWN HALL:

City of Jacksonville: The city...

2/3,K/24 (Item 1 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2004 PR Newswire Association Inc. All rts. reserv.

00959877 20030407SFM006 (USE FORMAT 7 FOR FULLTEXT)

Riverdeep Ships PrintMaster Greeting Cards Deluxe

PR Newswire

Monday, April 7, 2003 06:01 EST

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 564

TEXT:

Riverdeep, Inc. today announced the release of PrintMaster(R) **Greeting Cards Deluxe**, an all-inclusive greeting card product packed with graphics, templates, design tools, and photo...

...today, includes thousands of new quality images and project templates. Both Windows-based programs, PrintMaster **Greeting Cards**

Deluxe and PrintMaster Platinum 15, are available now for a suggested retail price of \$39.99 each.

PrintMaster **Greeting Cards Deluxe** includes more than 13,250 **greeting cards** and creative projects, and 75,000 high-quality images. In addition to **greeting**

cards, the product contains a full range of project types including invitations, gift cards, note cards...

...email using a convenient .exe file format. With the handy Event Reminder, users simply add **names**, dates and occasions into a **database** to keep track of special events.

"Personalized **greeting cards** allow users to create cards that

Search Report from Ginger R. DeMille

communicate exactly how they feel," says Rosemary Yates, senior vice president of marketing at Riverdeep. "PrintMaster **Greeting Cards Deluxe** offers users a fun and powerful creative interface that makes sharing these personal sentiments...

2/3,K/25 (Item 2 from file: 613)

DIALOG(R)File 613:PR Newswire
(c) 2004 PR Newswire Association Inc. All rts. reserv.

00723947 20020226NYFNSJ03 (USE FORMAT 7 FOR FULLTEXT)

Weddings Addressed, the 'Write' Way to Address

PR Newswire

Tuesday, February 26, 2002 05:07 EST

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 326

TEXT:

...instance, you avoid paying a printer for printing the return address. Also you create a **database** of **friends** and **family** that you can use for life, making the sending of **Christmas cards**, baby shower, and other greetings easy. Weddings Addressed retails for \$29.95 and is available...

2/3,K/26 (Item 1 from file: 619)

DIALOG(R)File 619:Asia Intelligence Wire
(c) 2004 Fin. Times Ltd. All rts. reserv.

06456701 JGLEEABJAIW (USE FORMAT 7 FOR FULLTEXT)

GRAPHICAL SUITE WITH USER-FRIENDLY FEATURES

PHILIP LEE

COMPUTIMES (Malaysia)

Monday, July 26, 1999

JOURNAL CODE: CTMA LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 756

TEXT:

...Print House 4. Some examples of projects you can produce from sample files are banners, **greeting cards**, **cards** and labels. Subsequently, you may be prompted to choose other options depending on the type...

...fonts and language writing tools. You can also specify the destination path for the Borland **Database** engine required by Corel **Family & Friends**. With its user-friendly and extensive features, Corel Print House Magic 4 Premium is recommended...

2/3,K/27 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

03436540 Supplier Number: 47080014 (USE FORMAT 7 FOR FULLTEXT)

Search Report from Ginger R. DeMille

**THE WHITE HOUSE: Office of the Press Secretary -- Press briefing by Mike
McCurry and Barry Toiv-Part 2**

M2 Presswire, pN/A

Jan 31, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 4041

... cards?

MR. TOIV: No.

Q Then who handles the Christmas card list?

MR. TOIV: The **holiday cards** were put together -- there are actually three separate lists. The White House had its own...

...lists to the printer, and the DNC, in fact, would pay the cost of the **holiday cards** even that came from the White House list. And then those -- the entire list was then brought back and put in the **database**. Again, the **names** came from those lists into the **database** statement.

Q Only the printer would see the whole list?

MR. TOIV: Right, and then...

2/3,K/28 (Item 2 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

02713758 Supplier Number: 45505784 (USE FORMAT 7 FOR FULLTEXT)

More Unique Promotions & What Marketers Can Learn

Entertainment Marketing Letter, v8, n5, pN/A

May, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 736

... plays about 180 dates per year, maintains its mailing list, now numbering some 50,000 **names**, reports Manager Chris Blake. When the **database** was created in 1988, it was to send fans postcards announcing future dates. However, in...

...market (and which is sold at cost plus postage). Last year they sent 50,000 **Christmas cards**, reports Blake, but the \$15,000 cost for the mailing is worth the effort in...

2/3,K/29 (Item 1 from file: 638)

DIALOG(R)File 638:Newsday/New York Newsday

(c) 2004 Newsday Inc. All rts. reserv.

11156149

CONTINUING ED / Navigating the Wide World of Sorts

Newsday (ND) - Tuesday June 5, 2001

By: Lou Dolinar..Lou Dolinar can be reached by e-mail at
dolinar@newsday.com.

Edition: NASSAU Section: PLUGGED IN Page: C11

Word Count: 1,299

TEXT:

...of you who are absolute beginners, why you'd want to sort and filter a **database of names** designed to address **holiday cards**.

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Don't get me wrong: I can think of lots of reasons to sort and...

2/3,K/30 (Item 2 from file: 638)

DIALOG(R)File 638:Newsday/New York Newsday
(c) 2004 Newsday Inc. All rts. reserv.

09612062

CONTINUING ED / Sifting Through Sea Of Database Sorting

Newsday (ND) - Wednesday April 22, 1998

By: Lou Dolinar. Dolinar can be reached by e-mail at dolinar@newsday.com.

Edition: ALL EDITIONS Section: PLUGGED IN Page: C05

Word Count: 1,321

TEXT:

...of you who are absolute beginners, why you'd want to sort and filter a
database of names designed to address **Christmas cards** .

2/3,K/31 (Item 3 from file: 638)

DIALOG(R)File 638:Newsday/New York Newsday
(c) 2004 Newsday Inc. All rts. reserv.

09030021

Data Base Dabbling / White House system tracked contributors

Newsday (ND) - Thursday January 30, 1997

By: Glenn F. Bunting. LOS ANGELES TIMES

Edition: QUEENS HOME Section: NEWS Page: A04

Word Count: 575

... calendar by storing lists of people who have been invited to
presidential events or received **holiday cards** from the first **family** .

"The **database** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/32 (Item 4 from file: 638)

DIALOG(R)File 638:Newsday/New York Newsday
(c) 2004 Newsday Inc. All rts. reserv.

08633124

**PLUG & PLAY / Cruising the Entertainment Highway / CONNECTIONS / Do You
Wanna Be In Pictures?**

Newsday (ND) - Sunday May 12, 1996

By: Joseph Gelmis. STAFF WRITER

Edition: NASSAU AND SUFFOLK Section: PLUGGED IN Page: A48

Word Count: 904

TEXT:

... 3.5-inch diskettes. They enable you to incorporate your pictures into
digital photo albums, **family** calendars, school reports, business
databases , letters and **greeting cards** , as well as convert them into
Web page images.

2/3,K/33 (Item 1 from file: 640)

DIALOG(R)File 640:San Francisco Chronicle
(c) 2004 Chronicle Publ. Co. All rts. reserv.

09272020

MERRY CHRISTMAS

San Francisco Chronicle (SF) - MONDAY, September 29, 1997

By: ARTHUR HOPPE

Edition: FINAL Section: Editorial Page: A25

Word Count: 567

... stores, few of the most dependable citizens have yet to begin their Christmas shopping. And **Christmas cards** ! You know how the mail is. But with less than three months to go, I, for one, haven't started to update our **data base** to toss out the **friends** who didn't send us a card last year.

Some consumers, I'm afraid, have...

2/3,K/34 (Item 1 from file: 645)

DIALOG(R)File 645:Contra Costa Papers

(c) 2004 Contra Costa Newspapers. All rts. reserv.

09030021 (USE FORMAT 7 OR 9 FOR FULLTEXT)

USE OF FEDERAL DATABASE BY CLINTONS QUESTIONED

Glenn F. Bunting

CONTRA COSTA TIMES, Final ED, P B02

Thursday, January 30, 1997

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT SECTION HEADING: news

Word Count: 633

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...calendar by storing lists of people who have been invited to presidential events or received **holiday cards** from the first **family** .
"The **database** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/35 (Item 1 from file: 647)

DIALOG(R)File 647:CMP Computer Fulltext

(c) 2004 CMP Media, LLC. All rts. reserv.

01020946 CMP ACCESSION NUMBER: CRW19940711S0663

Now Showing

COMPUTER RETAIL WEEK, 1994, n 466 , 73

PUBLICATION DATE: 940711

JOURNAL CODE: CRW LANGUAGE: English

RECORD TYPE: Fulltext

SECTION HEADING: Multimedia

WORD COUNT: 396

... tape called "My Family History," allows children to create a family tree, a storybook and **greeting cards** using information entered into the **family -tree database** . For example, to create a personalized birthday card, a child can link family dates or...

2/3,K/36 (Item 1 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4459258 **IMAGE Available

Search Report from Ginger R. DeMille

Derwent Accession: 2001-256162

Utility

E/ **Call processing system with call screening**

Inventor: Scherer, Gordon F., Westerville, OH

Assignee: Convergys CMG Utah Inc. (02), South Jordan, UT
Convergys CMG Utah Inc

Examiner: Weaver, Scott L. (Art Unit: 278)

Law Firm: Standley & Gilcrest LLP

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 6188751	A	20010213	US 98181107	19981028
Continuation	US 5867562	A		US 96633507	19960417

Fulltext Word Count: 22346

Summary of the Invention:

...NXX-Type Code 14-- **Special** calling **cards** ...part of billing: the billing and reporting function of telephone calls (such as MCI's "**Friends** and **Family**") revolve around **databases**, restrictions, rates, and relationships of data (\$ dollars spent in a time period such as AT...

2/3,K/37 (Item 2 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4407796 **IMAGE Available

Derwent Accession: 2001-181094

LitAlert Accession: P2001-11-34 **See File 670 for Litigation

Utility

CERTIFICATE OF CORRECTION

E/ **Method and system for customizing marketing services on networks communicating with hypertext tagging conventions**

Inventor: Tobin, William J., Stamford, CT

Assignee: Internet Consultants LLC (02), Stamford, CT
Internet Consultants LLC

Examiner: Feild, Joseph H. (Art Unit: 276)

Combined Principal Attorneys: Plevy, Arthur L.Buchanan Ingersoll PC

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 6141666	A	20001031	US 97785321	19970121
Provisional				US 60-10372	19960522
				US 60-17229	19960122

Fulltext Word Count: 11287

Description of the Invention:

...in graphic and content format to reflect both the PC Flowers & Gifts and Pathfinder brand **names**. This unique **database** format of server files accessed through the hypertext links permits a participating Internet site to...as "shop by occasion", "shop by category", "links, lists and laughs", "how it works", and "**greeting cards**". Essentially the hypertext links contain anchors to web site pages which are created from combinations...pages indicated, respectively, as "flowers", "plants", "balloons", "Hickory Farms gourmet foods", "bears by Russ", and

Search Report from Ginger R. DeMille

" **greeting cards** on-line. As noted for the discussion pertaining to the home page image map 101...as "shop by occasion", "shop by category", "links, lists and laughs", "how it works", and " **greeting cards** ". This grouping of hypertext links 108-112 is an image mapping of server files which...

2/3,K/38 (Item 3 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4371224 **IMAGE Available

Derwent Accession: 1998-399349

Utility

E/ **System for calculating occasion dates and converting between different calendar systems, and intelligent agent for using same**

Inventor: Slotznick, Benjamin, 507 Third St., Mt. Gretna, PA, 17064

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Tkacs, Stephen R. (Art Unit: 271)

Assistant Examiner: Alvarez, Raquel

Law Firm: Akin, Gump, Strauss, Hauer & Feld, L.L.P.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 6108640	A	20000822	US 986681	19980113
CIP	US 5983200	A		US 97944923	19971006
Provisional				US 60-35189	19970114

Fulltext Word Count: 22594

Description of the Invention:

...dispense a physical product or combination of physical products such as, but not limited to, **greeting cards** , prepaid telephone ...of flowers, the user may choose to send some other gift item, such as candy, **greeting cards** , fruit baskets or gourmet food. To do so, the user clicks (or tabs to and...The intelligent agent can pull information such as addresses, spouse **names** , anniversaries and birthdays. from other **databases** that maintain an open format such as Microsoft's Schedule +(a contact management and scheduling...

2/3,K/39 (Item 4 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4318883 **IMAGE Available

Derwent Accession: 2000-375357

Utility

E/ **Adaptive strategy-based system**

Inventor: Wollaston, Graham, The Woodlands, TX

Farmer, Ray, Knross, AU

Assignee: Omega Software Technologies, Inc. (02), Houston, TX

Omega Software Tech Inc

Examiner: Trans, Vincent N. (Art Unit: 234)

Law Firm: Harrison & Egbert

	Publication Number	Kind	Date	Application Number	Filing Date
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Search Report from Ginger R. DeMille

Main Patent	US 6061506	A	20000509	US 95520686	19950829
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Fulltext Word Count: 23536

Description of the Invention:

...into the appropriate output form, wherein the smart system merges all appropriate data from the **Names**, Employee and Actions **databases**. For example, in a Letter Format, employee information related to the action being performed upon...reasonable Format for actions. For instance, if users (defined in the Employee database) regularly send **Christmas cards** to customers or potential customers (defined in the **Names database**), then a suitable Format would be Xmas. As will become clear to those skilled in the art, to generate **Christmas cards** to all employees' related records stored in the **Names database**, an action having a Format of Xmas would be added to each Names record as...

...met at processing time, each such action would be processed and set up for printing **Christmas cards**. If a label were to be printed in conjunction with each Christmas card, a user...

2/3,K/40 (Item 5 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4231741 **IMAGE Available

Derwent Accession: 1998-241029

Utility

CERTIFICATE OF CORRECTION

E/ Intelligent agent for executing delegated tasks

Inventor: Slotznick, Benjamin, 507 Third St., P.O. Box 23, Mt. Gretna, PA, 17064

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Voeltz, Emanuel Todd (Art Unit: 271)

Assistant Examiner: Alvarez, Raquel

Law Firm: Akin, Gump, Strauss, Hauer & Feld, L.L.P.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5983200	A	19991109	US 97944923	19971006
Provisional				US 60-27930	19961009
				US 60-31910	19961122

Fulltext Word Count: 14605

Description of the Invention:

...dispense a physical product or combination of physical products such as, but not limited to, **greeting cards**, prepaid telephone calling cards, gift certificates, trading cards, printed material of monetary value (including but...of flowers, the user may choose to send some other gift item, such as candy, **greeting cards**, fruit baskets or gourmet food. To do so, the user clicks (or tabs to and...The device can pull information such as addresses, spouse **names**, anniversaries and birthdays. from other **databases** that maintain an open format such as Microsoft's Schedule+ (a contact management and scheduling...

Search Report from Ginger R. DeMille

2/3,K/41 (Item 6 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4164852 **IMAGE Available

Derwent Accession: 1997-355283

Utility

E/ **Personal information managing device capable of systematically managing object data of more than one kind using a single database**

Inventor: Kitabayashi, Shinichi, Kashihara, JP

Nakamura, Makoto, Amagasaki, JP

Assignee: Sharp Kabushiki Kaisha (03), Osaka, JP

Sharp K K JP (Code: 76066)

Examiner: Kulik, Paul V. (Art Unit: 276)

Assistant Examiner: Homere, Jean R.

Law Firm: Nixon & Vanderhye P.C.

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5920858	A	19990706	US 96754820	19961121
Priority				JP 95306219	19951124

Fulltext Word Count: 10553

Summary of the Invention:

...that the user wishes to list up the addresses to mail out New Year's **greeting cards** . If the objects of different kinds, namely, the "individual" and "company" herein, are managed by...

...databases as are in the conventional information managing device, the user has to search the **names** and addresses from the "individual" **database** , and switches to the "company" **database** to search the company **names** and addresses again, which is time-wasting. According to the arrangement of the present invention...

2/3,K/42 (Item 7 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4105037 **IMAGE Available

Derwent Accession: 1999-142303

Utility

REASSIGNED, CERTIFICATE OF CORRECTION

E/ **Call processing system with call screening**

Inventor: Scherer, Gordon F., 1190 S. Sunbury Rd., Westerville, OH, 43081

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Tsang, Fan S. (Art Unit: 272)

Law Firm: Standley & Gilcrest

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5867562	A	19990202	US 96633507	19960417

Fulltext Word Count: 22638

Search Report from Ginger R. DeMille

Summary of the Invention:

...NXX-Type Code 14-- **Special calling cards**
...part of billing: the billing and reporting function of telephone calls (such as MCI's " **Friends and Family** ") revolve around **databases**, restrictions, rates, and relationships of data (\$ dollars spent in a time period

2/3,K/43 (Item 1 from file: 660)

DIALOG(R)File 660:Federal News Service

(c) 2002 Federal News Service. All rts. reserv.

00182023 SUBFILE: FNS

TITLE: PREPARED STATEMENT OF

JACK L. BROCK

JR.

DIRECTOR, INFORMATION RESOURCES MANAGEMENT/GENERAL GOVERNMENT ISSUES

ACCOUNTING AND INFORMATION MANAGEMENT DIVISION

**BEFORE THE HOUSE COMMITTEE ON GOVERNMENT REFORM AND OVERSIGHT
SUBCOMMITTEE ON NATIONAL ECONOMIC GROWTH, NATURAL RESOURCES, AND
REGULATORY AFFAIRS**

RE: TECHNICAL REVIEW OF THE WHITE HOUSE DATA BASE

TUESDAY, SEPTEMBER 10, 1996

SECTION HEADING: Capitol Hill hearing

DATeline: Washington dateline general news

FILING DATE: 960910 YEAR: 1996

APPROXIMATE WORD COUNT: 002510 APPROXIMATE LINE COUNT: 00228

...TEXT: lists for White House events and for providing information to help prepare thank you notes, **holiday cards**, and other correspondence. As such, the information contained on the **data base** ranges from **names**, addresses, phone numbers, social security numbers, contributor information, and dates of birth to individual relationships...

2/3,K/44 (Item 1 from file: 704)

DIALOG(R)File 704:(Portland)The Oregonian

(c) 2004 The Oregonian. All rts. reserv.

09030375

WHITE HOUSE STAFF CREATED DATABASE ON POLITICAL DONORS

Oregonian (PO) - THURSDAY, January 30, 1997

By: GLENN F. BUNTING - LA Times - Washington Post Service

Edition: SUNRISE Section: WIRE STORIES Page: A01

Word Count: 1,311

... calendar by storing lists of people who have been invited to presidential events or received **holiday cards** from the first **family**.

``The **database** is not a tool for tracking contributors,'' Toiv said.
``Nobody outside the White House was...

2/3,K/45 (Item 1 from file: 707)

Search Report from Ginger R. DeMille

DIALOG(R)File 707:The Seattle Times
(c) 2004 Seattle Times. All rts. reserv.

09311084

POLITICAL-GIFT HEARINGS ZERO IN ON WHITE HOUSE DATABASE

Seattle Times (SE) - Friday November 7, 1997

By: SEATTLE TIMES NEWS SERVICES

Edition: FINAL Section: NEWS Page: A2

Word Count: 275

... McIntosh is investigating whether the computer database improperly used for partisan purposes.

The White House **database** contains about 350,000 **names** and cost the public more than \$1.5 million to create. Administration officials say it...

...solely to aid the White House social office in preparing guest lists for official functions, **Christmas cards** and other innocuous purposes. Republicans suspect it was misused for political purposes.

Mills said she...

2/3,K/46 (Item 2 from file: 707)

DIALOG(R)File 707:The Seattle Times
(c) 2004 Seattle Times. All rts. reserv.

09030022

WHITE HOUSE DATABASE REPORTEDLY USED FOR FUND RAISING

Seattle Times (SE) - Thursday January 30, 1997

By: GLENN F. BUNTING LOS ANGELES TIMES

Edition: FINAL Section: NEWS Page: A3

Word Count: 537

... calendar by storing lists of people who have been invited to presidential events or received **holiday cards** from the first **family**.

"The **database** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/47 (Item 3 from file: 707)

DIALOG(R)File 707:The Seattle Times
(c) 2004 Seattle Times. All rts. reserv.

06011486

COMPUTERS OPEN A WHOLE NEW WORLD OF WORK AND PLAY

Seattle Times (SE) - Sunday March 3, 1991

Edition: FINAL Section: SCENE Page: K4

Word Count: 630

...and a printer, you can write a column like this or a letter.

With a **database**, you can keep **names**, addresses, phone numbers, birthdays and anniversaries up to date and even print address labels for your **Christmas cards**.

A spreadsheet can help you keep track of your finances, and there are inexpensive programs...

Search Report from Ginger R. DeMille

2/3,K/48 (Item 1 from file: 714)
DIALOG(R)File 714:(Baltimore) The Sun
(c) 2004 Baltimore Sun. All rts. reserv.

09030012

**WHITE HOUSE DATABASE USED TO TRACK BIG POLITICAL DONORS; ADMINISTRATION
DENIES COMPUTER HAD ROLE IN CAMPAIGN SOLICITATIONS**
BALTIMORE MORNING SUN (BS) - Thursday January 30, 1997
By: LOS ANGELES TIMES
Edition: Final Section: News (National and Foreign) Page: 3A
Word Count: 720

... calendar by storing lists of people who have been invited to
presidential events or received **holiday cards** from the first **family** .

"The **database** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/49 (Item 2 from file: 714)
DIALOG(R)File 714:(Baltimore) The Sun
(c) 2004 Baltimore Sun. All rts. reserv.

05852154

THE PRINT SHOP ISN'T JUST FOR CHILDREN ANYMORE
BALTIMORE EVENING SUN (BS) - Monday, December 17, 1990
By: Michael J. Himowitz
Edition: Final Section: Business Page: C3
Word Count: 1,070

...use the program regularly to promote sales and specials.

A nice feature is a small **database** that lets you store **names** for
automatic custom printouts of **greeting cards** , invitations, certificates
and the like.

The New Print Shop Companion is a separate program that...

2/3,K/50 (Item 1 from file: 717)
DIALOG(R)File 717:The Washington Times
(c) 2004 Washington Times. All rts. reserv.

09047039

Subpoena threatened to get White House 'Big Brother'database
Washington Times (WT) - Sunday, February 16, 1997
By: Joyce Price - THE WASHINGTON TIMES
Edition: Final Section: A Page: A1
Word Count: 756

... Committee, is investigating a widening scandal involving foreign
contributions to the Clinton-Gore campaign.

The **database** lists 350,000 **names** , including everyone who has come
into contact with the Clintons since they moved into the White House. The
administration says it was designed to aid in sending **Christmas cards** .

M0021830-021697

2/3,K/51 (Item 1 from file: 718)

DIALOG(R)File 718:Pittsburgh Post-Gazette
(c) 2004 PG Publishing. All rts. reserv.

09030237

WHITE HOUSE DATABASE HELPED DNC TRACK DONORS

Pittsburgh Post-Gazette (PT) - Thursday, January 30, 1997

By: GLENN F. BUNTING, LOS ANGELES TIMES

Edition: SOONER Section: NATIONAL Page: A-6

Word Count: 344

... an electronic social calendar, storing lists of people invited to presidential events or who received **holiday cards** from the first **family** . ``The **database** is not a tool for tracking contributors," he said. ``Nobody outside the White House was...

2/3,K/52 (Item 1 from file: 727)

DIALOG(R)File 727:Canadian Newspapers
(c) 2004 Southam Inc. All rts. reserv.

06241845 (USE FORMAT 7 FOR FULLTEXT)

Corel's personal publisher vastly improved

Jim Bray

Edmonton Journal, Final ED, P G3

December 18, 1997

DOCUMENT TYPE: STORY; NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT SECTION HEADING: Computers

Word Count: 502

...but otherwise it appears to work exactly the same as in its big brother application.

Family & Friends is a scaled down **database** that includes an address book, calendar and "list book" that tracks everything from recipes to...

...contacts. It interfaces with Print House as well, so you can drop addresses into your **greeting cards** or do a mail merge with the two apps.

Corel has done a nice job...

2/3,K/53 (Item 2 from file: 727)

DIALOG(R)File 727:Canadian Newspapers
(c) 2004 Southam Inc. All rts. reserv.

05356908 (USE FORMAT 7 FOR FULLTEXT)

Zehrs sets the gold standard for reunion

Christian Aagaard

Kitchener-Waterloo Record, Final ED, P B3

March 27, 1996

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

SECTION HEADING: Local

Word Count: 461

...volunteers are trying to track down people who grew up in Hespeler and moved away. **Names** are being stored on a computer

Search Report from Ginger R. DeMille

database to make mailouts easier. Seniors included small reunion leaflets in **Christmas cards** they sent last year.

The reunion also has its own webpage on the Internet.

Banks...

2/3,K/54 (Item 3 from file: 727)

DIALOG(R)File 727:Canadian Newspapers
(c) 2004 Southam Inc. All rts. reserv.

00568558 (USE FORMAT 7 FOR FULLTEXT)

Print program vastly improved

By Michael J. Himowitz The Baltimore Sun
Windsor Star, Final ED, P C4
December 24, 1990

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

SECTION HEADING: Lifestyles

Word Count: 1002

...use the program regularly to promote sales and specials.

A nice feature is a small **database** that lets you store **names** for automatic custom printouts of **greeting cards**, invitations, certificates and the like.

The New Print Shop Companion is a separate program that...

2/3,K/55 (Item 1 from file: 733)

DIALOG(R)File 733:The Buffalo News
(c) 2004 Buffalo News. All rts. reserv.

09030131

WHITE HOUSE COMPUTER WAS USED TO AID DEMOCRATIC PARTY FUND-RAISING

Buffalo News (BN) - Thursday, January 30, 1997

By: GLENN F. BUNTING - Los Angeles Times

Edition: CITY Section: NEWS Page: A4

Word Count: 577

... calendar by storing lists of people who have been invited to presidential events or received **holiday cards** from the first family.

"The **data base** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/56 (Item 2 from file: 733)

DIALOG(R)File 733:The Buffalo News
(c) 2004 Buffalo News. All rts. reserv.

08677042

SO YOU WANT TO BE IN PICTURES? IT'S A SNAP

Buffalo News (BN) - Tuesday, June 25, 1996

By: JOSEPH GELMIS - Newsday

Edition: CITY Section: CLICK Page: D7

Word Count: 650

Search Report from Ginger R. DeMille

TEXT:

... 3.5-inch diskettes. They enable you to incorporate your pictures into digital photo albums, **family** calendars, school reports, business **databases**, letters and **greeting cards**, as well as convert them into Web page images.

2/3,K/57 (Item 1 from file: 743)

DIALOG(R)File 743:(New Jersey)The Record
(c) 2004 No.Jersey Media G Inc. All rts. reserv.

09030151

WHITE HOUSE CREATED HUGE DATA SYSTEM KEEPS TABS ON POLITICAL DONORS, OTHERS

Record (Northern New Jersey) (RE) - THURSDAY, January 30, 1997

By: GLENN F. BUNTING, Special from the Los Angeles Times

Edition: 5 Star Section: NEWS Page: a01

Word Count: 924

... calendar by storing lists of people who have been invited to presidential events or received **holiday cards** from the first **family**.

"The **database** is not a tool for tracking contributors," Toiv said.
"Nobody outside the White House was..."

2/3,K/58 (Item 1 from file: 766)

DIALOG(R)File 766:(R)Kalorama Info Market Res.
(c) 2000 Kalorama Info Inc. All rts. reserv.

00160459

THE MARKET: Factors to Market Growth: Women and the Internet, Corporations as Online Customers

Main Title: Greeting Card Market, The U.S. (1998)

Pub. Date: July 1998

Source: Packaged Facts

Telephone: US (800) 346-3787; Other (212) 807-2657

Word Count: 297 (1 pp.)

Language: English

Country: UNITED STATES

Industry: RETAIL

Company Names (DIALOG Generated): Blue Mountain Arts ; Greet Street ;
Network World

...offer a market for the online greeting card industry, and a prospect for increased sales. **Greeting cards** are emerging as business tools--as a way to get a busy executive to open...
...is not only easy for ICE-- it sends online greeting card supplier Greet Street a **database** of **names** and addresses--but inexpensive. Green estimates that Greet Street's price of 50 cents per...

2/3,K/59 (Item 1 from file: 781)

DIALOG(R)File 781:ProQuest Newsstand
(c) 2004 ProQuest Info&Learning. All rts. reserv.

08929093 TUL061101017 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Search Report from Ginger R. DeMille

LOU DOLINAR; Sorting database is useful

LOU DOLINAR

Tulsa World, FINAL HOME ED, P 6

Monday, June 11, 2001

DOCUMENT TYPE: Newspaper, Medium LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT SECTION HEADING: BUSINESS; BUSINESS/FINANCE/ECONOMY

Word Count: 701

TEXT:

...to figure out how to explain why you'd
want to sort and filter a **database** of **names** designed to address
holiday cards . Don't get me wrong: I can think of lots of reasons to
sort and...

2/3,K/60 (Item 1 from file: 994)

DIALOG(R)File 994:NewsRoom 2001

(c) 2004 The Dialog Corporation. All rts. reserv.

0223512915 15CZ0EML

Concepts Direct, Inc. Reports Fourth Quarter and Fiscal Year 2000 Sales and Earnings

BUSINESS WIRE

Tuesday, March 6, 2001

JOURNAL CODE: ADZA LANGUAGE: ENGLISH RECORD TYPE: Fulltext

DOCUMENT TYPE: Newswire

WORD COUNT: 3,613

...Microniche mailings are attributed to the related
catalog
title.

(2) Approximate size of proprietary customer **database** , including
customers,

catalog requesters, gift **recipients** and catalog referrals, at period end.

(3) Approximate number of prior 12 month buyers at...

?

?

Search Report from Ginger R. DeMille

? show files

File 15:ABI/Inform(R) 1971-2004/Feb 17
 (c) 2004 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2004/Feb 16
 (c) 2004 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2004/Feb 16
 (c)2004 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16
 (c) 2004 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2004/Feb 16
 (c) 2004 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2004/Feb 13
 (c) 2004 Resp. DB Svcs.
 File 20:Dialog Global Reporter 1997-2004/Feb 17
 (c) 2004 The Dialog Corp.
 File 476:Financial Times Fulltext 1982-2004/Feb 17
 (c) 2004 Financial Times Ltd
 File 610:Business Wire 1999-2004/Feb 17
 (c) 2004 Business Wire.
 File 613:PR Newswire 1999-2004/Feb 17
 (c) 2004 PR Newswire Association Inc
 File 634:San Jose Mercury Jun 1985-2004/Feb 14
 (c) 2004 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Feb 16
 (c) 2004 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 75:TGG Management Contents(R) 86-2004/Feb W2
 (c) 2004 The Gale Group
 File 13:BAMP 2004/Feb W1
 (c) 2004 Resp. DB Svcs.
 File 95:TEME-Technology & Management 1989-2004/Feb W1
 (c) 2004 FIZ TECHNIK
 File 348:EUROPEAN PATENTS 1978-2004/Feb W02
 (c) 2004 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20040212,UT=20040205
 (c) 2004 WIPO/Univentio

? ds

Set	Items	Description
S1	322396	(FULFILL? OR FILLING OR SUPPLY OR SUPPLYING OR DISTRIBUTE - OR DISTRIBUTING OR SEND? OR PRINT OR PRINTING) (6N) (ORDER OR REQUEST? ? OR ORDERS)
S2	151596	(DATABASE? OR DATA()BASE? OR FILE OR FILES OR RECORDS OR STORE OR STORING OR STORAGE OR ARCHIVE? OR DBMS OR RELATIONAL - OR DATA()WAREHOUSE) (6N) (RECIPICENT? OR FAMILY OR NAMES OR INDIVIDUALS OR WIFE OR HUSBAND OR CELEBRANT)
S3	79337	(GREETING? OR EXPRESSION OR SPECIAL()OCCASION? OR HOLIDAY - OR XMAS OR CHRISTMAS) (1W) (CARD OR CARDS)
S4	160336	(DATABASE? OR DATA()BASE? OR FILE OR FILES OR RECORDS OR STORE OR STORING OR STORAGE OR ARCHIVE? OR DBMS OR RELATIONAL - OR DATA()WAREHOUSE) (6N) (RECIPIENT? OR FAMILY OR NAMES OR INDIVIDUALS OR WIFE OR HUSBAND OR CELEBRANT)
S5	4366	S1 AND S2
S6	91	S3 AND S5
S7	1943	S1 AND S3
S8	1375	S3 AND S4

Search Report from Ginger R. DeMille

S9 1128 S2 AND S3
S10 3172 S7:S8
S11 316 S1(S)S2
S12 23 S3(S)S5
S13 379 S1(S)S3
S14 295 S3(S)S4
S15 163 S2(S)S3
S16 975 S11:S15
S17 106 S16 NOT PY>1994
S18 91 RD (unique items)
? t18/3,k/all

18/3,K/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00926123 95-75515

Applying client/server technology to human resources

Murray, Robert A

HRMagazine v39n10 PP: 45-47 Oct 1994

ISSN: 1047-3149 JRNL CODE: PAD

WORD COUNT: 1125

...TEXT: is transmitted over the network to the database server. The intelligent database server processes the **request** and **sends** only the desired employee records back to the client PC over the network. For example, if we have 1,000 employee **records** and our list contains 20 **names**, the client/server design sends only 20 names over the network. Also, two computer processors...

18/3,K/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00900126 95-49518

"Pay for work": Reviving an old idea for the new customer focus

LeBlanc, Peter V

Compensation & Benefits Review v26n4 PP: 5-14 Jul/Aug 1994

ISSN: 0886-3687 JRNL CODE: CPR

WORD COUNT: 5149

...TEXT: customer deliveries. This teamwork has cut production: time for new versions of Hallmark's. Shoebox **Greeting cards** from nine months to three months. This process-focused approach results in work that is organized around essential processes, such as sales, **order fulfillment**, design and development, and service. Similarly, Chrysler's LH platform teams are organized around the...

18/3,K/3 (Item 3 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00884731 95-34123

Getting into the right hands

Yorgey, Lisa A

Target Marketing v17n7 PP: 22-23 Jul 1994

ISSN: 0889-5333 JRNL CODE: ZIR

WORD COUNT: 1066

Search Report from Ginger R. DeMille

...ABSTRACT: product information, photos, and diagrams, the Edmund Scientific catalog not only makes it easy to **order**, but also points out its speedy **fulfillment** and offers technical information. Founded in 1942, Edmund Scientific offers over 8,500 optical and...

... indicate personnel no longer employed. Edmund Scientific mails to a mix of housefile and rented **names** but realizes that most **databases** tend to pick up the purchasing agent's name rather than the person who put...

18/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00873905 95-23297
Digging around with gopher
Baker, Steven
UNIX Review v12n7 PP: 23-29 Jul 1994
ISSN: 0742-3136 JRNL CODE: UXR
WORD COUNT: 2357

...TEXT: items transferred. Also, connections are short in duration, only long enough for a client to **request** an item and the server to **send** it before closing down the connection. Setting up a gopher menu for a local server is easy--all that's needed is a text **file** containing the **names** to present to the user and pointers to the items. A gopher server can also ...

18/3,K/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00869626 95-19018
USPS drops two-day promise on priority mail
Gattuso, Greg
Direct Marketing v57n1 PP: 39 May 1994
ISSN: 0012-3188 JRNL CODE: DIM
WORD COUNT: 497

...TEXT: 92.2 billion pieces last year. Smith said the use of mail to pay bills, **order** merchandise from catalogs and **send greeting cards** was responsible for the increase. However, USPS marketers say fax machines have saturated the market...

18/3,K/6 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00801781 94-51173
Season's greetings - Again!
Quint, Barbara
Information Today v10n11 PP: 11-13 Dec 1993
ISSN: 8755-6286 JRNL CODE: IFT
WORD COUNT: 1930

...TEXT: even I roll my eyes when I retrieve a "Fortune 500" article from a commercial **database** vendor only to find all the **names** and data on the

Search Report from Ginger R. DeMille

"500" missing and only the ancillary introductions and sidebars left. "Real ...

... Fax delivery of the full article--even if the delay stems from the need to **fulfill** an **order** through another supplier. As more image-based delivery systems penetrate the market, professional searchers will...

18/3,K/7 (Item 7 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00718441 93-67662

Custom-made greetings

Rouland, Renee Covino

Discount Merchandiser v33n5 PP: 60-64 May 1993

ISSN: 0012-3579 JRNL CODE: DMD

WORD COUNT: 1549

...TEXT: and Lessons of the Heart, an alternative line with an inspirational orientation.

According to American **Greetings**, alternative **cards** provide a more contemporary approach to traditional card sending situations (holidays, birthdays, anniversaries, etc.) as well as conversational and humorous cards for non-occasion **sending**. In **order** to remain fresh, the company's alternative lines are updated more frequently with a "just...

18/3,K/8 (Item 8 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00651315 93-00536

Trend Setters

Anonymous

Direct Marketing v55n7 PP: 39-48 Nov 1992

ISSN: 0012-3188 JRNL CODE: DIM

WORD COUNT: 4610

...TEXT: a second, more long-term goal was set. This latest promotion was used to increase **store** traffic and to generate **names** to develop Hallmark's **database** for future marketing uses. The standardized name generation form was disguised as a quiz from...

... envelope is a clever questionnaire which gathers not only name and address, but birthday and **greeting - card** buying habits.

Hallmark ran 40 million two-sided inserts with attached Shoebox greeting-card envelopes...

18/3,K/9 (Item 9 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00650237 92-65177

Undocumented Windows Calls

Livingston, Brian

InfoWorld v14n46 PP: 98-102 Nov 16, 1992

Search Report from Ginger R. DeMille

ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 3479

...TEXT: a "client" application should respond to a file being dropped on it. But, despite repeated **requests** from ISVs, Microsoft pointedly refused to **distribute** any information about how the Windows 3.1 File Manager acts as a "server" for **file names** dragged out of its window, preventing developers of competing file managers from releasing upgrades with...

18/3,K/10 (Item 10 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00590392 92-05565

How Issuers Hope to De-Fang Credit-Reporting Reform

Higgins, Kevin T.

Credit Card Management v4n10 PP: 41-47 Jan 1992

ISSN: 0896-9329 JRNL CODE: CCM

WORD COUNT: 3718

...TEXT: Trans Union's Vice President William R. Rodgers cite security reasons in insisting that written **requests** for **individuals' files** be received before **sending** them out.

Consumer relations have been centralized from the 51 Trans Union-owned credit offices...

18/3,K/11 (Item 11 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00580449 91-54796

Fields, Text, and Images

Phillips, John T., Jr.

ARMA Records Management Quarterly v25n4 PP: 48-52, 62 Oct 1991

ISSN: 0191-1503 JRNL CODE: RMQ

WORD COUNT: 2829

...TEXT: be needed to be reported out of the system as well.

For instance, a common **request** could be to **print** out or see on the computer screen an entire letter, rather than just list out **names** and addresses that exist in the **database**. All of the text around a word or phrase, such as "taxes" becomes as important...

18/3,K/12 (Item 12 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00545035 91-19380

The Revival of Northern Ireland

Russell, Jim; McCormick, John; Webb, Lawrence

Telephony v220n13 PP: 22-32 Apr 1, 1991

ISSN: 0040-2656 JRNL CODE: TPH

WORD COUNT: 3867

...TEXT: that also was too often ignored by the survey's respondents. For

Search Report from Ginger R. DeMille

example, one mail- **order** operation reported **sending** the same mailing to people who had never placed an order as to those who...

... that target marketing could reduce overall costs. Thus, no attempt had been made to keep **records** so that **names** could be pooled according to segment.

In another case, a group selling cemetery plots was...

18/3,K/13 (Item 13 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00510322 90-36079

Database Marketing: Do You Know Who Your Customers Are?

Della Posta, Melissa

Catalog Age v7n8 PP: 63-65 Aug 1990

ISSN: 0740-3119 JRNL CODE: CTA

...ABSTRACT: the most basic level, a database is an integrated body of information, such as customers' **names** and addresses and their buying histories. **Database** marketing, then, is manipulating this information for management of the marketing function. As a whole...

...their ability to capture data from a customer's purchase, since the only way people **order** is by calling or **sending** in a form. Experts agree that, through database marketing, catalogers will offer more customized catalogs...

18/3,K/14 (Item 14 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00505117 90-30874

5th Annual Great Comebacks: Never Say Die

McCune, Jenny C.; Wallace, Don

Success v37n6 PP: 33-44 Jul/Aug 1990

ISSN: 0745-2489 JRNL CODE: SCS

...ABSTRACT: 17 people who persevered no matter what the hardship or obstacle. Lois Benjamin and her **husband** had built Shleppers Moving and **Storage** Co. into a profitable business over the course of 11 years. Benjamin received word that...

... which was not covered by insurance, burned to the ground. Brothers' competitors helped him by **filling orders** in his name so that he would not lose customers. In just one year, Sentco...

18/3,K/15 (Item 15 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00500495 90-26252

How Should We Process List Rental Orders?

Schenker, Len

Target Marketing v13n5 PP: 28-32 May 1990

ISSN: 0889-5333 JRNL CODE: ZIR

Search Report from Ginger R. DeMille

...ABSTRACT: 3. making 6,250 the standard, 4. using smaller tapes, 5. allowing more time for **order fulfillment** and shipping, and 6. improving the quality of lists. Some predictions for mailers in the future are: 1. List owners will send mailers larger quantities of **names** with more detailed **file** data. 2. Mailers will use the **names** and the data to decide to whom to mail and which names to suppress. 3...

18/3,K/16 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03692800 Supplier Number: 45225252

Banyan unveils BeyondWare

PC Week, p6

Dec 26, 1994

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Tabloid; General Trade

ABSTRACT:

...Microsystems Software (Framingham, MA), respectively. Collabra Share for Intelligent Messaging III allows users to replicate **database** forums and access **names** from Banyan's StreetTalk directory. Share, an entry-level competitor to Lotus Development's Notes...

...E-mail transports and offers bulletin-board capabilities. The integrated version will permit users to **send** meeting **requests** and access colleagues' schedules through Microsystems' CaLAndar 3.0. Early in 1995, Banyan will release...

18/3,K/17 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03579769 Supplier Number: 45035176 (USE FORMAT 7 FOR FULLTEXT)

Factory Card Receives First Institutional Money

Venture Capital Journal, pN/A

Oct, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 239

... helping rapidly growing companies manage their expansion, Ms. Davey said. Prior to this, the retail **greeting card** and party supplies **store** had gotten investments from **individuals**, some of whom participated in the latest round.

Mr. Doppelt said the company's proven...

18/3,K/18 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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03534690 Supplier Number: 44957698 (USE FORMAT 7 FOR FULLTEXT)

Merry Memories For The Holidays

Photographic Trade News, p8

Sept, 1994

Language: English Record Type: Fulltext

Search Report from Ginger R. DeMille

Document Type: Magazine/Journal; Trade
Word Count: 151

... graphic theme to full color, attractive window banners and counter displays promoting their 1994 photo **greeting card** line. Mackay Photopak used the theme and graphics to produce a full color print wallet that may be ordered as a stock item by labs to package processed **print orders** .

18/3,K/19 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

03462472 Supplier Number: 44832213 (USE FORMAT 7 FOR FULLTEXT)

HARPERCOLLINS INTERACTIVE

Computer Retail Week, p73

July 11, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 262

... tape called 'My Family History,' allows children to create a family tree, a storybook and **greeting cards** using information entered into the **family -tree database** . For example, to create a personalized birthday card, a child can link family dates or...

18/3,K/20 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
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03209912 Supplier Number: 44401669

Selling to the Pet Set

BNH (Business of New Hampshire), p9

Feb, 1994

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...pet supply store on Willow Street in Manchester. Some 40 people will work at the **store** , the company's 4th location. The **family** -owned company's new **store** features a gourmet pet bar and a boutique section with luxury pet products. New England Serum, the largest mail **order** pet **supply** distributor in the US, is the parent company of Just For Pets.

...

18/3,K/21 (Item 6 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

03143594 Supplier Number: 44292024

Santa's Helpers

Business Journal-Portland, p1

Dec 13, 1993

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Tabloid; Trade

ABSTRACT:

...OR) provides personal concierge services to busy executives. Services

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offered by the company include addressing **holiday cards**, shopping services and decorating and other creative services. The firm, which is run Barbara Garber...

...however, on personal and professional shopping. Wright and Garber cross-reference their clients and gift **recipients** on their computer **database**. The partners have advertising, fashion, marketing and hospitality experience.

Company Profile

...

18/3,K/22 (Item 7 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03137864 Supplier Number: 44282988 (USE FORMAT 7 FOR FULLTEXT)

CMG INFORMATION SERVICES

Going Public the IPO Reporter, v17, n49, pN/A

Dec 6, 1993

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 364

... of mailing lists and related services to educational and professional publishers.

CMG's College List **database** includes **names** and addresses of over 650,000 college and university faculty and administrators from approximately 3...

...books and companies marketing seminars, films, course materials and related products. The Information Buyers List **database** includes over 7.5 million **names** of individuals who have purchased books, periodicals, seminars and other information products by mail **order**.

CMG's subsidy, SalesLink, provides literature **fulfillment**, sales lead/inquiry management and business-to-business telemarketing services primarily to the mutual fund...

18/3,K/23 (Item 8 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02755113 Supplier Number: 43691804

Delivery services feed hunger for fast-take food

Dallas Business Journal, p1

March 4, 1993

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...director for Takeout Taxi, plans to sell franchises to 7 states, including Texas. Zale's **family** founded the Zale Jewelry **store** chain, and bought Blockbuster Video franchises. Zale says Takeout Taxi "will be the next Blockbuster..."

...upswing. Delivery services such as Takeout Taxi not only pick up and deliver food, they **distribute** menus, take customer **orders** and fax them to the restaurant. In addition, Takeout Taxi sees itself as a marketing...

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18/3,K/24 (Item 9 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02668448 Supplier Number: 43558556 (USE FORMAT 7 FOR FULLTEXT)

Making X.400 Work: A Corporate Installation Profile

Network Computing, p118

Jan, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2149

... recipients. In this case, a receipt request works, but we still lose message formatting and **file names**. We also routinely exchange mail with Microsoft Mail recipients. Through the Worldtalk X.400 gateway to Microsoft Mail, receipt **requests** work. But when we **send** mail to Microsoft Mail recipients via X.400 and MCI Mail, or via X.400...

18/3,K/25 (Item 10 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02446959 Supplier Number: 43224977

Superstores put heat on Scrantoms

Democrat & Chronicle (Rochester, NY), pD12

August 13, 1992

Language: English Record Type: Abstract

Document Type: Newspaper; Trade

ABSTRACT:

...currently account for just 20% of Scrantom's sales, with books at 27%, stationery and **greeting cards** at 25% and the rest consisting of gifts, art supplies, writing instruments and **print orders**. Brauer said he also should have left the wholesale business sooner. ...

18/3,K/26 (Item 11 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02422389 Supplier Number: 43189545

Existing Home Sales Gains Biggest Since '86

Building Supply Home Centers, p34

August, 1992

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...rise 7.2% in 1992 vs 3.22 mil in 1991. This has encouraged building **supply** retailers, for homeowners refurbish in **order** to make their homes more attractive to sell. Buyers of the existing homes also customize...

...in most parts of the country are also increasing. A table lists the metropolitan market **data base** according to remodeling permits, single-**family** home permits, employment growth, and retail sales at building supply stores. ...

18/3,K/27 (Item 12 from file: 16)

Search Report from Ginger R. DeMille

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

02041239 Supplier Number: 42633694 (USE FORMAT 7 FOR FULLTEXT)

The Big Three's Bear Hug for Consumers

Credit Card Management, v0, n0, p42

Jan, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 726

... He and Senior Vice President William R. Rodgers cite security reasons in insisting that written **requests** for **individuals' files** be received before **sending** them out.

Consumer relations have been centralized from the 51 Trans Union-owned credit offices...

18/3,K/28 (Item 13 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

01993752 Supplier Number: 42556017

Catalogs on rise in Land of Rising Sun

Direct, v3, n12, p5

Dec, 1991

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...is growing faster than the US market. The firm's ultimate goal is to collect **names** for a Japanese consumer **database**. RR Donnelley & Sons also wants to generate requests for mail **order** firms that use it for **printing** their catalogs. Some of the catalog firms that use RR Donnelley & Sons are LL Bean...

18/3,K/29 (Item 14 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

01743002 Supplier Number: 42181971

Abbey Press File under new management

Catalog Age, v8, n7, p55

July, 1991

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

Direct Media (Greenwich, CT) is handling the mailing list for the Abbey Press. The **file** contains the **names** of nearly 500,000 people, mostly women, who have bought items from the catalog. These items include books, **greeting cards**, stationery, accessories and other items. The list is completely generated through direct mail. ...

18/3,K/30 (Item 15 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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01614608 Supplier Number: 41991779 (USE FORMAT 7 FOR FULLTEXT)
Safe and Sound: No-eyes, no-hands dialing improves car phone talk
Automotive News, v0, n0, p12i
April 8, 1991
Language: English Record Type: Fulltext Abstract
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 464

ABSTRACT:

...into the system's memory.
Before using the system, the caller must provide a "voice **print** " to a computer **request** for the simple voice commands and the **names** for the **storage** directory. Phone numbers are entered by hand. But after programming, a desired phone number is...
... into the system's memory.
Before using the system, the caller must provide a "voice **print** " to a computer **request** for the simple voice commands and the **names** for the **storage** directory. Phone numbers are entered by hand. But after programming, a desired phone number is...

18/3,K/31 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

07570583 SUPPLIER NUMBER: 15877244 (USE FORMAT 7 OR 9 FOR FULL TEXT)
AMES OPENS FIRST NEW STORE IN FOUR YEARS
PR Newswire, p1117NE014
Nov 17, 1994
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 228 LINE COUNT: 00019

... In addition to being fully stocked with a wide range of merchandise for the entire **family** , the **store** features dozens of new, improved customer-friendly touches including: an easier to-shop layout; a...

...Service area offering home delivery, gift wrapping, faxing and other services; customer assistance phones; expanded **Greeting Cards** , Party, Crafts, Pets and Furniture departments; improved Men's, Women's and Children's Apparel...

18/3,K/32 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

07304228 SUPPLIER NUMBER: 15528476 (USE FORMAT 7 OR 9 FOR FULL TEXT)
R.I.P. Kemp & George. (home furnishings catalog)
Chevan, Harry
Catalog Age, v11, n6, p12(1)
June, 1994
ISSN: 0740-3119 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 386 LINE COUNT: 00028

... a country gifts catalog of the same name, bought K&G's name and customer **file** of 140,000 24-month **names** for an unspecified sum in late 1992 after a bank took control of it. Although...

...list and merchandising synergies. But Plow & Heart did worry that it could have operational problems **fulfilling orders** of hardgoods. And

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outsiders questioned whether K&G could fly again after being out of...

18/3,K/33 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

07199528 SUPPLIER NUMBER: 15199856 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Through-the-door interactive TV & electronic image printing. (Special Report: Computer Imaging & Interactive Media)

Reis, Charles; Larish, John
Advanced Imaging, v9, n2, p8(3)
Feb, 1994

ISSN: 1042-0711 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2195 LINE COUNT: 00170

... able to select "Family Album" from a menu of retail services and access a personal **database** of **family** photos. They could view full-screen, high res images of a family member, and perform...

...print a snapshot-size version in the home, using a Kodak 450 GL printer, or **order** a full-sized high quality **print** from an offsite pro retailer who used a Kodak ColorEase PostScript printer.

As part of...

18/3,K/34 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06657288 SUPPLIER NUMBER: 14704813

In line for integrated hall of fame: 'The Very Best' reconnects Hallmark with working woman consumer base. (Special Report: Integrated Marketing)

Fitzgerald, Kate
Advertising Age, v64, n47, pS12(1)
Nov 8, 1993

ISSN: 0001-8899 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: and in-store promotions and advertising are all used to attract customers and obtain more **names** for the **greeting card** company's **database**.

18/3,K/35 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06453702 SUPPLIER NUMBER: 13859653 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A spectrum of new and updated CD-ROMs.

Urrows, Henry; Urrows, Elizabeth
CD-ROM World, v8, n4, p63(6)
May, 1993

ISSN: 1066-274X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2883 LINE COUNT: 00240

... Link Release 2.0, the advanced version of its search-and-order system. The new **file** has **names**, addresses, and phone numbers for 47,000 U.S., Canadian, and U.K. publishers. The...

...module so users can place orders with a keystroke. The Inventory module

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allows for immediate **order** confirmation and **printing** of slips and reports.

B&T compares its B&T Link with the Bowker's...

18/3,K/36 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06374110 SUPPLIER NUMBER: 13345118 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Users can switch printers, drivers on the fly with PrintChooser util.
(Portfolio Software Inc.'s DynoPage 2.0 printing utility program) (Brief Article) (Product Announcement)

Hess, Robert

MacWEEK, v7, n3, p8(1)

Jan 18, 1993

DOCUMENT TYPE: Product Announcement ISSN: 0892-8118 LANGUAGE:

ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 187 LINE COUNT: 00015

... the Chooser for each change.

PrintChooser also lets users locally rename network printers to familiar **names**.

DynoPage lets users print any **file** on any page size and do double-sided printing, thumbnails and impositions. Version 2.0 adds a feature to rearrange sheet **order** when **printing**. Additionally, the new release offers improved compatibility with printers such as Hewlett-Packard Co.'s...

18/3,K/37 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06220930 SUPPLIER NUMBER: 13901988 (USE FORMAT 7 OR 9 FOR FULL TEXT)
1992 Echo Awards: spotting the trendsetters. (includes related articles) (Cover Story)

Direct Marketing, v55, n7, p35(14)

Nov, 1992

DOCUMENT TYPE: Cover Story ISSN: 0012-3188 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 6594 LINE COUNT: 00526

... a second, more long-term goal was set. This latest promotion was used to increase **store** traffic and to generate **names** to develop Hallmark's **database** for future marketing uses. The standardized name generation form was disguised as a quiz from...

...envelope is a clever questionnaire which gathers not only name and address, but birthday and **greeting - card** buying habits.

Hallmark ran 40 million two-sided inserts with attached Shoebox greeting-card envelopes...

18/3,K/38 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06098098 SUPPLIER NUMBER: 12487395 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Small size, big marketing plans. (Country Charm in Plymouth, Michigan; Gold

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Crystal Award: Shop Promotion) (Company Profile)

Gifts & Decorative Accessories, v93, n7, p42(4)

July, 1992

DOCUMENT TYPE: Company Profile

ISSN: 0016-9889

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1055 LINE COUNT: 00080

... customers, gift certificate promotions and press releases.

Country Charm's mailing list contains 10,000 **names** obtained from the **store**'s guest book, sales slips, a fill-in form on the store brochure and customer...

...direct mail pieces if a special sale, artist visit or new product might interest them. **Christmas cards** are sent to all customers who were in the store the previous year, and postcards...

18/3,K/39 (Item 9 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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05896466 SUPPLIER NUMBER: 12301053 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Mixing the media: bargains in TV and print have direct marketers finding there's more to response than meets the mailbox.

Bauman, Risa

Direct, v4, n6, pS5(2)

June, 1992

ISSN: 1046-4174

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 1684 LINE COUNT: 00127

... broadcast, print advertising can open up a whole new avenue to reach customers and generate **orders**.

" **Print** lets marketers feed their **databases**, and replenish the **names** on their direct mail or telemarketing **files**," offers Brin Lewis, director of print media and list planning for Time Life Inc.

Large...

18/3,K/40 (Item 10 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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05876339 SUPPLIER NUMBER: 12182516 (USE FORMAT 7 OR 9 FOR FULL TEXT)

NIST sends Posix info automatically. (National Institute of Standards and Technology) (Brief Article)

Ferris, Nancy

Government Computer News, v11, n11, p59(1)

May 25, 1992

DOCUMENT TYPE: Brief Article

ISSN: 0738-4300

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 163 LINE COUNT: 00012

... an entry in a subject field, any word may be used. The text of your **request** should read: lsend [filename]. If you want more than one **file**, string the **names** together with one-space separations and no commas.

Responses to requests often arrive in about...

18/3,K/41 (Item 11 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

Search Report from Ginger R. DeMille

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05446019 SUPPLIER NUMBER: 11260898 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Marketing Guide 22: Field Marketing.
Marketing, p23(4)
Sept 12, 1991
ISSN: 0025-3650 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 3710 LINE COUNT: 00310

... to maintain a regular dialogue with travel agents, but also to manage literature stocks in **order** to reduce wastage and minimise **print** runs. * Charities often need a short-term sales effort to introduce new concepts (charity lotteries for example), or to support seasonal fundraising activities (like charity **Christmas cards**). * Government and institutions. High impact advertising campaigns are all very well, but unless information is...

18/3,K/42 (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05423309 SUPPLIER NUMBER: 11136280 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Quick cash solutions for recession-battered retailers. (Marketing)
Silver, A. David
Discount Store News, v30, n15, p76(1)
August 5, 1991
ISSN: 0012-3587 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 746 LINE COUNT: 00053

... items in this space which previously was not retail space; hence, the phrase air space. **Greeting cards**, refrigerator magnets, potpourri, and key chains usually carry high enough margins to pay you a...

...whom you do not compete to put your mailer into its monthly invoices. If a **recipient** comes into your **store** carrying one of these "stuffers," give him or her a 10% discount and pay the...

18/3,K/43 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04777566 SUPPLIER NUMBER: 08760584 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Standard-setting public facsimile machine gains acceptance. (TouchFax TF 1000)
PR Newswire, p0820DVFNS1
August 20, 1990
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 440 LINE COUNT: 00036

... other information services.

The TF 1000 can be used to make photocopies on regular paper, **print** business forms such as purchase **orders**, and even **send fax greeting cards**.

Of course, it also can be used to make a voice telephone call.
"In a...

18/3,K/44 (Item 14 from file: 148)

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DIALOG(R)File 148:Gale Group Trade & Industry DB
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04772144 SUPPLIER NUMBER: 08643228 (USE FORMAT 7 OR 9 FOR FULL TEXT)
IBM PS/1: despite faults, a useful home appliance. (Hard Facts) (column)
Methvin, Dave
PC Week, v7, n28, p24(1)
July 16, 1990
DOCUMENT TYPE: column ISSN: 0740-1604 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 732 LINE COUNT: 00051

... underpowered? My guess is that the typical home computer is used for word processing, tracking **family** finances, educational games and light **database** applications like maintaining **Christmas card** mailing lists. At least, that's what I do with my computer at home. People...

18/3,K/45 (Item 15 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04614011 SUPPLIER NUMBER: 08846559 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Gift subs: the present that pays and pays. (gift magazine subscriptions; includes related information)
Garry, Michael
Folio: the Magazine for Magazine Management, v19, n4, p102(6)
April, 1990
ISSN: 0046-4333 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2683 LINE COUNT: 00215

... card with the first issue of the gift subscription, and sends the donor a separate **Christmas card** expressing thanks for the **order**.
Avoiding **fulfillment** problems
What really gives circulators the willies is the fulfillment side of gift programs. "There...

18/3,K/46 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04609444 SUPPLIER NUMBER: 09037255 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Co-op advertising: the more things change.... (includes related articles on FTC enforcement strategy; a club for the co-op clan) (Special Supplement: Co-op Advertising)
Wood, Wally
Sales & Marketing Management, v142, n6, p94(4)
May, 1990
CODEN: SMMAD ISSN: 0163-7517 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2322 LINE COUNT: 00180

... Do you really think the consumer is going to look through a list of 500 **store names** to buy, say, a **greeting card**?" he says. "Obviously, major advertisers have seen the value of co-op and jumped in...

18/3,K/47 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

Search Report from Ginger R. DeMille

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04601208 SUPPLIER NUMBER: 09094705 (USE FORMAT 7 OR 9 FOR FULL TEXT)
For sale here: creativity. (Posh Presents, Laguna Niguel, California gift shop)
Krassner, Katherine
Gifts & Decorative Accessories, v91, n6, p86(3)
June, 1990
ISSN: 0016-9889 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 972 LINE COUNT: 00074

... to Posh Presents' success is the creative force behind it: Dee Gruenig, who owns the **store** with her **husband**, Warren. Ms. Gruenig believes in teaching her customers to create and personalize products such as giftwrap, **greeting cards**, T-shirts, banners - using and combining items such as rubber stamps, stickers, markers, glitter and...

18/3,K/48 (Item 18 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04536299 SUPPLIER NUMBER: 08816691 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Billy Hart keeps the faith. (Sales Rep of the Month) (column)
Johnson, Adrienne M.
Institutional Distribution, v26, n3, p158(1)
March, 1990
DOCUMENT TYPE: column ISSN: 0020-3572 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 688 LINE COUNT: 00048

... necessary.
But Hart also makes small gestures that mean a lot. He sends out personalized **Christmas cards** thanking customers for their business. And on a space provided for comments at the bottom of Powell **order** forms, Hart **sends** his operators messages. "I write things like 'Have a super day' or 'You're special..."

18/3,K/49 (Item 19 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04118281 SUPPLIER NUMBER: 08013195 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The labor squeeze: will it strangle dealers? (includes related article)
Loynachan, Neil
Geyer's Office Dealer, v154, n10, p16(3)
Oct, 1989
ISSN: 0746-8997 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1797 LINE COUNT: 00135

... such matters as employee concerns and recommendations (a live suggestion box?) and makes recommendations or **requests** a management review.

Omaha **Printing** 's business is 40 percent office products and 60 percent printing and manufacturing. It has...

...division, a mailing division (list maintenance, letter shop work, personalized addressing) and a newly acquired **greeting cards** division.
The company, which has never laid anyone off, is using more and more

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temporary...

18/3,K/50 (Item 20 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
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04111065 SUPPLIER NUMBER: 07832662 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Red Wings' cards spread holiday cheer. (Detroit Red Wings)
PR Newswire, 1101DE010
Nov 1, 1989
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 197 LINE COUNT: 00016

... to pass along holiday greetings while helping statewide diabetes research and education.

Colorful Red Wings **Christmas cards**, featuring Santa Claus himself in the garb of his favorite hockey team, are on sale at \$11 per box of 20, plus \$2 for shipping and handling. **Send** check or money **order** payable to American Diabetes Association to: Red Wings **Holiday Cards**, American Diabetes Association, 23100 Providence Drive, Suite 400, Southfield, MI 48075. Fans also can order...

18/3,K/51 (Item 21 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
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03926255 SUPPLIER NUMBER: 07702097 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A store for the future. (Progressive Grocer Magazine's store of the month)
Donegan, Priscilla
Progressive Grocer, v68, n6, p90(6)
June, 1989
ISSN: 0033-0787 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 3754 LINE COUNT: 00280

... Smoked meats are sold from a self-service case across from the service counter. The **store** also sells a large selection of **family** packs. A special label identifies each family-size package as a "Bales Deal Pack. " The...

...the store's volume. GM items are integrated throughout the store, but books, magazines and **greeting cards** are located in a center aisle.
"We've had cards for a long time

18/3,K/52 (Item 22 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

03901560 SUPPLIER NUMBER: 07534809 (USE FORMAT 7 OR 9 FOR FULL TEXT)
With careful aim, direct mail can yield big results. (tips from manual
"Profitable Direct Mail for Travel Agents") (Profitline)
Travel Weekly, v48, n34, p77(2)
April 27, 1989
ISSN: 0041-2082 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 920 LINE COUNT: 00071

... most significant assets. Here are some ways to start: . Go through your personal address book; **Christmas card** list; church directory and

Search Report from Ginger R. DeMille

membership list of the clubs and organizations you belong to. . Get **names** and addresses from old client **files** and reservation **records** ; insist that employees put clients' **names** and addresses on invoices. . Keep a log or file of strangers who call or stop...

18/3,K/53 (Item 23 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

03892720 SUPPLIER NUMBER: 07270804 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Florida Teacher of the Year named in competition by IBM, Computer Magazine.
(Catherine McQuone)

PR Newswire, 0518AT009
May 18, 1989

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 488 LINE COUNT: 00041

... classmates and another area is reserved for the overall systems operator and a few designated **individuals** , who can **send** and **request files** from other bulletin boards," said Ms. McQuone.

As a semi-finalist and regional finalist, Ms...

18/3,K/54 (Item 24 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

03867612 SUPPLIER NUMBER: 07375231 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Should you buy a home computer? (column)

Wedelich, Hank

World Oil, v208, n1, p31(1)

Jan, 1989

DOCUMENT TYPE: column ISSN: 0043-8790 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 622 LINE COUNT: 00049

... communicating with the office computer, writing reports and writing this column. We also have a **database** of **family** birthdays (we come from large families) and a database of addresses for mailing **Christmas cards** . The computer makes mailing **Christmas cards** a two hour task.

A package called Quicken makes using the computer for your checkbook ...

18/3,K/55 (Item 25 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02977601 SUPPLIER NUMBER: 04448375 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Carolyn Bean gets aggressive.

Miron, Debra Slotnick

HFD-The Weekly Home Furnishings Newspaper, v60, p49(1)

Sept 29, 1986

ISSN: 0746-7885 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1060 LINE COUNT: 00084

... Carolyn Bean's pursuit of major and chain store business bore fruit recently with an **order** to **supply** everyday counter cards and boxed **Christmas cards** for 1,000 Waldenbooks stores. It was the largest single

Search Report from Ginger R. DeMille

order in the company's...

18/3,K/56 (Item 26 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02850528 SUPPLIER NUMBER: 04183140 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Robert Half, a leading employment specialist, suggests key steps for insuring your career.

PR Newswire, NYPR45

March 26, 1986

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 763 LINE COUNT: 00058

... themselves. A network of such contacts, which takes years to build, could prove invaluable. Keep **file** cards with **names**, addresses, telephone numbers and pertinent data. If appropriate, keep in touch with a **holiday greeting card** or a newspaper or magazine clipping you feel will be of interest to the individual...

18/3,K/57 (Item 27 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02488514 SUPPLIER NUMBER: 04033649 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Almy's; mainstream merchandising.

Brumback, Nancy

HFD-The Weekly Home Furnishings Newspaper, v59, p14(3)

Nov 25, 1985

ISSN: 0746-7885 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2347 LINE COUNT: 00180

... children customer."

Almy's strategy for attracting this customer is a broad assortment of brand **names** at moderate price points. The **store**'s mix is 80 percent apparel, 15 percent home goods, primarily domestics, and 5 percent miscellaneous departments such as **greeting cards** and a beauty shop.

Given that target customer base and mix of goods, what sets...

18/3,K/58 (Item 28 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

01751365 SUPPLIER NUMBER: 02736482 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Premiums heat up rental rivalries. (competition of car rental agencies)

Ferguson, Jay

Travel Weekly, v42, p56(4)

April 30, 1983

ISSN: 0041-2082 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2529 LINE COUNT: 00189

... couple of years, when the exchanges involved diamonds and furs, the acquaintance surrendered by simply **sending a Christmas card**.

Something on this **order** has been going on with the major car rental companies.

Budget Rent a Car is...

Search Report from Ginger R. DeMille

18/3,K/59 (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02567391

Hannaford Bros - Facilities & Equipment
Annual Report 00, 1989 p. 0

... larger stores offer a broader variety of traditional drug store merchandise, with large stationery and **greeting card** departments and a small line of convenience foods. Early in 1989, we opened a mail...

... Maine. This operation, which we call Eagle Pharmacy Services, is an experiment, with the mail **order** business intended to **supply** maintenance-type medications and supplies to patients by mail. ...

18/3,K/60 (Item 2 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02377314

Deluxe Corporation - Company Report
Investext September 18, 1989 p. 1-9

... companies accounting for about 85% of the market. Gives updated information on business forms, commercial **printing**, consulting services, **greeting cards**, mail **order** houses, transaction processing services. Focuses on software.

Tables in report: Stock Price Data 1988-90...

18/3,K/61 (Item 3 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02345350

A Perfect Fit
Direct Marketing November, 1989 p. 26-28
ISSN: 0012-3188

... retail sales outlets for marketing purposes. The 53-unit shoe chain had 80,000 customer **names** in its **database** in 1988 and over 200,000 **names** in 1989. A new IBM computer system polls each of its stores every night in **order** to obtain **database** data, then **sends** the **names** to Brigar, which maintains the **database**. Its first direct mail piece has recently been sent out to customers, while postcards with...

18/3,K/62 (Item 4 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02268144

American Greetings - Marketing Procedures
Annual Report 1989 p. 0

...products they need...when they need them.

Retailers know they can depend upon our sophisticated **order filling**

Search Report from Ginger R. DeMille

and reorder systems to keep their **greeting card** departments properly stocked with exciting consumer products. Supporting these systems are the latest in computer...

18/3,K/63 (Item 5 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02148504

Use mailing lists to

D&B Reports April, 1989 p. 50-51
ISSN: 0746-6110

... of customers that include purchase history. Accurate, current lists can be used to seek new **orders** and produce qualified leads. **Sending** mailings to established clients can generate the greatest returns of any form of business promotion...

...booth, or suggest they sign a guest book. Besides purchase history, info going on the **database** should include account numbers, contact **names** and titles and phone numbers. ...

18/3,K/64 (Item 6 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02045390

TANDY INTRODUCES DESKMATE 3.0 INTEGRATED SOFTWARE

News Release July 27, 1988 p. 1

... fields for name, address, work phone number, home phone number, dates to remember and notes. **Names** in the **file** may be designated as members of sub-lists, such as a **Christmas card** list or PTA members, by simply entering the information in the "Member Of" category. Up...

18/3,K/65 (Item 7 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

01991891

Osceola card plant to expand, add staff

Arkansas Gazette (Little Rock, AR) July 20, 1988 p. C;1

American Greetings will add 170-200 jobs to its **greeting card** plant in Osceola, AR, for a total of about 1,500 workers. American Greeting's...

... will not affect the company's plant in Harrisburg. The 'return goods' and 'fall season **order filling**' divs formerly handled at the McCrory plant have been moved to the Osceola plant. The...

18/3,K/66 (Item 8 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

01742723

Hallmark accused of destroying firm's cards

Search Report from Ginger R. DeMille

Denver Post (CO) August 1, 1987 p. C;1

... the company's cards. Blue Mountain also contends that Hallmark is trying to sell knockoff **greeting cards** which imitate Blue Mountain's. In 11/86 Hallmark received a restraining **order** to stop producing and **distributing** 83 designs in its Personal Touch card collection. Those cards were so similar to Blue...

... Blue Mountain is claiming that Hallmark is deliberately copying Blue Mountain's cards' look; pressuring **greeting card** dealers to withdraw the Blue Mountain cards from its stores; buying and destroying its...

18/3,K/67 (Item 9 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

01612304

NEW TRANSIT BOX GIVES THOROUGH PROTECTION FOR PCB'S.

NEWS RELEASE February, 1987 p. 11

... s requirements. A range of accessories is available including label holders and clips. For larger **orders**, manufacturers Pressboard Ltd will screen **print** the exterior, if required, with company or divisional **names**, **storage** instructions, etc.

...

18/3,K/68 (Item 10 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

01528597

Eckerd off and running as private company.

DRUG STORE NEWS December 8, 1986 p. 39,401

... level is below what we expected.' Eckerd's new store layout program will include larger **greeting cards** sections located next to cosmetics and hosiery sections at stores' front entrances. Eckerd states that...

... district and in Atlanta, Georgia, Alabama, and Houston and Dallas, Texas. Eckerd has reduced its **print** advertising spending in **order** to place more emphasis on its everyday sales and to reaffirm its position as a ...

18/3,K/69 (Item 11 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

00323642

Arcata National Corp is the US's second-largest printing company and a major redwood lumber supplier.

Barron's December 15, 1975 p. 58,59

... earnings. Printed products, especially business forms, data directories for realtors, and the CharmCraft line of **greeting cards**, represented over 10% of volume. Exports, chiefly redwood, chipped in about 22% of lumber sales...

Search Report from Ginger R. DeMille

... total volume and which recently signed up for 10 years for 50% of its domestic **print order** .

18/3,K/70 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01627584 SUPPLIER NUMBER: 14625641 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Shareware shop: six shareware programs that are perfect holiday stocking-stuffers. (World Empire II, BioMenace, Almanac, QuickCal, The Inside Secrets of Credit Repair, Holiday Helper) (Column)

Gralla, Preston

Computer Shopper, v13, n12, p662(2)

Dec, 1993

DOCUMENT TYPE: Column ISSN: 0886-0556 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2100 LINE COUNT: 00156

... south. Finally, there's a program to help you with your holiday shopping lists and **holiday card** mailings. All these programs are available on Computer Shopper's online forum on ZiffNet (GO ZNT:COMPSHOPPER) in Library 11, Shareware. For **file names** , turn to the information box at the end of this article.

World Empire II

For...

18/3,K/71 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01625009 SUPPLIER NUMBER: 14480690 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ElseWare's Infinifont: fonts by the numbers. (ElseWare's font-synthesis technology)

Dyson, Peter

Seybold Report on Desktop Publishing, v8, n2, p17(7)

Oct 4, 1993

ISSN: 0889-9762 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 5355 LINE COUNT: 00402

... Called Font Works, it will provide three functions.

*Font substitution. Font Works will have a **database** of font **names** , metrics and 10-digit Panoose 1 numbers. From either the name or the Panoose number...

...to the operating system (for example, if a static outline font is installed) or to **fulfill** the **request** itself.

*Font management. Font Works will let you create groups of fonts for specific purposes...

18/3,K/72 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01261328 SUPPLIER NUMBER: 07584542 (USE FORMAT 7 OR 9 FOR FULL TEXT)

It's in the mail. (Software Review) (PC-Label Master) (evaluation)

Juris, Robbin

PC-Computing, v1, n3, p200(3)

Search Report from Ginger R. DeMille

Oct, 1988

DOCUMENT TYPE: evaluation ISSN: 0899-1847 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1349 LINE COUNT: 00102

... scheme.

Standard options in the print menu let you specify all or some records for **printing** in zip-code or last-name **order**, use any combination of fields to select records, print only those records which fall within a range of zip codes or last **names**, exclude certain **records**, or print random **records**. You can print up to 10,000 copies of a label for any single record...

18/3,K/73 (Item 4 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01255393 SUPPLIER NUMBER: 07036967 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Boot mechanism for discless HP-UX. (technical)

Scott, Perry E.; Marvin, John S.; Quist, Robert D.

Hewlett-Packard Journal, v39, n5, p33(4)

Oct, 1988

DOCUMENT TYPE: technical ISSN: 0018-1153 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3248 LINE COUNT: 00248

... handles communication with discless cnodes during boot.

For each server responding, the boot ROM loader **sends** a file list **request** packet containing a file number. The file number is incremented for each file list request sent to a particular server. As the **file names** are sent to the requesting cnode they are displayed on its system console (see Fig. 2). This is done until the file number exceeds the number of boot **file names** the server has available to send. At this point the server responds with a reply packet that indicates there are no more **file names** to send. When a bootable **file** is selected (e.g., 1H) the boot ROM **sends** a **request** to open the file. This file (e.g., SYSHPUX) is the secondary loader and resides...

18/3,K/74 (Item 5 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01245079 SUPPLIER NUMBER: 06211344 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Two that tango on the 80386. (DOS-under-UNIX systems)

Sarno, Kenneth M.

UNIX Review, v6, n1, p64(9)

Jan, 1988

ISSN: 0742-3136 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 6942 LINE COUNT: 00530

... usr/joe/dosprogs. Then, whenever the user lists the DOS drive U: directory, all the **file names** in that UNIX directory will be displayed in DOS format. What that actually means is that the redirector will **send** the DOS directory-scanning **request** to the ECT, which then will scan the corresponding UNIX directory and send matching **file names** back to the redirector, which in turn will send them on to DOS for display...

Search Report from Ginger R. DeMille

18/3,K/75 (Item 6 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01211233 SUPPLIER NUMBER: 04739025 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Client List. (Software Review) (mailing-list managers) (evaluation)

Brown, Bruce

PC Magazine, v6, n6, p205(2)

March 31, 1987

DOCUMENT TYPE: evaluation ISSN: 0888-8507 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 15602 LINE COUNT: 01175

... lower prices and are single-purpose lists that are less flexible than Client List. The **Christmas card** list program, for example, cannot **print** labels in ZIP code **order**. List n Label, another of Client List's spin-offs, is briefly reviewed separately in...

18/3,K/76 (Item 7 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01205881 SUPPLIER NUMBER: 05160384 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Twilight of DOS. (Software Review) (DOS 3.3 may be operating system's final version, in face of OS-2) (evaluation)

Anderson, Julie

PC Tech Journal, v5, n8, p180(11)

Aug, 1987

DOCUMENT TYPE: evaluation ISSN: 0738-0194 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 6478 LINE COUNT: 00487

... the current directory that satisfy the file specification given, the APPEND path is searched. Once **file names** that **fulfill** the **request** are found in any directory in the APPEND path, however, no further directories are searched. DIR will then display the **file names** as if they were found in the current directory.

To illustrate this predicament, consider the...

18/3,K/77 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2004 The Gale Group. All rts. reserv.

01057686 Supplier Number: 40216108 (USE FORMAT 7 FOR FULLTEXT)

OUTRAGEOUS PAGES (TM) BRINGS DESKTOP GRAPHIC DESIGN TO THE COMMODORE 64/128

News Release, p1

Nov 17, 1987

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 354

... program such as

Printshop (TM), Newsroom (TM), Create a Calendar (TM), Certificate Maker (TM) and **Greeting Card Maker (TM)**. Customers who **send**

a check

or money **order** for \$25.00 (plus \$3.00 shipping and handling) along with the manual cover of...

Search Report from Ginger R. DeMille

18/3,K/78 (Item 1 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext
(c) 2004 Financial Times Ltd. All rts. reserv.

0007062805 BODI3C1ACIFT

**Management (Marketing and Advertising): 'Tis the season for Christmas cards
- Why charities often get a bad deal**

LUCY KELLAWAY

Financial Times, P 14

Thursday, September 30, 1993

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 565

...shows that companies send out on average 400 cards a year, and that chairmen, who **order** their **Christmas cards** separately, **send** on average 150 each.

Larger companies and those in the service sector send out far...

18/3,K/79 (Item 2 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext
(c) 2004 Financial Times Ltd. All rts. reserv.

0003043689 B06AJA2ABYFT

Letter to the Editor: The Law Of Cards / Sending Christmas greetings

From Mr V ELLIS

Financial Times, Section O. ED, P 7

Saturday, December 28, 1985

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 130

To add to his list of ' **Christmas card** people' I will cite those who **send** out cards early in November in **order** to ensure one in return by Christmas; those who haven't sent you a card...

18/3,K/80 (Item 1 from file: 634)

DIALOG(R)File 634:San Jose Mercury
(c) 2004 San Jose Mercury News. All rts. reserv.

04600765

LONG PAST DUE BUT NOT FORGOTTEN

SAN JOSE MERCURY NEWS (SJ) - Tuesday, December 20, 1988

By: Information in this column is from Mercury News wire services

Edition: Morning Final Section: Front Page: 4A

Word Count: 163

TEXT:

...due her from the Depression years.

Last week she got a \$100 check in a **Christmas card** from a **family** that charged their groceries at her **store** in Ratliff City, Okla., around 1935. A note said, 'Daddy wanted me to send you...

18/3,K/81 (Item 2 from file: 634)

DIALOG(R)File 634:San Jose Mercury

Search Report from Ginger R. DeMille

(c) 2004 San Jose Mercury News. All rts. reserv.

03607554

ODD SQUAD GETS POLICE CALLS NO ONE ELSE WANTS

SAN JOSE MERCURY NEWS (SJ) - Thursday, November 27, 1986

By: PHOTO KAREN McGRATH

Associated Press

Edition: Morning Final Section: General News Page: 15H

Word Count: 933

TEXT:

... he visits every Spokane grade school in his red-and-white suit, taking along candy, **Christmas cards** and safety tips. Whether working with children or adults, Grandinetti keeps in mind the same...

... your time. If you don't, you turn them off.'' END ADV PRIORITY: WEEKEND
ADVANCE **FILE - NAMES** : b0782 of 11-10-86END OF DOCUMENT.

18/3,K/82 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01101532 Supplier Number: 40776818 (USE FORMAT 7 FOR FULLTEXT)

GALE GLOBALACCESS: ASSOCIATIONS - A KEY DIRECTORY GOES COMPACT [REVIEW] by

Dennis R. Brunning Computer Reference Coordinator Arizona State

University Libraries

Online Libraries & Microcomputers, v7, n5, pN/A

May, 1989

Language: English Record Type: Fulltext

Document Type: Newsletter; Professional Trade

Word Count: 724

... file on a hard or floppy disk.

Search sets may be sorted by default (the **order** they appear in the **print** indexes) or by organization/periodical name, zip code, membership size, budget range, and by circulation size (periodicals only). For printing and displaying, **records** may be limited to association/periodical **names** only or the full record may also be printed or displayed. An optional business package...

18/3,K/83 (Item 1 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0367469 BW933

Business Wire Recap

November 4, 1993

Byline: EDITORS

...Common Stock (BW144 15:13)

(FLAVIA/GRND-OPNG/CLINTON)--ADVISORY/World's largest hand-painted **greeting card** to be sent to President Clinton & **family** featured at Flavia **store** grand opening (BW146 15:21)

(LIBERTY-MUTUAL) BOSTON--Liberty Mutual recognized for decades of contributions...

Search Report from Ginger R. DeMille

18/3,K/84 (Item 2 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0367455 BW146

**FLAVIA GRND OPNG CLINTON: World's largest hand-painted greeting card to
be sent to President Clinton & family featured at Flavia store
grand opening**

November 4, 1993

Byline: Business/Entertainment Editors/Local Writers

**World's largest hand-painted greeting card to be sent to President
Clinton & family featured at Flavia store grand opening**

18/3,K/85 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2004 European Patent Office. All rts. reserv.

00418842

**High performance file system.
Hochleistungsdateisystem.
Systeme de fichiers de haute performance.**

PATENT ASSIGNEE:

MICROSOFT CORPORATION, (749861), One Microsoft Way, Redmond, Washington
98052-6399, (US), (applicant designated states: BE;DE;FR;GB;IT;NL;SE)

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98033, (US)

LEGAL REPRESENTATIVE:

Patentanwalte Grunecker, Kinkeldey, Stockmair & Partner (100721),
Maximilianstrasse 58, W-8000 Munchen 22, (DE)

PATENT (CC, No, Kind, Date): EP 416445 A2 910313 (Basic)
EP 416445 A3 921028

APPLICATION (CC, No, Date): EP 90116474 900828;

PRIORITY (CC, No, Date): US 400533 890829

DESIGNATED STATES: BE; DE; FR; GB; IT; NL; SE

INTERNATIONAL PATENT CLASS: G06F-009/44; G06F-015/419;

ABSTRACT WORD COUNT: 73

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPABF1	178
SPEC A	(English)	EPABF1	13823
Total word count - document A			14001
Total word count - document B			0
Total word count - documents A + B			14001

...SPECIFICATION to read or write the EAs associated with arbitrary
pathnames. An application program may either **request** the value of a
specific EA (**supplying** a name to be matched) or can obtain all of the
EAs for the file...

...can be stored in EAs, ranging from the name of the application that owns
the **file** , **names** of dependent **files** , icons, and executable code.

Search Report from Ginger R. DeMille

The HPFS attacks potential bottlenecks in disk throughput at multiple levels...

18/3,K/86 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00275218

ELECTRONIC GREETING CARD STORE AND COMMUNICATION SYSTEM

SYSTEME DE STOCKAGE EN MEMOIRE ET DE COMMUNICATION ELECTRONIQUE DE CARTES
DE VOEUX

Patent Applicant/Assignee:

MOTOROLA INC,

Inventor(s):

WRIGHT James Arnold,

SAIDI Ali,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9423394 A2 19941013

Application: WO 94US3333 19940329 (PCT/WO US9403333)

Priority Application: US 9342193 19930402

Designated States: AT AU BB BG BR BY CA CH CZ DE DK ES FI GB HU JP KR KZ LK

LU MG MN MW NL NO NZ PL PT RO RU SD SE SK UA VN AT BE CH DE DK ES FR GB

GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 9752

Fulltext Availability:

Detailed Description

Detailed Description

... coupled with the electronic greeting card for
sending to a receiving party.

Once the electronic **greeting card** has been
personalized with a personal message entered by the
user, user input at the keyboard 118 can instruct the
personal communicator 102 to **send** a **request** to the
electronic mail server 136 for sending the electronic
SUBS U SHEET

- 12

greeting card to a receiving party- The format of this
request message and the protocol used for...

...the sending parties

account and then can prepare to send the final high
quality electronic **greeting card** to a receiving party
who is also equipped with a personal communicator 102.

The electronic...with the personal message for
the user of the personal communicator 102.

For transmitting a **request** to **send** an electronic
greeting card the personal communicator 102 includes a
modulator circuit 218 coupled to the controller 208.

The...134 (FIG. 1)

of the electronic mail communication system 100.

Preferably, the collection of electronic **greeting**
cards in the browsing memory 108 are stored in a low

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resolution mode such that the user of the personal communicator 102 can view the image of the electronic **greeting card** on the display 126, for example, with sufficient clarity to make a selection. However, by storing in the browsing memory 108 only the low resolution electronic **greeting card** images it helps
SUBSTITUTE SHEET

- 17

prevent theft and counterfeiting because the user of the personal communicator 102 does not have access to the high resolution electronic **greeting card** image which is ultimately sent to the receiving party. That high resolution image is stored...

...of the sending

personal communicator 102 can view a low resolution image of the electronic **greeting card**, make a selection based on that low resolution image, optionally append a personal message to the electronic **greeting card**, designate the destination or receiving personal communicator 102 for the message, and then instruct the sending personal communicator 102 to **send the request** message to the electronic mail communication system 100.

As shown in FIG. 3, the request message 300 comprises a number of component parts for making a complete **request to send** an electronic **greeting card** to a receiving party. The destination address 302 identifies the personal communicator 102 of the receiving party. The electronic **greeting card** identifier 304 identifies the specific electronic **greeting card** to the electronic mail server 136. this.

ID 304 resides in the browsing memory 108...system 130 and the electronic mail server 136.

Hence, a transaction for sending an electronic **greeting card** to a receiving party may be consummated in the following way. First, a sending party electronic **greeting cards** in the browsing memory 108. The images of the electronic **greeting cards** could be displayed on the display device 126. Once the user selects one of the...

...images, the user can then enter a personal message to attach to the selected electronic **greeting card**. For example, the user could type on the keyboard 118 a simple personal message that would be attached to the selective electronic **greeting card** for sending to a receiving party. The user can then enter information at the keyboard...

...the destination personal communicator 102 and then can instruct the sending personal communicator 102 to **send the request** message to the central electronic mail server 136. The sending personal communicator 102 would format...

...shown in FIG. 3, which would include, for example, a destination address 302, an electronic **greeting card** ID 304, a sent status 306, and the personalized message 314. Note that the electronic **greeting card** format information 308 is not necessary

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when the central electronic mail server 136 is the depository of the high resolution graphical images of electronic **greeting cards** . The sending personal communicator 102 then can **send** the **request** message to the central electronic mail server 136.

Once the electronic mail server 136 receives...to FIG. 5, the user of the personal

communicator 102 wishing to send an electronic **greeting card** will first typically browse through the browsing memory to select an electronic **greeting card** from the browsing memory, at step 502. Next, the user can enter a personalized message, at step 504, that will be coupled with the electronic **greeting card** for presentation to a receiving party. The user then will enter destination information, at step...

...102 can then determine, at step 508, whether to keep a copy of the electronic **greeting card** . If a user elects to keep a copy, at step 510, the copy is stored...

...the electronic mail communication system 100, at step 512. The personal communicator 102 can then **send** the **request** message including the personalized message information to the central electronic mail server 136, at step...summary, the electronic mail communication system 100 can down load a catalog of an electronic **greeting cards** into a personal communicator 102 such that a user of the personal communicator 102 can...

...electronic mail server 136. The user can make a selection, and optionally customize the electronic **greeting card** with a personal message, in a totally off line mode at the local personal communicator...

...the electronic mail server 136. Then, after making the selection and possibly personalizing the electronic **greeting card** , the user can **send** the **order** into the central server 136 which then can automatically deliver the **order** and bill the **sender** .

This makes the transaction very efficient.

Optionally, a customized personal message may comprise a collection...

18/3,K/87 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00234265 **Image available**

SYSTEM FOR DIVIDING PROCESSING TASKS INTO SIGNAL PROCESSOR AND
DECISION-MAKING MICROPROCESSOR INTERFACING
SYSTEME DE SEPARATION DES TACHES DE TRAITEMENT EN TACHES POUR INTERFACAGE
AVEC UN PROCESSEUR DE SIGNAUX ET UN MICROPROCESSEUR DE PRISE DE
DECISION

Patent Applicant/Assignee:

STAR SEMICONDUCTOR CORPORATION,

Search Report from Ginger R. DeMille

Inventor(s):

ROBINSON Jeffrey I,
ROUSE Keith,
KRASSOWSKI Andrew J,
MONTLICK Terry F,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9308524 A1 19930429
Application: WO 92US8954 19921014 (PCT/WO US9208954)
Priority Application: US 91776161 19911015

Designated States: AU CA JP KR AT BE CH DE DK ES FR GB GR IE IT LU MC NL SE

Publication Language: English

Fulltext Word Count: 219172

Fulltext Availability:

Claims

Claim

... of the SPROC, and a symbol table which provides a memory map which maps variable **names** which the microprocessor will refer to in separately compiling its program to SPROC addresses.' Besides...determines the byte or word ordering for 8- and 16-bit modes: MODE[2] BYTEMORD **ORDER**
0 insb first
1 Isb first
EADDRESS S [1,0], the extended address, specifies which...WArr states. The data bus will be driven.
RTS[3:0] I(M) O(S) **REQUEST TO SEND** flags. These pins are outputs for slave SPROC chips and inputs for master SPROC chips...Thus, if three orderings are specified for a fifth-order Butterworth filter then the default **file names** are buttr05a.fdf, buttr05b.fdf, and buttr05c.fdf. he. incidence of accumulator overflow in IIR...processing designs. When placing this cell in a diagram, one must specify a parameter that **names** the **file** defining the transfer function. The SPROCbuild utility uses z-dornain transfer functions directly, and automatically...In addition to the coefficient values, one must specify the number of 1st- or 2nd- **order** sections, and also **supply** the sampling frequency and a critical frequency. These two parameters are needed for the bilinear...

18/3,K/88 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00230298

GREETING CARD WITH ELECTRONIC SOUND RECORDING

CARTE DE VOEUX, D'ANNIVERSAIRE OU AUTRES COMPRENANT UN ENREGISTREMENT
SONORE ELECTRONIQUE

Patent Applicant/Assignee:

JOHNSON Ellen Bumpus,
IVEY Daryl Leonard,

Inventor(s):

JOHNSON Ellen Bumpus,
IVEY Daryl Leonard,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9304549 A1 19930304
Application: WO 91US6129 19910827 (PCT/WO US9106129)
Priority Application: WO 91US6129 19910827

Designated States: GB JP KP KR AT BE CH DE DK ES FR GB GR IT LU NL SE

Publication Language: English

Fulltext Word Count: 2122

Search Report from Ginger R. DeMille

Fulltext Availability:

Detailed Description

Detailed Description

... would be announced to the sender of the card, The second group of instructions would **request** the **sender** to give the card recipient I s name, the recipient I s address and **request** that the **sender** of the card identify what type of card he wishes to send,, i,e, , Birthday card,, **Christmas card** , Mother's Day card,, etc, The answer machine would then beep and begin recording that further information about the recipient of the **greeting card** .

A third set of instructions would then be announced to the sender of the greeting...

18/3,K/89 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00215260 **Image available**

GRAPHICAL DISPLAY OF COMPILER GENERATED INTERMEDIATE DATABASES

AFFICHAGE GRAPHIQUE D'UNE REPRESENTATION GENEREEE PAR COMPILATEUR

Patent Applicant/Assignee:

SUPERCOMPUTER SYSTEMS LIMITED PARTNERSHIP,

Inventor(s):

O'HAIR Kelly T,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9212477 A1 19920723

Application: WO 91US4072 19910610 (PCT/WO US9104072)

Priority Application: US 91909 19910111

Designated States: AT BE CH DE DK ES FR GB GR IT JP KR LU NL SE

Publication Language: English

Fulltext Word Count: 8072

Fulltext Availability:

Detailed Description

Detailed Description

... expression tree instead of a statement.

The control pane 40 in Fig, 4A provides the **file** and directory **names** for the program being compiled and contains various control buttons 48 used to manipulate the...

...that

matches a source location (FIND), select a particular directory and file to read (READ), **request** a full or partial screen printout (**PRINT**), select a particular procedure in the intermediate, close the tool program to an icon (CLOSE...

18/3,K/90 (Item 5 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00194415 **Image available**

NETWORKED FACILITIES MANAGEMENT SYSTEM

SYSTEME DE GESTION D'UNITES INTERCONNECTEES EN RESEAU

Search Report from Ginger R. DeMille

Patent Applicant/Assignee:

JOHNSON SERVICE COMPANY,

Inventor(s):

PASCUCCI Gregory A,
RASMUSSEN David E,
DECIOUS Gaylon M,
GARBE James R,
HYZER Susan M,
WOEST Karen L,
VAIRAVAN Vairavan E,
KOCH David L,
GOTTSCALK Donald A Jr,
BURKHARDT Dennis E,
STANDISH Darrell E,
MADAUS Paul W,
SPACEK Dan J,
NESLER Clay G,
STARK James K,
MAGELAND Otto M,
SINGERS Robert R,
WAGNER Michael E,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9111766 A2 19910808

Application: WO 91US551 19910125 (PCT/WO US9100551)

Priority Application: US 9031 19900130

Designated States: AT AU BE CA CH DE DK ES FR GB GR IT JP LU NL SE

Publication Language: English

Fulltext Word Count: 65119

Fulltext Availability:

Detailed Description

Detailed Description

... the case of AHU1/FAN, the binary
output manager in NC2 is used. The object **data base**
manager software initially enters the **names** into the
reference name table. For example, when the binary
output object manager is given software can **send** the **request** to the
correct data
base manager (binary output) object manager on this
node and request...

18/3,K/91 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00164699

STEREOLITHOGRAPHIC BEAM PROFILING

PROFILAGE DE FAISCEAU STEREOLITHOGRAPHIQUE

Patent Applicant/Assignee:

3D SYSTEMS INC,

Inventor(s):

SPENCE Stuart Thomas,
TARNOFF Harry,
ALMQUIST Thomas,

Patent and Priority Information (Country, Number, Date):

Patent: WO 8911085 A1 19891116

Application: WO 89US1559 19890417 (PCT/WO US8901559)

Priority Application: US 88830 19880418; US 88816 19881108; US 88837
19881108; US 88907 19881108; US 88801 19881108

Search Report from Ginger R. DeMille

Designated States: JP KR
Publication Language: English
Fulltext Word Count: 292227

Fulltext Availability:

Detailed Description
Detailed Description

... of slices, called
"borders", and provide information needed to do the
cross-hatching and skin- **filling** .

Why have output blocks?

SUBSTITO"E S'427:T

-34,113

output blocks in Slice...End

top of window Ctrl-Q E

- bottom of window Ctrl-Q X

top of **file** Ctrl-Q R

bottom of file Ctrl-Q C

beginning of block Ctrl-Q B...

?

Search Report from Ginger R. DeMille

? show files

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200411
 (c) 2004 Thomson Derwent
 File 344:Chinese Patents Abs Aug 1985-2003/Nov
 (c) 2003 European Patent Office
 File 347:JAPIO Oct 1976-2003/Oct(Updated 040202)
 (c) 2004 JPO & JAPIO
 File 371:French Patents 1961-2002/BOPI 200209
 (c) 2002 INPI. All rts. reserv.
 File 2:INSPEC 1969-2004/Feb W2
 (c) 2004 Institution of Electrical Engineers
 File 35:Disertation Abs Online 1861-2004/Jan
 (c) 2004 ProQuest Info&Learning
 File 65:Inside Conferences 1993-2004/Feb W3
 (c) 2004 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Jan
 (c) 2004 The HW Wilson Co.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
 (c) 2003 EBSCO Pub.
 File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jan
 (c)2004 Info.Sources Inc
 File 474:New York Times Abs 1969-2004/Feb 16
 (c) 2004 The New York Times
 File 475:Wall Street Journal Abs 1973-2004/Feb 13
 (c) 2004 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group

? ds

Set	Items	Description
S1	41901	(FULFILL? OR FILLING OR SUPPLY OR SUPPLYING OR DISTRIBUTE - OR DISTRIBUTING OR SEND? OR PRINT OR PRINTING) (6N) (ORDER OR REQUEST? ? OR ORDERS)
S2	8697	(DATABASE? OR DATA()BASE? OR FILE OR FILES OR RECORDS OR STORE OR STORING OR STORAGE OR ARCHIVE? OR DBMS OR RELATIONAL - OR DATA()WAREHOUSE) (6N) (RECIPIENT? OR FAMILY OR NAMES OR INDIVIDUALS OR WIFE OR HUSBAND OR CELEBRANT)
S3	2937	(GREETING? OR EXPRESSION OR SPECIAL()OCCASION? OR HOLIDAY - OR XMAS OR CHRISTMAS) (1W) (CARD OR CARDS)
S4	9478	(DATABASE? OR DATA()BASE? OR FILE OR FILES OR RECORDS OR STORE OR STORING OR STORAGE OR ARCHIVE? OR DBMS OR RELATIONAL - OR DATA()WAREHOUSE) (6N) (RECIPIENT? OR FAMILY OR NAMES OR INDIVIDUALS OR WIFE OR HUSBAND OR CELEBRANT)
S5	35	S1 AND S2
S6	0	S3 AND S5
S7	20	S1 AND S3
S8	9	S3 AND S4
S9	1	S2 AND S3
S10	28	S7:S8
?		

Search Report from Ginger R. DeMille

t10/4/all

10/4/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 2004-089985/200409|

XR- <XRPX> N04-072140|

TI- Personalized **greeting cards** production method involves separating **greetings cards** into batches, using batch separation symbols printed on **greeting cards** |

PA- JARED D A (JARE-I); KACKER D (KACK-I); WEN X (WENX-I)|

AU- <INVENTORS> JARED D A; KACKER D; WEN X|

NC- 001|

NP- 001|

PN- US 20040001219 A1 20040101 US 2002185862 A 20020628 200409 B|

AN- <LOCAL> US 2002185862 A 20020628|

AN- <PR> US 2002185862 A 20020628|

LA- US 20040001219(17)|

AB- <PN> US 20040001219 A1|

AB- <NV> NOVELTY - The received **greeting card** orders are separated into batches. A batch separation symbol is printed on the **greeting cards** . The **greeting cards** are separated into batches, using the batch separation symbols.|

AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

(1) personalized photo product production method; and

(2) personalized photo **greeting card** producing system.

USE - For producing and distributing personalized photo **greeting cards** .

ADVANTAGE - The method is compatible with both machine detection and visual verification of the batches. The batch separation is implemented without extract material cost and throughput penalty. The errors in mismatching **print orders** with recipients as well mismatching of the **greeting cards** and the mailing envelopes, are prevented.

DESCRIPTION OF DRAWING(S) - The figure shows a flow diagram explaining the folded **greeting cards** production method.

pp; 17 DwgNo 4/7|

DE- <TITLE TERMS> PERSON; GREETING; CARD; PRODUCE; METHOD; SEPARATE; GREETING; CARD; BATCH; BATCH; SEPARATE; SYMBOL; PRINT; GREETING; CARD|

DC- P85; T01; T04; T05|

IC- <MAIN> G06F-015/00|

IC- <ADDITIONAL> G06F-003/12; G09F-001/00|

MC- <EPI> T01-C05A1; T01-J10C7; T04-G10E; T05-H05C|

FS- EPI; EngPI||

10/4/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 2003-843975/200378|

XR- <XRPX> N03-674473|

TI- Online brokering method for printing services e.g. for catalog printing, involves transmitting e-mail from print provider to customer, through Internet|

PA- HERTLING W (HERT-I); WHITMARSH M D (WHIT-I)|

Search Report from Ginger R. DeMille

AU- <INVENTORS> HERTLING W; WHITMARSH M D|
NC- 001|
NP- 001|
PN- US 20030182137 A1 20030925 US 2002105539 A 20020325 200378 B|
AN- <LOCAL> US 2002105539 A 20020325|
AN- <PR> US 2002105539 A 20020325|
LA- US 20030182137(20)|
AB- <PN> US 20030182137 A1|
AB- <NV> NOVELTY - An e-mail in hypertext mark-up language format, is transmitted from one of the print providers (16a-16c), to respective customers (14a-14c) through Internet (32), in response to a received **request** for goods or **printing** services.|
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:
 (1) print job fulfilling method; and
 (2) online print service brokerage system.
 USE - Online brokering method in business applications, for printing catalogs, newspapers, letters, pictures, books and **greeting cards** .
 ADVANTAGE - As the e-mail is transmitted in the form of HTML, compact and efficient form of information is transmitted with enhanced security, thereby providing improved online brokerage with enhanced performance.
 DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the printing brokerage system.
 customers (14a-14c)
 print providers (16a-16c)
 print services (18a-18c)
 Internet (32)
 pp; 20 DwgNo 1/11|
DE- <TITLE TERMS> METHOD; PRINT; SERVICE; CATALOGUE; PRINT; TRANSMIT; MAIL; PRINT; CUSTOMER; THROUGH|
DC- T01|
IC- <MAIN> G06F-017/60|
MC- <EPI> T01-C05A1; T01-N01A|
FS- EPI||

10/4/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2003-283521/200328|
XR- <XRPX> N03-225404|
TI- Mail delivery system e.g. for new year **greeting card** , delivers post card printed with image selected by sender to address of recipient selected by sender|
PA- TAIHEIYO INSATSU KK (TAIH-N)|
NC- 001|
NP- 001|
PN- JP 2003058607 A 20030228 JP 2001247337 A 20010816 200328 B|
AN- <LOCAL> JP 2001247337 A 20010816|
AN- <PR> JP 2001247337 A 20010816|
LA- JP 2003058607(67).|
AB- <PN> JP 2003058607 A|
AB- <NV> NOVELTY - A server stores mail data and address of **recipient** selected by a sender, in a **database** (10). A post card printed with image and mail data selected by the sender, is transmitted to the recipient's address. The stored recipient address data is updated based on the choice of the sender.|

Search Report from Ginger R. DeMille

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for internet-based lottery system.
USE - For delivering mail including new year **greeting card** and post card to registered recipients through internet.
ADVANTAGE - The mail is delivered simply and reliably.
DESCRIPTION OF DRAWING(S) - The figure explains the operation of the mail delivery system. (Drawing includes non-English language text).

database (10)
pp; 67 DwgNo 3/65|
DE- <TITLE TERMS> MAIL; DELIVER; SYSTEM; NEW; YEAR; GREETING; CARD; DELIVER
; POST; CARD; PRINT; IMAGE; SELECT; SEND; ADDRESS; RECIPIENT; SELECT;
SEND|
DC- P75; T01; T04; T05|
IC- <MAIN> G06F-017/60|
IC- <ADDITIONAL> B41J-029/00; G07C-015/00|
MC- <EPI> T01-N01A2C; T01-N01C; T04-G04; T04-G06; T05-F|
FS- EPI; EngPI||

10/4/4 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2003-268884/200327|
XR- <XRPX> N03-213543|
TI- Electronic **greeting card** system for modern computer systems has reading system through which receiving party reads social communication card|
PA- GLOBAL MART INT DALIAN ELECTRONICS INFOR (GLOB-N)|
AU- <INVENTORS> BI B; DAM X; ZHENG X|
NC- 001|
NP- 001|
PN- CA 2350190 A1 20021212 CA 2350190 A 20010612 200327 B|
AN- <LOCAL> CA 2350190 A 20010612|
AN- <PR> CA 2350190 A 20010612|
LA- CA 2350190(E<PG> 33)|
AB- <PN> CA 2350190 A1|
AB- <NV> NOVELTY - A processing unit (110) processes a **request** received from a **sending** party (200) via a network. A sending system (170) transmits information to a receiving party (300). An editor (130) edits a social communication card produced by a card generator (140). The receiving party reads the social communication card through a reading system (180).|
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:
(a) a method for generating an electronic social communication card;
(b) a client end system;
(c) a server end system;and
(d) a storage medium.
USE - For modern computer systems. For generating social communication card with multilayer images such as **greeting card**.
ADVANTAGE - Enables user to edit selected social communication card by simple procedure, and to turn page over to browse underlying layer or previous layer of social communication card forwardly or backwardly.

DESCRIPTION OF DRAWING(S) - The figure is a diagram of the electronic **greeting card** system.
Processing unit (110)

Search Report from Ginger R. DeMille

Editor (130)
Card generator (140)
Sending system (170)
Reading system (180)
Sending party (200)
Receiving party (300)
pp; 33 DwgNo 1/10|
DE- <TITLE TERMS> ELECTRONIC; GREETING; CARD; SYSTEM; MODERN; COMPUTER;
SYSTEM; READ; SYSTEM; THROUGH; RECEIVE; PARTY; READ; SOCIAL;
COMMUNICATE; CARD|
DC- T01; W01|
IC- <MAIN> G06F-017/60|
IC- <ADDITIONAL> H04L-012/16|
MC- <EPI> T01-N01C; T01-S03; W01-A06G2|
FS- EPI||

10/4/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2003-085613/200308|
XR- <XRPX> N03-067875|
TI- Confirmation system for content of printing data has updating unit
which updates content of printing data recorded on recording medium,
based on correction indication from customer|
PA- FUJI COLOUR SERVICE KK (FUJI-N)|
NC- 001|
NP- 001|
PN- JP 2002335362 A 20021122 JP 2001139948 A 20010510 200308 B|
AN- <LOCAL> JP 2001139948 A 20010510|
AN- <PR> JP 2001139948 A 20010510|
LA- JP 2002335362(14)|
AB- <PN> JP 2002335362 A|
AB- <NV> NOVELTY - A printing content transmitting unit sends content of
printing data with respect to customer via internet. An updating unit
updates printing data content stored on recording medium, based on
correction indication from customer with respect to transmitted
printing data content. A printing data generation unit produces
printing data content including **printing** layout based on **order** from
customer.|
AB- <BASIC> DETAILED DESCRIPTION -. An INDEPENDENT CLAIM is also included
for a confirmation program of content of printing data.
USE - For confirming content of printing data containing e.g.
E-mail address, telephone number, name, home address of customer when
manufacturing e.g. **greeting card**, postcard.
ADVANTAGE - Enables correction and confirmation of content of
perfect sample of printed matter.
DESCRIPTION OF DRAWING(S) - The figure shows the example of
character display of layout before correction, and the example of
character display of layout after correction. (Drawing includes
non-English language text).
pp; 14 DwgNo 8/11|
DE- <TITLE TERMS> CONFIRM; SYSTEM; CONTENT; PRINT; DATA; UPDATE; UNIT;
UPDATE; CONTENT; PRINT; DATA; RECORD; RECORD; MEDIUM; BASED; CORRECT;
INDICATE; CUSTOMER|
DC- P75; P82; T01; T04|
IC- <MAIN> H04N-001/00|
IC- <ADDITIONAL> B41J-021/00; G03B-027/46; G06F-003/12; G06F-017/60|
MC- <EPI> T01-C05A1; T01-N01A2B; T01-N01D; T01-S03; T04-G10C|

Search Report from Ginger R. DeMille

FS- EPI; EngPI||

10/4/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 2003-085487/200308|

XR- <XRPX> N03-067749|

TI- Order printing system for printing greeting card , outputs
printing data based on printing order received by server from user
terminal|

PA- NEC CORP (NIDE)|

NC- 001|

NP- 001|

PN- JP 2002334236 A 20021122 JP 2001137393 A 20010508 200308 B|

AN- <LOCAL> JP 2001137393 A 20010508|

AN- <PR> JP 2001137393 A 20010508|

LA- JP 2002334236(9)|

AB- <PN> JP 2002334236 A|

AB- <NV> NOVELTY - A user terminal equipped with a transmitter transmits
printing order information to a server through a network. The server
stores the printing order in a memory and outputs the printing
data based on the printing order . |

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for
order printing method.

USE - For printing documents, images, greetings such as new year
cards, also for printing postal cards, etc.

ADVANTAGE - The high-resolution printed matter can be obtained
effectively.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart
illustrating the order - printing process. (Drawing includes
non-English language text).

pp; 9 DwgNo 2/6|

DE- <TITLE TERMS> ORDER; PRINT; SYSTEM; PRINT; GREETING; CARD; OUTPUT;
PRINT; DATA; BASED; PRINT; ORDER; RECEIVE; SERVE; USER; TERMINAL|

DC- T01; T04|

IC- <MAIN> G06F-017/60|

MC- <EPI> T01-C05A; T01-J05A2B; T01-N01A2A; T01-N01D3; T04-G10E|

FS- EPI||

10/4/7 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- *Image available*

AA- 2002-601633/200265|

XR- <XRPX> N02-476939|

TI- Localized document printing by using GUI at fulfilment client to
transmit request to application server|

PA- HEWLETT-PACKARD CO (HEWP)|

AU- <INVENTORS> STAAS D E; WHITMARSH M D|

NC- 001|

NP- 001|

PN- GB 2372362 A 20020821 GB 200123668 A 20011002 200265 B|

AN- <LOCAL> GB 200123668 A 20011002|

AN- <PR> US 2000680043 A 20001004|

LA- GB 2372362(25)|

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AB- <PN> GB 2372362 A|
AB- <NV> NOVELTY - Method consists in transmitting the **print request** to an application server through manipulating a GUI for printing by the fulfilment client. The existence of a predefined client print logic in the memory is detected and the printer model associated with the client is identified. |
AB- <BASIC> DETAILED DESCRIPTION - There is an INDEPENDENT CLAIM for a fulfilment client printing system.
USE - Method is for localized printing of e.g. **greetings cards** .

DESCRIPTION OF DRAWING(S) - The figure shows a distributed printing system.
pp; 25 DwgNo 1/8|
DE- <TITLE TERMS> LOCALISE; DOCUMENT; PRINT; CLIENT; TRANSMIT; REQUEST; APPLY; SERVE|
DC- T01; T04|
IC- <MAIN> G06F-003/12|
IC- <ADDITIONAL> G06F-017/60|
MC- <EPI> T01-C05A1; T04-G10E|
FS- EPI||

10/4/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2002-509176/200254|
DX- <RELATED> 2002-164726; 2002-528214; 2003-016297; 2003-075353; 2003-147790; 2003-147794; 2003-417980; 2003-569305; 2003-830847|
XR- <XRPX> N02-402971|
TI- Computer-based method for creating electronic **greeting cards** enclosing an electronic gift, involves sender choosing image and text for card and monetary amount of gift certificate to accompany card|
PA- COWELL J E (COWE-I); KARAS P M (KARA-I); WESTERN UNION FINANCIAL SERVICES INC (WUNF-N)|
AU- <INVENTORS> COWELL J E; KARAS P M|
NC- 097|
NP- 002|
PN- WO 200256136 A2 20020718 WO 2001US48609 A 20011213 200254 B|
PN- US 20020103711 A1 20020801 US 2000737912 A 20001215 200257|
AN- <LOCAL> WO 2001US48609 A 20011213; US 2000737912 A 20001215|
AN- <PR> US 2000737912 A 20001215|
FD- WO 200256136 A2 G06F-000/00
<DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW|
LA- WO 200256136(E<PG> 32)|
DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW|
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE; IT; KE; LS; LU; MC; MW; MZ; NL; OA; PT; SD; SE; SL; SZ; TR; TZ; UG; ZM; ZW|
AB- <PN> WO 200256136 A2|
AB- <NV> NOVELTY - Sender chooses image and text for card and monetary amount of gift certificate to accompany card. Card with removably

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attached gift certificate is then printed out and sent to recipient designated by sender. Payment arranged using billing information obtained from sender. |

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for a system implementing the described method.

USE - For creating a printed greeting message with a negotiable payment instrument included in it (claimed).

ADVANTAGE - Payment instrument can be gift certificate printed at same time as card and removably attached to card so that it can be automatically placed in an envelope. **Sender** can **order** on-line and can customize graphics and text. Gift certificate can state name of intended recipient and name of merchant who will redeem certificate, reducing possibility of fraud.

DESCRIPTION OF DRAWING(S) - Drawing is a partial flow diagram of the method.

pp; 32 DwgNo 12/12 |

DE- <TITLE TERMS> COMPUTER; BASED; METHOD; ELECTRONIC; GREETING; CARD; ENCLOSE; ELECTRONIC; GIFT; SEND; CHOICE; IMAGE; TEXT; CARD; MONEY; AMOUNT; GIFT; CERTIFY; ACCOMPANIED; CARD |

DC- T01; T05 |

IC- <MAIN> G06F-000/00; G06F-017/60 |

MC- <EPI> T01-C05A; T01-N01A1; T01-N01A2A; T05-L02 |

FS- EPI | |

10/4/9 (Item 9 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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IM- *Image available*

AA- 2002-338356/200237 |

XR- <XRPX> N02-265965 |

TI- Graduation cap-shaped holding device, has square-shaped top portion configured to rest on upper edge of cylindrical side portion and has slot configured to receive object or allow object to pass through |

PA- GRIFFITH C J (GRIF-I) |

AU- <INVENTORS> GRIFFITH C J |

NC- 001 |

NP- 001 |

PN- US 20020020087 A1 20020221 US 2000195798 P 20000410 200237 B

<AN> US 2001829604 A 20010410 |

AN- <LOCAL> US 2000195798 P 20000410; US 2001829604 A 20010410 |

AN- <PR> US 2000195798 P 20000410; US 2001829604 A 20010410 |

FD- US 20020020087 A1 G09F-001/10 Provisional application US 2000195798 |

LA- US 20020020087(11) |

AB- <PN> US 20020020087 A1 |

AB- <NV> NOVELTY - The holding device has a cylindrical side portion, and a square-shaped top portion configured to rest on the upper edge of the side portion. The top portion has a slot configured to receive an object or allow the object to pass through. |

AB- <BASIC> USE - For receiving **greeting cards** or envelope containing monetary gift, for graduation parties.

ADVANTAGE - Provides holding device that is practical, easy to use and convenient and that is cost-effective to manufacture and easy to produce. Avoids loss or misplacement of **greeting cards** and envelopes, allowing the **recipient** to **store** and track their location.

DESCRIPTION OF DRAWING(S) - The figure is a bottom view of a top portion of the holding device.

pp; 11 DwgNo 1a/9 |

DE- <TITLE TERMS> GRADUATED; CAP; SHAPE; HOLD; DEVICE; SQUARE; SHAPE; TOP;

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PORTION; CONFIGURATION; REST; UPPER; EDGE; CYLINDER; SIDE; PORTION;
SLOT; CONFIGURATION; RECEIVE; OBJECT; ALLOW; OBJECT; PASS; THROUGH|
DC- P85|
IC- <MAIN> G09F-001/10|
FS- EngPI||

10/4/10 (Item 10 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2002-147814/200219|
XR- <XRPX> N02-112042|
TI- Interactive electronic cards processing by entering sender and
recipient in sweepstake on sending and opening electronic card|
PA- HAKUHODO INC (HAKU-N)|
AU- <INVENTORS> FAHEY J L; MIKAMI M|
NC- 094|
NP- 002|
PN- WO 200198964 A2 20011227 WO 2001IB1479 A 20010614 200219 B|
PN- AU 200176639 A 20020102 AU 200176639 A 20010614 200230|
AN- <LOCAL> WO 2001IB1479 A 20010614; AU 200176639 A 20010614|
AN- <PR> US 2000596789 A 20000619|
FD- WO 200198964 A2 G06F-017/60
<DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR
CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD
SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS
LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW
FD- AU 200176639 A G06F-017/60 Based on patent WO 200198964|
LA- WO 200198964(E<PG> 76)|
DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW|
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE;
IT; KE; LS; LU; MC; MW; MZ; NL; OA; PT; SD; SE; SL; SZ; TR; TZ; UG; ZW|
AB- <PN> WO 200198964 A2|
AB- <NV> NOVELTY - Method consists in a sender selecting an event, creating
a card and selecting a prize, sending the electronic card to a
recipient specified by the sender, the sender receiving a promotional
gift, and creating an entry in a sweepstakes for a prize. The gift is
bonus points, airline frequent flier miles, coupons etc. and is based
on the participant profile. The sender receives the gift only when the
reply receipt is received from the recipient and gets an additional
gift when he sends a certain number of electronic cards through use of
a **database**. The **recipient** then creates a reply electronic card and
so creates an additional sweepstakes entry.|
AB- <BASIC> DETAILED DESCRIPTION - There is an INDEPENDENT CLAIM for a
computer program.
USE - Method is for providing promotions for sending and receiving
interactive electronic cards tied to a sweepstakes entry.
ADVANTAGE - Method encourages users to send electronic **greetings**
cards rather than e-mails.
DESCRIPTION OF DRAWING(S) - The figure shows a data processing
system.
pp; 76 DwgNo 1/18|
DE- <TITLE TERMS> INTERACT; ELECTRONIC; CARD; PROCESS; ENTER; SEND;
RECIPIENT; SEND; OPEN; ELECTRONIC; CARD|

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DC- T01|
IC- <MAIN> G06F-017/60|
MC- <EPI> T01-J05B2; T01-J05B4P; T01-N01A2C; T01-N01D; T01-S03|
FS- EPI||

10/4/11 (Item 11 from file: 350)

DIALOG(R) File 350:Derwent WPIX
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IM- *Image available*
AA- 2002-147812/200219|
XR- <XRPX> N02-112040|
TI- Interactive sending and receiving electronic **greetings cards** tied to sweep-stake entry with selection of potential prize for sender or recipient by E-mail, phone or pager|
PA- HAKUHODO INC (HAKU-N)|
AU- <INVENTORS> FAHEY J L; MIKAMI M|
NC- 094|
NP- 002|
PN- WO 200198923 A2 20011227 WO 2001IB1270 A 20010612 200219 B|
PN- AU 200170930 A 20020102 AU 200170930 A 20010612 200230|
AN- <LOCAL> WO 2001IB1270 A 20010612; AU 200170930 A 20010612|
AN- <PR> US 2000596947 A 20000619|
FD- WO 200198923 A2 G06F-017/00
<DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW
FD- AU 200170930 A G06F-017/00 Based on patent WO 200198923|
LA- WO 200198923(E<PG> 79)|
DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW|
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE; IT; KE; LS; LU; MC; MW; MZ; NL; OA; PT; SD; SE; SL; SZ; TR; TZ; UG; ZW|
AB- <PN> WO 200198923 A2|
AB- <NV> NOVELTY - The memory (124) of a server (104) includes software (125) to enable functions and E-mail software (129), while web pages (128) allow **recipients** to view a **greeting card**. **Records** for senders and **recipients** are held in a relational **database** (123) and data (127) include sender/ **recipient** pairs along with a prize selected by the sender and/or recipient of the pair. Messaging software (166) can be E-mail software or pager or mobile phone messaging software.|
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for
(1) a method for motivating users to send **greeting cards**.
(2) a computer readable program product with code.
(3) a data signal representing instructions.
USE - Interactively sending and receiving electronic **greeting cards** tied to sweep-stake entries.
ADVANTAGE - Providing motivation to send cards.
DESCRIPTION OF DRAWING(S) - The drawing shows a data processing system
Server (104)
E-mail software (129)
Relational database (123)
Messaging software (166)
pp; 79 DwgNo 1/21|

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DE- <TITLE TERMS> INTERACT; SEND; RECEIVE; ELECTRONIC; GREETING; CARD; TIE;
SWEEP; STAKE; ENTER; SELECT; POTENTIAL; PRIZE; SEND; RECIPIENT; MAIL;
TELEPHONE; PAGE|
DC- T01|
IC- <MAIN> G06F-017/00|
MC- <EPI> T01-N01A2C; T01-N01B1; T01-N01C; T01-N01D2; T01-S03|
FS- EPI||

10/4/12 (Item 12 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- *Image available*

AA- 2001-380736/200140|

XR- <XRPX> N01-279149|

TI- Combined gift/ **greeting** **card** ordering and delivering method in e.g.
internet, involves displaying **greeting** /gift **card** messages, payment
option on sender's terminal for selection based on which combined card
is produced|

PA- MOORE NORTH AMERICA INC (MOOF)|

AU- <INVENTORS> BROAD T M; DORFMAN A; GREULICH K R; SMITH E W|

NC- 090|

NP- 005|

PN- WO 200070517 A2 20001123 WO 2000US12036 A 20000504 200140 B|

PN- AU 200046956 A 20001205 AU 200046956 A 20000504 200140

PN- BR 200006125 A 20010327 BR 20006125 A 20000504 200140

<AN> WO 2000US12036 A 20000504

PN- EP 1145165 A2 20011017 EP 2000928774 A 20000504 200169

<AN> WO 2000US12036 A 20000504

PN- JP 2003530615 W 20031014 JP 2000618890 A 20000504 200368

<AN> WO 2000US12036 A 20000504|

AN- <LOCAL> WO 2000US12036 A 20000504; AU 200046956 A 20000504; BR 20006125
A 20000504; WO 2000US12036 A 20000504; EP 2000928774 A 20000504; WO
2000US12036 A 20000504; JP 2000618890 A 20000504; WO 2000US12036 A
20000504|

AN- <PR> US 99419874 A 19991015; US 99310104 A 19990512|

FD- WO 200070517 A2 G06F-017/60

<DS> (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK
LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS
LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

FD- AU 200046956 A G06F-017/60 Based on patent WO 200070517

FD- BR 200006125 A G06F-017/60 Based on patent WO 200070517

FD- EP 1145165 A2 G06F-017/60 Based on patent WO 200070517

<DS> (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV
MC MK NL PT RO SE SI

FD- JP 2003530615 W G06F-017/60 Based on patent WO 200070517|

LA- WO 200070517(E<PG> 46); EP 1145165(E); JP 2003530615(57)|

DS- <NATIONAL> AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM
EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS
LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG UZ VN YU ZA ZW|

DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE;
IT; KE; LS; LU; MC; MW; NL; OA; PT; SD; SE; SL; SZ; TZ; UG; ZW; AL; LI;
LT; LV; MK; RO; SI|

AB- <PN> WO 200070517 A2|

AB- <NV> NOVELTY - Remote server accessed from **sender** terminals (13) for
placing **order** for cards, server displays **greeting** /gift **cards**

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message, gift card, recipient address, payment options etc., on client monitor (14) to choose required information by sender. Based on selection, a central imaging facility with full color printer prints **greeting card** and adheres gift card on **greeting card** and then delivers to recipient. |

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for the combined **greeting /gift card** .

USE - For ordering and delivering combined gift/ **greeting cards** over global network such as internet.

ADVANTAGE - The quality and speed of production minimizes the cost. Improves flexibility and options available in card and gift certificate selection and production.

DESCRIPTION OF DRAWING(S) - The figure shows the basic concept of the method of providing and ordering **greeting cards** over a wide range of computer network.

Sender terminals (13)

Client monitor (14)

pp; 46 DwgNo 1/17 |

DE- <TITLE TERMS> COMBINATION; GIFT; GREETING; CARD; ORDER; DELIVER; METHOD ; DISPLAY; GREETING; GIFT; CARD; MESSAGE; PAY; OPTION; SEND; TERMINAL; SELECT; BASED; COMBINATION; CARD; PRODUCE |

DC- P76; T01; T04 |

IC- <MAIN> G06F-017/60 |

IC- <ADDITIONAL> B42D-015/02; B42D-015/10; G07B-001/00; G07G-001/12; G07G-001/14 |

MC- <EPI> T01-C05A1; T01-H07C3D; T01-H07C5; T01-J05B4P; T01-J10C7; T04-C01; T04-G10C |

FS- EPI; EngPI | |

10/4/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- *Image available*

AA- 2001-146647/200115 |

XR- <XRPX> N01-107352 |

TI- Mail item generation and distribution in global computer network, by printing mail items based on mail files created in mail service computer and addressing mail items based on **recipient** address in mail file |

PA- AMAZINGMAIL.COM (AMAZ-N) |

AU- <INVENTORS> BEVAN T W; LOCKHART J; BEVEN T W |

NC- 093 |

NP- 005 |

PN- WO 200062186 A1 20001019 WO 2000US9195 A 20000407 200115 B |

PN- AU 200042070 A 20001114 AU 200042070 A 20000407 200115

PN- EP 1177507 A1 20020206 EP 2000921802 A 20000407 200218

<AN> WO 2000US9195 A 20000407

PN- US 20020103697 A1 20020801 US 99128594 P 19990409 200253

<AN> US 99154768 P 19990920

<AN> US 2000544005 A 20000406

PN- JP 2002541587 W 20021203 JP 2000611187 A 20000407 200309

<AN> WO 2000US9195 A 20000407 |

AN- <LOCAL> WO 2000US9195 A 20000407; AU 200042070 A 20000407; EP 2000921802 A 20000407; WO 2000US9195 A 20000407; US 99128594 P 19990409 ; US 99154768 P 19990920; US 2000544005 A 20000406; JP 2000611187 A 20000407; WO 2000US9195 A 20000407 |

AN- <PR> US 99154768 P 19990920; US 99128594 P 19990409; US 2000544005 A 20000406 |

FD- WO 200062186 A1 G06F-017/00

1117-Feb-0403:08 PM

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<DS> (National): AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS
LU MC MW NL OA PT SD SE SL SZ TZ UG ZW
FD- AU 200042070 A G06F-017/00 Based on patent WO 200062186
FD- EP 1177507 A1 G06F-017/00 Based on patent WO 200062186
<DS> (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT
SE
FD- US 20020103697 A1 G06F-017/60 Provisional application US 99128594
Provisional application US 99154768
FD- JP 2002541587 W G06F-003/12 Based on patent WO 200062186|
LA- WO 200062186(E<PG> 44); EP 1177507(E); JP 2002541587(52)|
DS- <NATIONAL> AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK
DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK
LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG UZ VN YU ZA ZW|
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE;
IT; KE; LS; LU; MC; MW; NL; OA; PT; SD; SE; SL; SZ; TZ; UG; ZW; LI|
AB- <PN> WO 200062186 A1|
AB- <NV> NOVELTY - Two mail **files** included **recipient** address
information are created within a mail service computer (110) by
different users. Users are allowed to specify the contents of files via
user systems (102) coupled to the mail service computer over a computer
network (106). Mail files are transmitted to a printing facility (114)
for printing mail items on a single sheet in accordance with mail
files.|
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for
the following:
(a) distributor system for generating and delivering mail items;
(b) method of providing secure on-line address changes;
(c) method of creating mail items on-line;
(d) printing facility
USE - For efficiently generating and distributing surface mail such
as postcard, **greeting cards**, utilized global network such as
internet in global computer network.
ADVANTAGE - Allows user to cost effectively create and distribute
individualized mail items such as postcard using easy to use computer
interface available over global computer network.
DESCRIPTION OF DRAWING(S) - The figure shows the schematic block
diagram of mail item generation and distribution apparatus.
User systems (102)
Computer network (106)
Computer (110)
Printing facility (114)
pp; 44 DwgNo 1/8|
DE- <TITLE TERMS> MAIL; ITEM; GENERATE; DISTRIBUTE; GLOBE; COMPUTER;
NETWORK; PRINT; MAIL; ITEM; BASED; MAIL; FILE; MAIL; SERVICE; COMPUTER;
ADDRESS; MAIL; ITEM; BASED; RECIPIENT; ADDRESS; MAIL; FILE|
DC- P85; T01; W01|
IC- <MAIN> G06F-003/12; G06F-017/00; G06F-017/60|
IC- <ADDITIONAL> G06F-013/00; G06F-015/00; G09F-019/00|
MC- <EPI> T01-C05A; T01-F05E; T01-H07C1; T01-H07C5E; T01-J; W01-A06E1;
W01-A06G2; W01-A06X|
FS- EPI; EngPI||

10/4/14 (Item 14 from file: 350)
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1217-Feb-0403:08 PM

Search Report from Ginger R. DeMille

IM- *Image available*

AA- 2001-122679/200113|

XR- <XRPX> N01-090123|

TI- Print quality improving method of document, creates customized document request utilizing plug-in component installed on local computer and transmits document **fulfilling request** from server to local computer

PA- HIJK (HIJK-N)|

AU- <INVENTORS> PATTERSON D M; TEMPLETON J S|

NC- 089|

NP- 002|

PN- WO 200065762 A2 20001102 WO 2000US11039 A 20000424 200113 B|

PN- AU 200044878 A 20001110 AU 200044878 A 20000424 200113|

AN- <LOCAL> WO 2000US11039 A 20000424; AU 200044878 A 20000424|

AN- <PR> US 99130928 P 19990424|

FD- WO 200065762 A2 H04L-000/00

<DS> (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

<DS> (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

FD- AU 200044878 A H04L-000/00 Based on patent WO 200065762|

LA- WO 200065762 (E<PG> 30)|

DS- <NATIONAL> AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW|

DS- <REGIONAL> AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE; IT; KE; LS; LU; MC; MW; NL; OA; PT; SD; SE; SL; SZ; TZ; UG; ZW|

AB- <PN> WO 200065762 A2|

AB- <NV> NOVELTY - A web-site server (12) having a selection of document layouts, is accessed from a local computer (10). A customized document request is created utilizing a plug-in component installed on local computer, and is communicated to the server. Document layouts are retrieved from the server according to the **request**. A customized document **fulfilling the request** is transmitted from the server to local computer.|

AB- <BASIC> DETAILED DESCRIPTION - For printing the customized document, it is determined whether the printer connected to the local computer is capable of printing the customized document. If not, the user is notified of the printer's incapability and the customized document is transferred electronically to another personal computer.

USE - For improving print quality of document such as **greeting cards**, business cards, clip-art, stationary, brochures, client product graphics, text, flyers, letterhead, labels, certificates, product information art work, etc from their desktop printers using internet-type network application such as LAN, WAN.

ADVANTAGE - The computer users can share images in a common format which can be altered to meet the customization requirements and limitations of one user's printer or desires to that of another. Since application is available on-line, updates are immediately available and problem of purchasing costly software is avoided, since it can be downloaded. Allows users to easily print high resolution, high quality images and make font, format, orientation and other stylistic changes to the document they wish to print.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of linked network system.

Local computer (10)

Web-site server (12)

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pp; 30 DwgNo 1/10|
DE- <TITLE TERMS> PRINT; QUALITY; IMPROVE; METHOD; DOCUMENT; DOCUMENT;
REQUEST; PLUG; COMPONENT; INSTALLATION; LOCAL; COMPUTER; TRANSMIT;
DOCUMENT; REQUEST; SERVE; LOCAL; COMPUTER|
DC- W02|
IC- <MAIN> H04L-000/00|
MC- <EPI> W02-J03C|
FS- EPI||

10/4/15 (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2000-542673/200049|
XR- <XRPX> N00-401374|
TI- Apparatus for holding **greeting cards** |
PA- WHITTLEF R W (WHIT-I)|
AU- <INVENTORS> WHITTLEF R W|
NC- 001|
NP- 001|
PN- US 6108952 A 20000829 US 97824672 A 19970326 200049 B|
AN- <LOCAL> US 97824672 A 19970326|
AN- <PR> US 97824672 A 19970326|
LA- US 6108952(8)|
AB- <PN> US 6108952 A|
AB- <NV> NOVELTY - An apparatus for holding, organizing, selectively
displaying, and storing **greeting cards** is generally disclosed. The
apparatus provides for securing card within an album for **storage**, and
yet allows the **recipient** of the cards to selectively review the
interior and exterior portions of the various cards without physically
removing the cards from the album. The apparatus includes a binder
having a front cover, a rear cover and a spine. The spine includes a
plurality of elongated retaining members physically oriented in a
parallel, opposing manner to one another, secured to the spine, and
generally parallel to the longitudinal axis of the spine. The elongated
retaining members are individually inserted within the interior spine
of individual cards, thereby securing the cards within the binder. This
arrangement allows for the selective opening of individual cards to
review the interior of the cards without removing the same from the
binder. Further, the binder can be closed (e.g., the front and rear
covers are moved to a position wherein the two covers generally oppose
one another) which provides for secure compact storage.|
AB- <BASIC> USE - Apparatus for holding **greeting cards** .
DESCRIPTION OF DRAWING(S) - A front perspective view of a binder
opened to illustrate several cards located therein.
Binder (20)
cover (21)
rear cover (22)
spine (23)
securing means (24a,24b)
retaining members (25)
pp; 8 DwgNo 1/6|
DE- <TITLE TERMS> APPARATUS; HOLD; GREETING; CARD|
DC- P85|
IC- <MAIN> G09F-001/10|
FS- EngPI||

10/4/16 (Item 16 from file: 350)

1417-Feb-0403:08 PM

Search Report from Ginger R. DeMille

DIALOG(R)File 350:Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 1999-429719/199936|

XR- <XRPX> N99-319903|

TI- Computer generated documents printing system|

PA- TAYLOR CORP (TAYN)|

AU- <INVENTORS> BABCOCK G W; FARROS R P; FINN M J; JOHNSON A D; SAX M N;
SCHUYLER J A|

NC- 001|

NP- 001|

PN- US 5930810 A 19990727 US 95512983 A 19950809 199936 B|

AN- <LOCAL> US 95512983 A 19950809|

AN- <PR> US 95512983 A 19950809|

FD- US 5930810 A G06F-017/00|

LA- US 5930810(20)|

AB- <PN> US 5930810 A|

AB- <NV> NOVELTY - A product is selected from stored product definitions in response to a product selection input from a user. Each attribute layer from stored attributes classes are modified independent of remaining layers. A superimposed aggregation of attribute layers is generated to define **print order** whose transmission is then performed to remotely located print facility.|

AB- <BASIC> DETAILED DESCRIPTION - The **print order** transmitter **requests** selection of a **print order** transmission method for user to transmit the **print order**. **Print order** is transmitted as data files corresponding to the superimposed aggregation of attribute layers.

USE - Used in office environment and internet for printing documents like business and **greeting cards**, stationary and slides.

ADVANTAGE - Allows for final verification of the design as well as providing billing options and transmitting the billing information to the remote printing facility.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of printing system implement in client/server.

pp; 20 DwgNo 4/11|

DE- <TITLE TERMS> COMPUTER; GENERATE; DOCUMENT; PRINT; SYSTEM|

DC- T01|

IC- <MAIN> G06F-017/00|

MC- <EPI> T01-J|

FS- EPI||

10/4/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- *Image available*

AA- 1996-295185/199630|

XR- <XRPX> N96-248329|

TI- Pre-printed advertisement- **greeting card** format customising device - has **printing** part which prints data based on **order** determined by **printing order** determination unit|

PA- AMERICAN FAMILY LIFE ASSURANCE CO (AMFA-N)|

NC- 001|

NP- 001|

PN- JP 8127160 A 19960521 JP 94279746 A 19941020 199630 B|

AN- <LOCAL> JP 94279746 A 19941020|

AN- <PR> JP 94279746 A 19941020|

Search Report from Ginger R. DeMille

FD- JP 8127160 A B41J-021/00|
 LA- JP 8127160(27)|
 AB- <BASIC> JP 8127160 A

The device consists of a memory unit (12) which stores the data base of customers or employers. A printing information data creation part (14) and a data creation part (16) prepares a segment table.

Based on the contents of the segment table, a **printing order** determination unit (15) determines the **order of printing** of database and activates a printing part (17). The data is then printed on the paper by the printing part.

USE/ADVANTAGE - For printing envelope, **greeting card**, advertisement cards. Enables automatic change of **printing orders** based on specific attribute set by user. Improves efficiency of printing. Simplifies handling of printing roll of paper.

Dwg.1/22|

DE- <TITLE TERMS> PRE; PRINT; ADVERTISE; GREETING; CARD; FORMAT;
 CUSTOMISATION; DEVICE; PRINT; PART; PRINT; DATA; BASED; ORDER;
 DETERMINE; PRINT; ORDER; DETERMINE; UNIT|
 DC- P75; T04|
 IC- <MAIN> B41J-021/00|
 IC- <ADDITIONAL> B41J-005/30|
 MC- <EPI> T04-G10E|
 FS- EPI; EngPI||

10/4/18 (Item 18 from file: 350)

DIALOG(R)File 350:Derwent WPIX
 (c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
 AA- 1995-404261/199551|
 XR- <XRPX> N95-292695|
 TI- Interactive communication system for selection, ordering and delivering social **expression cards** - has integrated database of digitised card images which are retrieved in accordance with user's selection for designated recipients|
 PA- TACKBARY M T (TACK-I); HALLMARK CARDS INC (HALL-N); FRIEDRICH D G (FRIE-I)|
 AU- <INVENTORS> FRIEDRICH D G; TACKBARY M T; TACKBARY M|
 NC- 020|
 NP- 009|
 PN- WO 9530961 A1 19951116 WO 95US5697 A 19950505 199551 B|
 PN- AU 9526361 A 19951129 AU 9526361 A 19950505 199609
 PN- US 5555496 A 19960910 US 94239251 A 19940506 199642
 PN- EP 760983 A1 19970312 EP 95921233 A 19950505 199715
 <AN> WO 95US5697 A 19950505
 PN- AU 682969 B 19971023 AU 9526361 A 19950505 199750
 PN- US 5960412 A 19990928 US 94239251 A 19940506 199947
 <AN> US 96709573 A 19960906
 PN- US 6092054 A 20000718 US 94239251 A 19940506 200037
 <AN> US 96709573 A 19960906
 <AN> US 99294639 A 19990419
 PN- EP 760983 B1 20020731 EP 95921233 A 19950505 200257
 <AN> WO 95US5697 A 19950505
 PN- DE 69527627 E 20020905 DE 627627 A 19950505 200266
 <AN> EP 95921233 A 19950505
 <AN> WO 95US5697 A 19950505|
 AN- <LOCAL> WO 95US5697 A 19950505; AU 9526361 A 19950505; US 94239251 A 19940506; EP 95921233 A 19950505; WO 95US5697 A 19950505; AU 9526361 A 19950505; US 94239251 A 19940506; US 96709573 A 19960906; US 94239251 A 19940506; US 96709573 A 19960906; US 99294639 A 19990419; EP 95921233 A

Search Report from Ginger R. DeMille

19950505; WO 95US5697 A 19950505; DE 627627 A 19950505; EP 95921233 A
 19950505; WO 95US5697 A 19950505|
 AN- <PR> US 94239251 A 19940506; US 96709573 A 19960906; US 99294639 A .
 19990419|
 CT- 2.Jnl.Ref; US 4528643; US 4616327; US 4712174; US 4845634; US 4951203;
 US 4965727; US 4992940; US 5029099; US 5036472; US 5056029; US 5126594;
 US 5235519|
 FD- WO 9530961 A1 G06F-017/60
 <DS> (National): AU CA JP
 <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE
 FD- AU 9526361 A G06F-017/60 Based on patent WO 9530961
 FD- EP 760983 A1 G06F-017/60 Based on patent WO 9530961
 <DS> (Regional): BE DE DK FR GB IT NL
 FD- AU 682969 B G06F-017/60 Previous Publ. patent AU 9526361
 Based on patent WO 9530961
 FD- US 5960412 A G06F-017/60 Cont of application US 94239251
 Cont of patent US 5555496
 FD- US 6092054 A G06F-017/60 Cont of application US 94239251
 Cont of application US 96709573
 Cont of patent US 5555496
 Cont of patent US 5960412
 FD- EP 760983 B1 G06F-017/60 Based on patent WO 9530961
 <DS> (Regional): BE DE DK FR GB IT NL
 FD- DE 69527627 E G06F-017/60 Based on patent EP 760983
 Based on patent WO 9530961|
 LA- WO 9530961(E<PG> 44); US 5555496(1); EP 760983(E<PG> 1); EP 760983(E)|
 DS- <NATIONAL> AU CA JP|
 DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LU; MC; NL; PT;
 SE|
 AB- <BASIC> WO 9530961 A

The system communicates with a card distribution centre (40) for selecting, ordering and sending cards (120) using a PC (5). The user enters names and addresses of card recipients into the system where the information is stored in a **recipient database** (90). The system displays digitised images of the cards on a display screen (10) which are retrieved from a card database (110). From the cards displayed, the user can select cards for designated recipients and enter personalised messages and a digitised signature.

The user may **send** the **order** to a card distribution centre (40), which processes the order, retrieves and prints the selected card images, including any user messages or user signature, and mails the cards to designated **recipients** or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates (100), card preferences, relationships (111,112) and order history (105).

USE/ADVANTAGE - Communicating with card distribution centre for selecting, ordering and distributing social **expression cards**. Provides wide selection of cards and maintains recipient and purchase information about buyer's purchases, card recipients and associated dates.|

AB- <US> US 5555496 A

An electronic system for management, selection, and delivery of social **expression cards** directed by a plurality of independent customers wherein each customer communicates from a remote site to a distribution center, the system comprising:

- a) a customer access terminal at each remote site having
 - 1) an input device for customer input and selection of card recipient data, recipient occasion data, card design data, and card selection data,
 - 2) memory device for storage of data in the form of data **records**, including the card **recipient** data, **recipient** occasion data, card

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design data, and card selection data,

3) display means for displaying textual and graphical information representative of the card recipient data, recipient occasion data, card design data, and card selection data,

4) a processor coupled to the display means, memory device, and input device for processing and controlling display of the card recipient data, recipient occasion data, card design data, and card selection data to facilitate card selection and ordering for generating a card order responsive thereto, and for generating and storing in the memory, records of order history and order status, said card recipient data, order history data, order status data, and recipient occasion data operatively linked to facilitate on-going management of card selection and card delivery by the customer with respect to each recipient of the customer; and

b) a communications link coupling the customer access terminal to the distribution center to permit communication of the card order to the distribution center for processing of the card order|

DE- <TITLE TERMS> INTERACT; COMMUNICATE; SYSTEM; SELECT; ORDER; DELIVER; SOCIAL; EXPRESS; CARD; INTEGRATE; DATABASE; DIGITAL; CARD; IMAGE; RETRIEVAL; ACCORD; USER; SELECT; DESIGNATED; RECIPIENT|

DC- P76; T01|

IC- <MAIN> G06F-017/60; G06F-019/00|

IC- <ADDITIONAL> B42D-015/02; G06F-007/00; G06F-017/00; G07F-017/26|

MC- <EPI> T01-J05A1; T01-J05B4|

FS- EPI; EngPI||

10/4/19 (Item 19 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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IM- *Image available*

AA- 1995-067439/199509|

DX- <RELATED> 1998-286135; 1998-297155|

XR- <XRPX> N95-053496|

TI- Creating or social **expression** **cards** printing system - has database preparation system, several card display and **order** systems and several card **printing** systems|

PA- ONKOR LTD (ONKO-N)|

AU- <INVENTORS> CANNON T G; DEHART D L; KRUG E M|

NC- 054|

NP- 008|

PN- WO 9502867 A1 19950126 WO 94US7522 A 19940705 199509 B|

PN- AU 9473222 A 19950213 AU 9473222 A 19940705 199519

PN- EP 710379 A1 19960508 EP 94923326 A 19940705 199623

<AN> WO 94US7522 A 19940705

PN- US 5552994 A 19960903 US 92949715 A 19920923 199641

<AN> US 9390803 A 19930712

PN- US 5600563 A 19970204 US 92949715 A 19920923 199711

PN- AU 675344 B 19970130 AU 9473222 A 19940705 199713

PN- EP 710379 A4 19970129 EP 94923326 A 19940000 199722

PN- CA 2166963 C 20000111 CA 2166963 A 19940705 200023

<AN> WO 94US7522 A 19940705|

AN- <LOCAL> WO 94US7522 A 19940705; CA 2166963 A 19940705; WO 94US7522 A 19940705; AU 9473222 A 19940705; EP 94923326 A 19940705; WO 94US7522 A 19940705; US 92949715 A 19920923; US 9390803 A 19930712; US 92949715 A 19920923; AU 9473222 A 19940705; EP 94923326 A 19940000|

AN- <PR> US 9390803 A 19930712; US 92949715 A 19920923|

CT- US 4873643; US 5036472; US 5056029; US 5175762|

FD- WO 9502867 A1 G06F-015/46

<DS> (National): AT AU BB BG BR BY CA CH CN CZ DE DK ES FI GB GE HU JP

Search Report from Ginger R. DeMille

KE KG KP KR KZ LK LU LV MD MG MN MW NL NO NZ PL PT RO RU SD SE SI SK TJ
TT UA UZ VN

<DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL OA PT SE

FD- CA 2166963 C G06F-019/00 Based on patent WO 9502867

FD- AU 9473222 A G06F-015/46 Based on patent WO 9502867

FD- EP 710379 A1 G06F-017/00 Based on patent WO 9502867

<DS> (Regional): DE ES FR GB IT

FD- US 5552994 A G06F-017/00 CIP of application US 92949715

FD- US 5600563 A G06F-019/00

FD- AU 675344 B G06F-015/46 Previous Publ. patent AU 9473222

Based on patent WO 9502867

FD- EP 710379 A4 G06F-015/46

LA- WO 9502867(E<PG> 75); CA 2166963(E); EP 710379(E<PG> 75); US 5552994(34)
); US 5600563(19)

DS- <NATIONAL> AT AU BB BG BR BY CA CH CN CZ DE DK ES FI GB GE HU JP KE KG
KP KR KZ LK LU LV MD MG MN MW NL NO NZ PL PT RO RU SD SE SI SK TJ TT UA
UZ VN

DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LU; MC; NL; OA;
PT; SE

AB- <BASIC> WO 9502867 A

The system includes a card printing facility (40) and at least one remote card display/ **order** facility (50). The card **printing** facility selectively retrieves data for the selected card from a data storage device (33) and prints the card on a printer. A modem (41) receives an order for a selected card.

The card display/order facility retrieves and visually displays cards associated with input parameters from a card description data base. A user interface enables selection of one of the displayed cards and entry of order information which is transmitted to the card printing facility.

USE/ADVANTAGE - Displays, orders and prints customized or personalized **greetings cards** without need for large inventory at point of sale.

Dwg.3/22

AB- <US> US 5552994 A

A system for printing social **expression cards** comprising:
a card printing facility having:

(a) means for electronically receiving order data for a selected card;

(b) data storage means for storing said order data and a database describing each card, including images and text for each card;

(c) a printer; and

(d) processor means for selectively retrieving order data and card description data for said selected card from said database stored in said data storage means, and printing said images and text for said selected card on said printer; and

at least one card display/order facility separate and remote from said card printing facility having:

(a) means for accessing said card description database at said card printing facility;

(b) means for inputting card parameters;

(c) means for retrieving and visually displaying cards associated with said card parameters from said card description database;

(d) means for selecting one of said displayed cards;

(e) means for inputting order information; and

(f) means for electronically transmitting an order for said selected card and said **order** information to said card **printing** facility.

Dwg.3/22

US 5600563 A

A system for printing social **expression cards** comprising:

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a database preparation computer system having:
(a) means for inputting graphic images for each of said cards;
(b) means for creating a high-resolution print image for each of said images;
(c) means for creating a lower-resolution display image for each of said images;
(d) means for creating a card description database defining the layout of each card in terms of its component images and their locations on the card;
(e) data storage means for creating multiple copies of said card description database, print images, and display image files on removable data storage media; and
at least one card printing system having:
(a) a display;
(b) a printer;
(c) input means;
(d) data storage means for reading said removable data storage media; and
(e) processor means for using said card description database to selectively retrieve display images of cards from said data storage means and display said display images on said display; allowing a user to select a desired card via said input means; retrieving print images for said selected card from said data storage means; and printing said print images on said printer.

Dwg.2,2a/1

2|

DE- <TITLE TERMS> SOCIAL; EXPRESS; CARD; PRINT; SYSTEM; DATABASE;
PREPARATION; SYSTEM; CARD; DISPLAY; ORDER; SYSTEM; CARD; PRINT; SYSTEM|
DC- T01; T04|
IC- <MAIN> G06F-015/46; G06F-017/00; G06F-019/00|
IC- <ADDITIONAL> G06F-017/30|
MC- <EPI> T01-C02; T01-J05A; T01-J05B2; T04-G|
FS- EPI||

10/4/20 (Item 20 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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IM- *Image available*

AA- 1991-051545/199108|

XR- <XRPX> N91-039940|

TI- Personalised electronic **greeting cards** - incorporating digital circuitry to store and transmit personalised message from memory device
|

PA- HALLMARK CARDS INC (HALL-N)|

AU- <INVENTORS> BIRES S L|

NC- 001|

NP- 001|

PN- CA 1278862 C 19910108 CA 510022 A 19860527 199108 B|

AN- <LOCAL> CA 510022 A 19860527|

AN- <PR> US 85738561 A 19850528|

AB- <BASIC> CA 1278862 C

A **greeting card** comprises front and rear layers of sheet material of the same shape and in registering relation. The peripheral edge portions of the layers are secured together, and electronic circuitry is sandwiched between central portions of the layers. The electronic circuitry includes a digital memory device, speech synthesis circuitry for generating an electrical voice message signal corresponding to digital data stored in the memory, and sound reproducer responsive to the voice-message signal for producing a

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corresponding audible signal.

The digital memory and the speech synthesis circuitry are arranged for programming by user of the card prior to sending of the card to a **recipient** to permit **storing** of digital data in the memory corresponding to a personalised voice message uniquely associated with either or both the user and intended recipient of the card. Access for user to the electronic circuitry and the memory permits programming of the digital memory and speech synthesis circuitry by the user prior to sending of the card to the intended recipient.

ADVANTAGE - Highly reliable and economic mfr. (32pp Dwg.No.5/18|

DE- <TITLE TERMS> PERSON; ELECTRONIC; GREETING; CARD; INCORPORATE; DIGITAL; CIRCUIT; STORAGE; TRANSMIT; PERSON; MESSAGE; MEMORY; DEVICE|

DC- P86; W04|

IC- <ADDITIONAL> G10L-003/00|

MC- <EPI> W04-V; W04-X03|

FS- EPI; EngPI||

10/4/21 (Item 1 from file: 2)

FN- DIALOG(R)File 2:INSPEC|

CZ- (c) 2004 Institution of Electrical Engineers. All rts. reserv.|

AZ- 02447877|

AZ- <INSPEC>.C85021782; D85001272|

TI- Keeping micro invaders from the door|

AU- Brown, D.A.|

JN- CA Magazine|

CP- Canada|

VL- vol.118, no.3|

PG- 75-7|

PY- 1985|

CO- CAMADJ|

SN- 0317-6878|

DT- Journal Paper (JP)|

LA- English|

TC- General, Review (G)|

RF- 0|

AB- Microcomputer manufacturers and retailers are bombarding the public with propaganda of all the things that can be accomplished on a micro in the home, such as **family** budgets, **Christmas card** mailing lists, **storing** of recipes, and of course as educational aids for the children. But maybe the micro is not as essential an item in one's lifestyle as it is made out to be. For if one cannot manage one's budget and mailing lists manually, most probably through laziness, the micro is hardly likely to help. And the educational aid will invariably be converted into a games machine.|

DE- microcomputers; personal computing|

ID- personal computing; microcomputers; social aspects; propaganda; family budgets; **Christmas card** mailing lists; educational aids|

SF- C D|

CC- C0230 (Economic, social and political aspects); C7830 (Home computing); D2090 (Leisure industry, travel and transport); D5000 (Office automation - computing); D1040 (Human aspects)||

10/4/22 (Item 1 from file: 99)

DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs

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AN- 2073590|

AA- BAST93056791|

ST- Corrected or revised record|

Search Report from Ginger R. DeMille

TI- Operation Holidays III: each one, reach one |
AU- Matthew, Lorraine|
JN- QST|
SO- v. 77 (Nov. 1993) p. 96-7|
DT- Feature Article|
SN- 0033-4812|
LA- English|
AB- The Amateur Radio community helps to send greetings and provides a service to the people of the U.S. and to third-party treaty neighbors. This Operation Holidays is the third annual promotion for public use of Amateur Radio for sending free radiograms during the holiday season. Operation Holidays is a public relations campaign. This campaign makes the American public more aware of the valuable services provided by Amateur Radio and the Military Affiliate Radio System (MARS). In addition, it entices all amateurs and MARS members to have the public **send** radiograms and MARSgrams in **order** to supplement **sending greeting cards** and other messages. Only an informed public who use this service will realize that Amateur Radio is an important national asset. .|
DE- Amateur radio stations_Public service|

10/4/23 (Item 1 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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PRODUCT NAMES: Business Internet Suite (650871); Great Plains Dynamics (404853); Navision Financials (583618); Professional Series (333956)

TITLE: Is Your Accounting Software Ready for the Internet?

Peachtree Software's Business Internet Suite, Great Plains Software's Great Plains Dynamic, Navision Software's Navision Financials, and SBT Accounting Systems' Series are Internet-ready accounting packages highlighted in a discussion of the new market for Internet-enabled tools. Companies discuss how they do business online and what tools they provide that allow businesses to get up and running online quickly. Examples include online catalogs reached via the World Wide World Wide Web and intranets that link remote sales offices. Global Imprints, a maker and distributor of magnets and magnetic products, has a home page with a partial product catalog, and Global's **greeting card** line is marketed through links to the Dilbert Zone and Garfield home pages. Peachtree's Business Internet Suite is used to take customers' **order** information automatically and to **send** sales quotes directly to Peachtree accounting software. Therefore, a data entry step is eliminated. Bingo West, a maker of bingo cards and products, uses the Internet as an intranet that links two remote offices. Dynamics.View is used to integrate the Internet with Great Plains Dynamics, and Dynamics.Order, which is now in beta, interfaces with Dynamics.View to allow Bingo West's salespeople to place orders over the Web. Navision Financials links a consumer electronics maker to the Internet for fast, productive transmission of data, conducting of business, and elimination of expensive long-distance telephone calls.

10/4/24 (Item 1 from file: 474)

DIALOG(R)File 474:New York Times Abs
(c) 2004 The New York Times. All rts. reserv.

00226920 NYT Sequence Number: 080663711127

FTC warns consumers that big markdowns in Xmas card prices may be

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fraudulent; warning comes in form of announcement that 2 mfrs of greeting cards have agreed to settle FTC complaint of deceptive business practices by promising not to put fictitiously high price tags on their products; comm officials say that buyers are often misled to believe that they are getting bargains when retailers strike out mfr's price and write in lower one; mfrs that agreed to consent order are Garrison Printing Division and English Cards)

New York Times, Col. 1, Pg. 17

Saturday November 27 1971

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: ENGLISH CARDS LTD; GARRISON PRINTING DIVISION INC

DESCRIPTORS: CHRISTMAS CARDS ; CONSUMER PROTECTION

PERSONAL NAMES: MORRIS, JOHN D (1914-75)

10/4/25 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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06518454

Fine Art costs warning

UK: FINE ART GROUP ISSUES PROFIT WARNING

The Times (TS) 11 Sep 1997 p.26

Language: ENGLISH

Fine Art Developments, a UK mail order and stationers, which is disposing of Dee Group, its loss making women's wear business, is warning markets of a GBt 6.5mn disposal cost. The company is also demerging its greeting card division to form its new business, Creative Publishing. *

10/4/26 (Item 2 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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06311456

Fine Art buoyed by Grattan stake sale

UK: FINE ART DEVELOPMENTS PROFIT 37% AHEAD

Financial Times (FT) 17 May 1996 p.25

Language: ENGLISH

UK greeting cards and mail order group, Fine Art Developments, has announced a strong year on year rise in profit for the 12 months to end-March 1996. An extended product range as well as plant and machinery investment helped boost operating profit by 70% at the stationery division, while the card and paper products unit saw profit reach GBt 24.1mn, 15% ahead, on sales of GBt 181.1mn, 18% ahead. Profit at the mail order operation reached GBt 24.9mn, up 3.5%, as sales grew by 15% to hit GBt 213.7mn. Table: Fine Art Developments Figures in GBt mn . Current Previous/Change Turnover 394.8 16% Pre-tax Profit 53.2 38.7 37.46% Operating Profit 49 9% The pre-tax figure was boosted by GBt 12.1mn when the company sold its interest in catalogue company, Grattan.
(c) Financial Times 1996

10/4/27 (Item 3 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

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06239232

Fine Art improves to GB# 6.2m despite difficult trading

UK: PROFITS UP AT FINE ART, DESPITE DIFFICULTIES

Financial Times (FT) 08 Dec 1995 p.20

Language: ENGLISH

Despite a weak overall retail sector in the UK, the **greetings cards** and mail order firm, Fine Art Developments, was still able to expand its sales and profits thanks partly to stronger performance by its charities business. The firm's children and women's clothes subsidiary, Dee, however, remained in the red. Another factor that helped the firm's performance was a rise from 62% to 68% in customer agents retention rates thanks to it stating a new credit system for these people. Table: Fine Art Developments Figures in GB# mn (Apr-Sep95/Apr-Sep94) . Current Previous Turnover 143.8 122.3 Pre-tax Profits 6.2 5.78

(c) Financial Times 1995

10/4/28 (Item 4 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

05910226

Fine Art up 11% at GBP5.5m

UK: FINE ART REPORTS PROFIT RISE

Financial Times (FT) 10 Dec 1993 p.21

Language: ENGLISH

The **greetings cards** and mail order group Fine Art Developments saw pre-tax profit of GBP 5.51mn in the half year to 30 September 1993, up 11% from GBP 4.95mn in the year earlier period, on turnover down nearly 4% to GBP 115.4mn, from GBP 120mn. Interest charges fell to GBP 2.99mn, from GBP 4.84mn, and there was a three month contribution of GBP 565,000 to operating profits from the toy maker James Galt, which was bought in July 1993. The mail order division suffered from consumer spending problems and saw sales, excluding Galt, fall by 4% to GBP 54mn. The paper products and cards division also saw a 4% fall in sales, to GBP 55mn.

?

Search Report from Ginger R. DeMille

? show files

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200411
 (c) 2004 Thomson Derwent
 File 344:Chinese Patents Abs Aug 1985-2003/Nov
 (c) 2003 European Patent Office
 File 347:JAPIO Oct 1976-2003/Oct(Updated 040202)
 (c) 2004 JPO & JAPIO
 File 371:French Patents 1961-2002/BOPI 200209
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 File 2:INSPEC 1969-2004/Feb W2
 (c) 2004 Institution of Electrical Engineers
 File 35:Dissertation Abs Online 1861-2004/Jan
 (c) 2004 ProQuest Info&Learning
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 File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Jan
 (c) 2004 The HW Wilson Co.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
 (c) 2003 EBSCO Pub.
 File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jan
 (c)2004 Info.Sources Inc
 File 474:New York Times Abs 1969-2004/Feb 16
 (c) 2004 The New York Times
 File 475:Wall Street Journal Abs 1973-2004/Feb 13
 (c) 2004 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group

? ds

Set	Items	Description
S1	10820	(LIST? OR NAME OR NAMES OR NAMING OR DIARY OR DIRECTORY OR CHART OR TABLE OR DATABASE? OR DATA()BASE? OR FILE OR FILES OR ARCHIVE) (6N) (FRIENDS OR FAMILY OR RECIPIENTS OR CUSTOMERS OR CLIENTS)
S2	2917	(ORDER? OR FULFILLMENT?) (5N) (CARDS OR CARD)
S3	13	S1 AND S2

? t3/4/all

3/4/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX
 (c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 2004-097117/200410|

DX- <RELATED> 2003-220545|

XR- <XRPX> N04-077316|

TI- On-premise restaurant communication system, has transmitter to provide message with customer number and table identifier that are received by user interface in central service counter from receiver to inform food server|

PA- LONG RANGE SYSTEMS INC (LONG-N)|

AU- <INVENTORS> BLINK R P; LIVINGSTON J; LOVEGREEN K J|

NC- 001|

NP- 001|

PN- US 20030213840 A1 20031120 US 2002150680 A 20020517 200410 B

<AN> US 2002156310 A 20020528|

AN- <LOCAL> US 2002150680 A 20020517; US 2002156310 A 20020528|

AN- <PR> US 2002156310 A 20020528; US 2002150680 A 20020517|

FD- US 20030213840 A1 G06F-017/00 CIP of application US 2002150680|

LA- US 20030213840(13)|

AB- <PN> US 20030213840 A1|

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AB- <NV> NOVELTY - The system has a programmer (25) in a central service counter (14) for encoding a data token to a customer (11) placing a food **order** . A **card** reader (19) mounted on a **customers table** (15) inputs the token and extracts a customer number. A communication transmitter provides a message with the number and the table identifier that are received by a user interface in the counter from a receiver to inform a food server.|

AB- <BASIC> DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a method of providing a table location in a restaurant.

USE - Used for communicating an identifier from a customer table to a central service counter in a restaurant.

ADVANTAGE - The system allows the food server to deliver the customers food order without wandering around the restaurant looking for an identifier.

DESCRIPTION OF DRAWING(S) - The drawing shows a simplified block diagram of a restaurant communication system.

Customers (11, 12, 13)
Central service counter (14)
Customer tables (15, 16, 17)
Card reader (19)
Token programmer (25)
pp; 13 DwgNo 1/7|

DE- <TITLE TERMS> RESTAURANT; COMMUNICATE; SYSTEM; TRANSMIT; MESSAGE; CUSTOMER; NUMBER; TABLE; IDENTIFY; RECEIVE; USER; INTERFACE; CENTRAL; SERVICE; COUNTER; RECEIVE; INFORMATION; FOOD; SERVE|

DC- T04; W01; W02|

IC- <MAIN> G06F-017/00|

MC- <EPI> T04-K; W01-A07H2; W02-C02G7|

FS- EPI||

3/4/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 2003-616410/200358|

XR- <XRPX> N03-490832|

TI- Work order batching system e.g. for print ready files, combines work orders received by work order gathering queue using mutable and immutable batching rules and transmits combined work orders to processing centers|

PA- KLATT C (KLAT-I); KRUM B (KRUM-I); LAVERTY T (LAVE-I)|

AU- <INVENTORS> KLATT C; KRUM B; LAVERTY T|

NC- 001|

NP- 001|

PN- US 20030098991 A1 20030529 US 2001332523 P 20011126 200358 B

<AN> US 200278543 A 20020221|

AN- <LOCAL> US 2001332523 P 20011126; US 200278543 A 20020221|

AN- <PR> US 2001332523 P 20011126; US 200278543 A 20020221|

FD- US 20030098991 A1 B41J-001/00 Provisional application US 2001332523|

LA- US 20030098991(30)|

AB- <PN> US 20030098991 A1|

AB- <NV> NOVELTY - A work order gathering queue (102) receives the work orders (101) such as print ready **files** ordered by the **customers** . The work order dispatcher (103) combines the received work orders, according to the mutable and immutable batching rules. The combined work order is then transmitted to various processing centers (108-111).
|

AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

Search Report from Ginger R. DeMille

- (1) work order batching method; and
- (2) work order dispatcher.

USE - Work order batching system e.g. for print ready files for preprocessing print production **orders** of business **cards** and letterheads.

ADVANTAGE - By combining the work orders and then transmitting the combined work order to the processing units, the transportation overhead is reduced, thereby reducing the vendor's costs.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the work order batching system.

print ready file (101)
work order gathering queue (102)
work order dispatcher (103)
processing centers (108-111)
pp; 30 DwgNo 1/8|

DE- <TITLE TERMS> WORK; ORDER; BATCH; SYSTEM; PRINT; READY; FILE;
COMBINATION; WORK; ORDER; RECEIVE; WORK; ORDER; GATHER; QUEUE; BATCH;
RULE; TRANSMIT; COMBINATION; WORK; ORDER; PROCESS; CENTRE|
DC- P75; T01; T04|
IC- <MAIN> B41J-001/00|
IC- <ADDITIONAL> G06F-015/00|
MC- <EPI> T01-H05A; T04-G10E|
FS- EPI; EngPI||

3/4/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2003-369392/200335|
TI- System for producing name card over internet, and method for performing ec and marketing activity via sms|
PA- RYU J Y (RYUJ-I)|
AU- <INVENTORS> RYU J Y|
NC- 001|
NP- 001|
PN- KR 2003005754 A 20030123 KR 200141199 A 20010710 200335 B|
AN- <LOCAL> KR 200141199 A 20010710|
AN- <PR> KR 200141199 A 20010710|
LA- KR 2003005754(1)|
AB- <PN> KR 2003005754 A|
AB- <NV> NOVELTY - A name card producing system and EC(Electronic Commerce) service method is provided to collectively produce various types of name cards at a head office, to classify the produced name cards by the area, and to deliver them to **customers** while notifying the customer of the **name** card production via an SMS(Short Message Service).|
AB- <BASIC> DETAILED DESCRIPTION - The method comprises several steps. A web server receives a production **order** on various types of name **cards** over the internet(110). The web server offers a user interface for enabling a customer to select a design of a name card(230). A head office classifies the **ordered** name **cards** by the production type, and collectively produces them(130), classifies the produced name cards by a delivery area and packages them(140), finally checks the packaged name cards and notifies the customer of a name card production via the SMS(150).
pp; 1 DwgNo 1/10|
DE- <TITLE TERMS> SYSTEM; PRODUCE; NAME; CARD; METHOD; PERFORMANCE; MARKET; ACTIVE|
DC- T01|
IC- <MAIN> G06F-017/60|

Search Report from Ginger R. DeMille

MC- <EPI> T01-J05A; T01-N01A2|
FS- EPI||

3/4/4 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 1996-295185/199630|
XR- <XRPX> N96-248329|
TI- Pre-printed advertisement-greeting card format customising device - has printing part which prints data based on order determined by printing order determination unit|
PA- AMERICAN FAMILY LIFE ASSURANCE CO (AMFA-N)|
NC- 001|
NP- 001|
PN- JP 8127160 A 19960521 JP 94279746 A 19941020 199630 B|
AN- <LOCAL> JP 94279746 A 19941020|
AN- <PR> JP 94279746 A 19941020|
FD- JP 8127160 A B41J-021/00|
LA- JP 8127160(27)|
AB- <BASIC> JP 8127160 A

The device consists of a memory unit (12) which stores the **data base** of **customers** or employers. A printing information data creation part (14) and a data creation part (16) prepares a segment table.

Based on the contents of the segment table, a printing order determination unit (15) determines the order of printing of database and activates a printing part (17). The data is then printed on the paper by the printing part.

USE/ADVANTAGE - For printing envelope, greeting card, advertisement **cards** . Enables automatic change of printing **orders** based on specific attribute set by user. Improves efficiency of printing. Simplifies handling of printing roll of paper.

Dwg.1/22|

DE- <TITLE TERMS> PRE; PRINT; ADVERTISE; GREETING; CARD; FORMAT; CUSTOMISATION; DEVICE; PRINT; PART; PRINT; DATA; BASED; ORDER; DETERMINE; PRINT; ORDER; DETERMINE; UNIT|
DC- P75; T04|
IC- <MAIN> B41J-021/00|
IC- <ADDITIONAL> B41J-005/30|
MC- <EPI> T04-G10E|
FS- EPI; EngPI||

3/4/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 1995-404261/199551|
XR- <XRPX> N95-292695|
TI- Interactive communication system for selection, **ordering** and delivering social expression **cards** - has integrated database of digitised card images which are retrieved in accordance with user's selection for designated recipients|
PA- TACKBARY M T (TACK-I); HALLMARK CARDS INC (HALL-N); FRIEDRICH D G (FRIE-I)|
AU- <INVENTORS> FRIEDRICH D G; TACKBARY M T; TACKBARY M|
NC- 020|
NP- 009|

Search Report from Ginger R. DeMille

PN- WO 9530961 A1 19951116 WO 95US5697 A 19950505 199551 B|
 PN- AU 9526361 A 19951129 AU 9526361 A 19950505 199609
 PN- US 5555496 A 19960910 US 94239251 A 19940506 199642
 PN- EP 760983 A1 19970312 EP 95921233 A 19950505 199715
 <AN> WO 95US5697 A 19950505
 PN- AU 682969 B 19971023 AU 9526361 A 19950505 199750
 PN- US 5960412 A 19990928 US 94239251 A 19940506 199947
 <AN> US 96709573 A 19960906
 PN- US 6092054 A 20000718 US 94239251 A 19940506 200037
 <AN> US 96709573 A 19960906
 <AN> US 99294639 A 19990419
 PN- EP 760983 B1 20020731 EP 95921233 A 19950505 200257
 <AN> WO 95US5697 A 19950505
 PN- DE 69527627 E 20020905 DE 627627 A 19950505 200266
 <AN> EP 95921233 A 19950505
 <AN> WO 95US5697 A 19950505|
 AN- <LOCAL> WO 95US5697 A 19950505; AU 9526361 A 19950505; US 94239251 A
 19940506; EP 95921233 A 19950505; WO 95US5697 A 19950505; AU 9526361 A
 19950505; US 94239251 A 19940506; US 96709573 A 19960906; US 94239251 A
 19940506; US 96709573 A 19960906; US 99294639 A 19990419; EP 95921233 A
 19950505; WO 95US5697 A 19950505; DE 627627 A 19950505; EP 95921233 A
 19950505; WO 95US5697 A 19950505|
 AN- <PR> US 94239251 A 19940506; US 96709573 A 19960906; US 99294639 A
 19990419|
 CT- 2.Jnl.Ref; US 4528643; US 4616327; US 4712174; US 4845634; US 4951203;
 US 4965727; US 4992940; US 5029099; US 5036472; US 5056029; US 5126594;
 US 5235519|
 FD- WO 9530961 A1 G06F-017/60
 <DS> (National): AU CA JP
 <DS> (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE
 FD- AU 9526361 A G06F-017/60 Based on patent WO 9530961
 FD- EP 760983 A1 G06F-017/60 Based on patent WO 9530961
 <DS> (Regional): BE DE DK FR GB IT NL
 FD- AU 682969 B G06F-017/60 Previous Publ. patent AU 9526361
 Based on patent WO 9530961
 FD- US 5960412 A G06F-017/60 Cont of application US 94239251
 Cont of patent US 5555496
 FD- US 6092054 A G06F-017/60 Cont of application US 94239251
 Cont of application US 96709573
 Cont of patent US 5555496
 Cont of patent US 5960412
 FD- EP 760983 B1 G06F-017/60 Based on patent WO 9530961
 <DS> (Regional): BE DE DK FR GB IT NL
 FD- DE 69527627 E G06F-017/60 Based on patent EP 760983
 Based on patent WO 9530961|
 LA- WO 9530961(E<PG> 44); US 5555496(1); EP 760983(E<PG> 1); EP 760983(E)|
 DS- <NATIONAL> AU CA JP|
 DS- <REGIONAL> AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LU; MC; NL; PT;
 SE|
 AB- <BASIC> WO 9530961 A

The system communicates with a **card** distribution centre (40) for selecting, **ordering** and sending **cards** (120) using a PC (5). The user enters **names** and addresses of card **recipients** into the system where the information is stored in a recipient database (90). The system displays digitised images of the cards on a display screen (10) which are retrieved from a card database (110). From the cards displayed, the user can select cards for designated recipients and enter personalised messages and a digitised signature.

The user may send the **order** to a **card** distribution centre (40), which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the

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cards to designated **recipients** or **customers** . The system maintains a **database** of all **recipients** , addresses, associated occasions and dates (100), **card** preferences, relationships (111,112) and **order** history (105).

USE/ADVANTAGE - Communicating with **card** distribution centre for selecting, **ordering** and distributing social expression **cards** . Provides wide selection of cards and maintains recipient and purchase information about buyer's purchases, card recipients and associated dates. |

AB- <US> US 5555496 A

An electronic system for management, selection, and delivery of social expression cards directed by a plurality of independent customers wherein each customer communicates from a remote site to a distribution center, the system comprising:

- a) a customer access terminal at each remote site having
 - 1) an input device for customer input and selection of card recipient data, recipient occasion data, card design data, and card selection data,
 - 2) memory device for storage of data in the form of data records, including the card recipient data, recipient occasion data, card design data, and card selection data,
 - 3) display means for displaying textual and graphical information representative of the card recipient data, recipient occasion data, card design data, and card selection data,
 - 4) a processor coupled to the display means, memory device, and input device for processing and controlling display of the card recipient data, recipient occasion data, card design data, and card selection data to facilitate **card** selection and **ordering** for generating a **card order** responsive thereto, and for generating and storing in the memory, records of **order** history and **order** status, said **card** recipient data, **order** history data, **order** status data, and recipient occasion data operatively linked to facilitate on-going management of card selection and card delivery by the customer with respect to each recipient of the customer; and

- b) a communications link coupling the customer access terminal to the distribution center to permit communication of the **card order** to the distribution center for processing of the **card order** . |

DE- <TITLE TERMS> INTERACT; COMMUNICATE; SYSTEM; SELECT; ORDER; DELIVER; SOCIAL; EXPRESS; CARD; INTEGRATE; DATABASE; DIGITAL; CARD; IMAGE; RETRIEVAL; ACCORD; USER; SELECT; DESIGNATED; RECIPIENT |

DC- P76; T01 |

IC- <MAIN> G06F-017/60; G06F-019/00 |

IC- <ADDITIONAL> B42D-015/02; G06F-007/00; G06F-017/00; G07F-017/26 |

MC- <EPI> T01-J05A1; T01-J05B4 |

FS- EPI; EngPI | |

3/4/6 (Item 6 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*

AA- 1995-289261/199538 |

TI- Invitation letter for attended person registration - involves searching of customer's **database** with **customers** recognition code to perform registration |

PA- DAINIPPON PRINTING CO LTD (NIPQ) |

NC- 001 |

NP- 001 |

PN- JP 7186582 A 19950725 JP 93346830 A 19931227 199538 B |

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AN- <LOCAL> JP 93346830 A 19931227|
AN- <PR> JP 93346830 A 19931227|
FD- JP 7186582 A B42D-015/10|
LA- JP 7186582(8)|
AB- <BASIC> JP 7186582 A

The invitation letter (1) contains an address sheet (3), an investigation sheet (4) and a customer card (5). They are coupled together and provision is made for separation. The address sheet contains the mailing address. The investigation sheet contains an answer field.

The customer card and the investigation sheet are submitted by the bidder to the receptionist. Bidder database is searched with customer recognition coded card. Individual information is obtained and registration is done. The returned customer **card** is used to **order** goods or a catalogue claim. Data is entered in the investigation sheet.

USE/ADVANTAGE - In business activity e.g. future selling strategy, goods and show plan. Completes registration process within short time. Performs information collection effectively. Makes process simple.

Dwg.1/6|

DE- <TITLE TERMS> LETTER; ATTEND; PERSON; REGISTER; SEARCH; CUSTOMER;
DATABASE; CUSTOMER; RECOGNISE; CODE; PERFORMANCE; REGISTER|
DE- <ADDITIONAL WORDS> LETTER; ATTEND; PER|
DC- P76; T04|
IC- <MAIN> B42D-015/10|
IC- <ADDITIONAL> G06F-017/60|
MC- <EPI> T04-C02|
FS- EPI; EngPI||

3/4/7 (Item 1 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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PRODUCT NAME: ORDER POWER! (107247)

Computer Solutions' ORDER POWER! is a catalog, mail order management, and **fulfillment** system that includes credit **card** authorization, accounts payable and receivable, customer service, general ledger, gift certificate, order entry, and other features. For customer service processing, ORDER POWER! personalizes interactions. Customer service representatives can access ordering information easily, streamlining returns and other processes. ORDER POWER! authorizes and deposits credit **cards** quickly, transmitting information to major credit card centers. The system also can process transactions involving some debit **cards**. ORDER POWER! tracks and supports the sale and redemption of gift certificates. It streamlines mail **list** management, tracks mailings to individual **customers**, and generates demographic reports. The system supports e-mail and multinational address information. ORDER POWER!'s Accounts Payable module handles due date calculations, automated expense distributions, and other processes. It includes invoice, payment, purchase order costing, customer refund, and other features. Accounts Receivable tracks short payments, overpayments, and payment discounts. The General Ledger handles up to 13 fiscal periods. It can produce a wide range of financial statements. ORDER POWER! also includes warehouse management, sales and source analysis, manifesting, activity and tracking components. The system is available with text-based or graphical interfaces and can be extended with an optional forecasting module.

3/4/8 (Item 2 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

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PRODUCT NAMES: Net.Commerce (627291)

TITLE: A Solid Connection: Net.Commerce Makes Online Catalog A Winner For...

IBM's Net.Commerce meant so much to AMP Incorporated that the company has become a systems integrator and now provides Net.Commerce services to other companies. AMP is the worldwide leader in producing electrical and electronic connectors and interconnection devices. The company wanted a better way to connect with its customers. It contacted IBM and obtained a solution based on Net.Commerce. Net.Commerce is a Secure Electronic Transport (SET)-enabled merchant server. SET provides transaction security for purchases on the Internet. With Net.Commerce in place, AMP's customers are able to learn about the company's products and buy those products through the company's Internet storefront. Shopping cart functionality and credit card transactions are taken care of by Net.Commerce. It also links into the company's legacy systems for price and availability information. The savings on the company's paper catalog distribution equal about \$10 million per year. Now AMP adds about 200 products daily to its online catalog. The software also allows the company to personalize the site to meet AMP's special needs. AMP's service division is known as AMPeMerce. It offers customized electronic commerce solutions to its clients. AMPeMerce uses Net.Commerce to help it provide consulting, World Wide Web site hosting, support and systems integration, as well as help in constructing electronic catalog **databases** and business transactions for its **clients**.

3/4/9 (Item 1 from file: 475)

DIALOG(R)File 475:Wall Street Journal Abs

(c) 2004 The New York Times. All rts. reserv.

05766309

IF YOU ANSWER TO ANOTHER NAME, YOU MIGHT END UP SPENDING LESS

SEASE, DOUGLAS R

Wall Street Journal, Col. 1, Pg. 1, Sec. B

Monday June 25 1990

DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English

RECORD TYPE: Abstract

ABSTRACT:

Maryland National Bank, nation's sixth-largest issuer of credit cards, is soliciting Americans with 12 ancestral British Isles **names** to **order** ' **family cards** ,' with their own **names** boldly emblazoned across top (M)

COMPANY NAMES: MARYLAND NATIONAL BANK

DESCRIPTORS: CREDIT; CREDIT CARDS AND ACCOUNTS; NAMES, PERSONAL

PERSONAL NAMES: SEASE, DOUGLAS R

3/4/10 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

09816058

Get your name cards cheap and fast - online

Singapore: Online service launched for name cards

The Straits Times (XBB) 06 Jul 2002

Language: ENGLISH

Search Report from Ginger R. DeMille

On 5 July 2002, NameCardonline.com was launched in Singapore to provide online service for **name** cards printing. Without any special software, **customers** can design their **name** cards from the online image library for a suitable picture and select from more than 350 Japanese, Korean, English and Chinese fonts or use their own font or picture. **Customers** can receive their **name** cards on the next working day after the company receives the order, and also request for an electronic version of the name card, which can be attached to Outlook Express or Microsoft Outlook e-mails. Starting on 8 July 2002, the service costs S\$ 24 (US\$ 13.15) for an **order** of 100 **cards** with full colour and information on two sides, and S\$ 2.88 for an **order** of 50 **cards** with full colour and information on one side. At the moment, the costs represent only the charges of handling and shipping. According to the company's director and owner, Kenny Quah, the company already has more than 300 registered users and is aiming for 15,000 by the end of 2002. The service is opened to individuals, small companies and corporate giants.

3/4/11 (Item 2 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

06509541

Retailers team up to sell electronics online

JAPAN: ALLIANCE TO SELL ELECTRONICS ONLINE

The Nikkei Weekly (NW) 18 Aug 1997 P.7

Language: ENGLISH

A group of retailers in Japan are joining forces to market personal computers and other home appliances via the Internet in November 1997 (probably). Some of the companies which participated in the venture include Laox Co., Joshin Denki Co., Eiden Sakakiya Co., Kimura Camera Co., Wako Denki Co., Iseya group and a Gunma Prefecture-based supermarket retailer. The venture is looking forward to more participation. Presently, it is persuading other companies such as Best Denki Co, a leading consumer electronics retailer, to join the venture. Retailers that joined the venture enjoy the sharing of data on manufacturers and customers and hence reduce the operation costs of maintaining the Internet mall. **Customers** will be offered a **list** of popular electronics products and other information such as the latest models, their release dates and other functions. They could also be connected to home pages of virtual-mall merchants to place **orders** and make payments by credit **cards** or cash.

3/4/12 (Item 3 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

06183871

Morgan to test customer loyalty scheme in London

UK: LOYALTY **CARD** PRELUDE TO MAIL **ORDER** AT MORGAN

Retail Week (RWK) 21 Jul 1995 p.4

Language: ENGLISH

A **database** of loyal UK **customers** is to be compiled by Morgan, the clothes retailer, through the introduction at 4 of its UK shops of a customer loyalty card scheme. This is happening at the same times as the firm is moving to allow its shops to handle swipecards by having electronic point of sale systems installed. The scheme will mainly focus on women aged

Search Report from Ginger R. DeMille

from 19 to 35, who are the firm's main customers. Plans for a possible mail order section at the firm will depend on the findings from the database work.

3/4/13 (Item 4 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

03468763

OTTO VERSAND IN JV WITH FINE ART DEVELOPMENT

UK - OTTO VERSAND IN JV WITH FINE ART DEVELOPMENT

Sunday Times (ST) 13 May 1990 pD5

Otto Versand (W Germany), firm claiming to have the largest catalogue business globally, has entered into a JV with Fine Art Development, mail-order and greetings cards firm. Otto Versand will revolutionise the operation via high technology, making the concept more profitable, using computer databases to target customers. The City believes that the JV will stimulate the mail order operation. Article further considers the Otto Versand JV.

?

Search Report from Ginger R. DeMille

? show files

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(c) 2004 Resp. DB Svcs.

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(c) 2004 Elsevier Eng. Info. Inc.

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(c) 1987-1997 SEC Online Inc.

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(c) 1987-1997 SEC Online Inc.

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(c) 1987-1997 SEC Online Inc.

File 545:Investext(R) 1982-2004/Feb 17
(c) 2004 Thomson Financial Networks

File 553:Wilson Bus. Abs. FullText 1982-2004/Jan
(c) 2004 The HW Wilson Co

File 566:Euromonitor Mkt.Res.Jrnls 2003/Dec
(c) 2003 Euromonitor Intl.Inc.

File 570:Gale Group MARS(R) 1984-2004/Feb 16
(c) 2004 The Gale Group

File 608:KR/T Bus.News. 1992-2004/Feb 17
(c)2004 Knight Ridder/Tribune Bus News

Search Report from Ginger R. DeMille

File 609:Bridge World Markets 2000-2001/Oct 01
(c) 2001 Bridge
File 610:Business Wire 1999-2004/Feb 17
(c) 2004 Business Wire.
File 613:PR Newswire 1999-2004/Feb 17
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(c) 2004 The Gale Group
File 622:EIU Magazines 2000-2004/Feb 17
(c) 2004 EIU Magazines
File 635:Business Dateline(R) 1985-2004/Feb 14
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File 636:Gale Group Newsletter DB(TM) 1987-2004/Feb 16
(c) 2004 The Gale Group
File 637:Journal of Commerce 1986-2004/Feb 12
(c) 2004 Commonwealth Bus. Media
File 647:CMP Computer Fulltext 1988-2004/Feb W2
(c) 2004 CMP Media, LLC
File 649:Gale Group Newswire ASAP(TM) 2004/Feb 03
(c) 2004 The Gale Group
File 652:US Patents Fulltext 1971-1975
(c) format only 2002 The Dialog Corp.
File 654:US Pat.Full. 1976-2004/Feb 12
(c) Format only 2004 The Dialog Corp.
File 674:Computer News Fulltext 1989-2004/Feb W2
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(c) 1999 PR Newswire Association Inc
File 990:NewsRoom Current Nov 2003-2004/Feb 17
(c) 2004 The Dialog Corporation
File 992:NewsRoom 2003/Jan-Oct 31
(c) 2004 The Dialog Corporation
File 993:NewsRoom 2002
(c) 2004 The Dialog Corporation
File 994:NewsRoom 2001
(c) 2004 The Dialog Corporation
File 995:NewsRoom 2000
(c) 2004 The Dialog Corporation

? ds

Set	Items	Description
S1	406	FULLFILL?(S) (GREETING OR OCCASIONAL OR HALLMARK OR XMAS OR - CHRISTMAS OR BIRTHDAY OR DAY) (1W)CARD? ?(S) (ORDER?)
S2	49	S1 NOT PY>1994
S3	44	RD (unique items)

? t3/3,k/all

3/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00900126 95-49518

"Pay for work": Reviving an old idea for the new customer focus

LeBlanc, Peter V

Compensation & Benefits Review v26n4 PP: 5-14 Jul/Aug 1994

ISSN: 0886-3687 JRNL CODE: CPR

WORD COUNT: 5149

...TEXT: makes customer needs and preferences paramount by gearing all work and procedures toward customer satisfaction. **Hallmark Cards**, for example, forms teams of editors, writers, artists, and production specialists, as well as representatives...

... customer deliveries. This teamwork has cut production: time for new versions of Hallmark's. Shoebox **Greeting cards** from nine months to three months. This process-focused approach results in work that is organized around essential processes, such as sales, **order fulfillment**, design and development, and service. Similarly, Chrysler's LH platform teams are organized around the...

3/3,K/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00161788 82-03349

Catalogs Build Retailer's Reach Past City Limits

Galginaitis, Carol

Advertising Age v53n3 PP: S-30-S-31 Jan 18, 1982

ISSN: 0001-8899 JRNL CODE: ADA

...ABSTRACT: retailers. An example of this trend is Halls of Kansas City (Missouri), a subsidiary of **Hallmark Cards**. Halls was accustomed to sending out a very limited number of catalogs, but in 1980...

... is attributable to the Hallmark name, innovative promotions, and good development of mailing lists. Effective **fulfillment** of **orders** is also a major factor. Halls expands mailing lists by such means as recommendations from...

3/3,K/3 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02856269 Supplier Number: 43845743

Fine Art Developments - Company Report

Investext, pl-2

May 18, 1993

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...M., et al

Fine Art Developments will be rewarded for its investment in warehousing and **fulfillment** capacity, and management is actively seeking new avenues. Given the limited growth characteristics of its...

...profit growth should accelerate a little this year. This reflects some

Search Report from Ginger R. DeMille

build-up of mail **order** sales volume through Accrington, less impact from lower average **order** values and some benefits from restructuring in the **greeting cards** division.
The INVESTEXT database offers the full text of this report online (RN=1332351). To...

3/3,K/4 (Item 1 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2004 The Gale group. All rts. reserv.

04154172 SUPPLIER NUMBER: 16256591 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Home productivity: make-it-yourself. (After Hours) (Software Review) (1994 Holiday Gift Guide) (Evaluation)
Trivette, Donald B.
PC Magazine, v13, n21, p516(1)
Dec 6, 1994
DOCUMENT TYPE: Evaluation ISSN: 0888-8507 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 652 LINE COUNT: 00048

... the pieces together, and voila! The results are nothing short of spectacular.

Why stop with **greeting cards** and banners? Open your own personal shopping network with Gift Maker (\$44.95; Maxis, 800...

...other PC drawing programs. The goof-proof software previews your design and fills out the **order** form. . . all you have to do is mail or modem your design to the **fulfillment** house.

And while you're in the mood to make holiday gifts, think about making ...

3/3,K/5 (Item 2 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2004 The Gale group. All rts. reserv.

02372311 SUPPLIER NUMBER: 02572416 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A national bulletin board, the Times Information Service provides invaluable daily trivia.
Morgan, Janet
The Atlantic, v251, p15(3)
Jan, 1983
CODEN: ATMOA ISSN: 0276-9077 LANGUAGE: ENGLISH RECORD TYPE:
FULLTEXT
WORD COUNT: 2911 LINE COUNT: 00225

... final examinations; the scores achieved by various members of the Royal Family, each striving to **fulfill** the greatest number of public engagements; and meteorological tallies, comparing the weather experienced in the...

...various public schools, the fact that certain well-known people do not intend to send **Christmas cards**, and the fiancailles, marriages, and discreetly expressed second thoughts of those who choose to buy space in the appropriate column. (These are listed in **order** of social precedence.) There is, admittedly, some fluctuation in the length and quality of the...

3/3,K/6 (Item 1 from file: 187)

Search Report from Ginger R. DeMille

DIALOG(R)File 187:F-D-C Reports
(c) 2004 F-D-C Reports Inc. All rts. reserv.

00081615 F-D-C Accession Number 02130340004
The Rose Sheet
August 24, 1992
Volume 13, Issue 34

Scent Overnight marketing agreements with Giorgio, Claiborne, Givenchy disclosed -- IPO.

...limited basis through Bloomingdale's.

Scent Overnight will offer a toll-free number for consumer **orders**, which are expected to be purchased with credit cards. The firm said it plans to advertise its toll-free telephone **order** service through radio, telephone, and print media as well as targeted direct mail. Saatchi & Saatchi Direct will handle the company's advertising.

Upon request, **orders** will be gift wrapped and packed in a "trapezoid shaped, recyclable shipping carton that is...

... a direct marketing firm, Wats Marketing of America, for the acceptance and processing of inbound **orders** and inquiries 24 hours a day, seven days per week. The company expects that **orders** will be compiled and transmitted through on-line computers to its merchandise **fulfillment** center Monday through Saturday between two and three times a day.

The company has also...

... a firm called Worldwide Promotion Exchange for the management and operation of the company's **fulfillment** center, in addition to production of a three-part mailing label, selection sheet, and personal **greeting card** information. The company accepted a proposal from Federal Express for shipping **orders** for overnight delivery.

Scent Overnight will use its evolving database which it expects to develop for customer service, **order** tracking and future marketing programs. The firm plans to maintain a mailing list of customers...

3/3,K/7 (Item 1 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0679269

ARTISTIC GREETINGS INC

- 1993 Annual Report

Publication Date: 12/31/93

TEXT:

...and

MiniPrinter(R) self-inking stamps, as well as personal and business stationery, memo pads, **greeting cards**, and correspondence notes.

In 1993, the Company added its own brand of personalized checks, Artistic...

...produces and mails the following catalogs: Initials,

Search Report from Ginger R. DeMille

Personal Touch, The Amy Allison Card Shop(R), **Christmas Card Catalog**, and Because It's Your Business(R).

Artistic Greetings also derives revenue from inserting promotional pieces from other companies in its outgoing **orders** and renting their mailing lists. Additionally, the Company operates three retail outlet stores in Elmira, New York, selling **greeting cards**, gift accessories, inventory overstock and catalog products at discount prices.

As of February 1, 1994...

...788 active full and parttime employees. Company headquarters are in Elmira, New York. While some **orders** are drop shipped from our vendors, the major portion of our **orders** are processed in Elmira, Penn Yan, and Binghamton, and manufactured in Elmira, New York.

Annual...

...s contributions to the community. The Komer Center houses the corporate headquarters as well as **order** processing, data entry, and other **fulfillment** processes of Artistic Greetings. Artistic takes great pride in its commitment to community and demonstrates...

3/3,K/8 (Item 2 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0679264

ARTISTIC GREETINGS INC - 1993 Annual Report

Publication Date: 12/31/93

TEXT:

...Personal Touch, The Amy Allison Card Shop(R), Because It's Your Business(R) and **Christmas Card Catalogs** currently offered by Artistic.

As for improving strength in the face of increased competition...

...those products in customers minds. The faster the response to the customer (whether question or **order**), the greater the customer loyalty and the better the chance for reorders. Behind Artistic's...

...of time. In other words, how much time do the areas of production, sales and **fulfillment** consume and how can we achieve improved efficiency. To that end, our management team, under...
...evaluating the impact of electronic communication and how it will shape our marketing, sales and **fulfillment** methods in years to come. As it becomes appropriate, Artistic will pursue a competitive presence...

3/3,K/9 (Item 3 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

Search Report from Ginger R. DeMille

0469888

DELUXE CORPORATION

- 1991 Annual Report

Publication Date: 12/31/91

TEXT:

...invest a great deal in producing quality products--whether they're checks, business forms, or **greeting cards** . We constantly improve our production process, develop and use the best technology, and empower employees to accept personal responsibility for each **order** .

But producing a quality product is only half the story. To **fulfill** our commitment to customers, we also believe it's important to provide quality service. That...

3/3,K/10 (Item 4 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts

(c) 1987-1997 SEC Online Inc. All rts. reserv.

0469019

ARTISTIC GREETINGS INC

- 1991 Annual Report

Publication Date: 12/31/91

TEXT:

...stationery and gift items domestically and internationally. Stationery Items include: personal & business stationery; memo pads, **greeting cards** , FaSTamp(R) self-inking stamp, and name and address labels. Labels are Manufactured and Personalized...

...also derives revenues from wholesale sales, inserting promotional pieces from other companies in our outgoing **orders** and renting our mailing lists. 1991 also saw the opening of 3 retail outlet stores in Elmira, N.Y., selling **greeting cards** , gift accessories, inventory overstock, and catalog products at discount prices.

As of February 15, 1992...

...employed 613 people. Company headquarters are in Elmira New York. The major portion of our **orders** are processed in Elmira and Penn Yan and manufactured in Elmira, New York and some **orders** are drop shipped from our vendors.

Note: The following index is part of the original...

...modern facility of 50,000 square feet devotes 35,000 square feet, or 70% to **Order** Processing, Entry, and other **fulfillment** processes, and the balance to our administrative offices.

...

3/3,K/11 (Item 5 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts

(c) 1987-1997 SEC Online Inc. All rts. reserv.

0469013

Search Report from Ginger R. DeMille

ARTISTIC GREETINGS INC

- 1991 Annual Report

Publication Date: 12/31/91

TEXT:

...in 1985, increasing its active customer file substantially in 1991 to 415,000. The average **order** from The Personal Touch also increased and should continue to perform well in 1992. ...because...

...that features designs from American Greetings, made its debut in 1989. It offers, high-quality **greeting cards**, gift wrap, stationery, calendars and gift items responding to yet another market within the mail **order** field. This network of mass market advertising media and catalogs has helped produce our most...

...last few years, it has been very difficult to keep the sales potential and the **fulfillment** capacity needed in balance. In 1991, the Company made substantial capital investments to see that the current and projected **fulfillment** capacity fully supports our marketing objectives. In addition, we continued to improve the efficiency of...

3/3,K/12 (Item 6 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0408141

ARTISTIC GREETINGS INC

- 1990 Annual Report

Publication Date: 12/31/90

TEXT:

...often to more people more quickly in 1990. We serviced more than 5.5 million **orders** from our valued customers with the most complete line of personalized products the Company has...

...received a large vote of confidence in 1990 when American Greetings Corporation, the second-largest **greeting card** company in the nation with sales of \$1.3 billion in 1989, purchased 1.5...

...to predict the unparalleled success of some of our then untested market strategies. With improved **ordering**, **fulfillment** and shipping procedures in place, Artistic Greetings stands ready for 1991. We are now handling 20,000 more **orders** a day than we were last year at this time.

Sound market analysis by our...

3/3,K/13 (Item 7 from file: 541)

DIALOG(R)File 541:SEC Online(TM) Annual Repts
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0387137

NEW ENGLAND BUSINESS SERVICE INC

- 1991 Annual Report

Publication Date: 06/28/91

Search Report from Ginger R. DeMille

TEXT:

...filling applications to more sophisticated and industry-specific applications. Progress to date has been encouraging.

Greeting Card Growth The NEBS Main Street Collection, **greeting cards** designed specifically for small business and professional office use, represents another new product line for...

...be pleased with its growth.

Operations Enhanced Important enhancements were made throughout the Company's **order fulfillment** operation in technology and systems to drive down costs, improve service, and to better its...

3/3,K/14 (Item 1 from file: 542)
DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1664384

ARTISTIC GREETINGS INC - 1994 10K Report

Publication Date: 12/31/94

TEXT:
...3]

PART I

ITEM 1. BUSINESS.

Overview

The Company is engaged primarily in the mail **order** sale of personalized stationery and gift items, including return address labels, self-inking stampers, engravable keychains, nameplates, letter openers, memo pads, hand embossers, luggage tags, personalized stationery, **greeting cards** and bank checks.

The Company markets its personalized products through advertising in mass circulation print...

...inserts, newspapers and magazines, through cooperative insert mailings and package insert advertising, and through mail **order** product catalogs.

The majority of the Company's **orders** are received through the mail, with the remainder being received by the Company's telemarketing department. All **orders** are shipped through the mail.

General Description of Business

The Company traces its roots to...

Search Report from Ginger R. DeMille

...1980, the Company has steadily evolved from being a manufacturer and marketer of private label **greeting cards** and a provider of limited **order fulfillment** services into primarily a manufacturer and mail **order** marketer of proprietary personalized products. Sales of its personalized products accounted for virtually all of...

...in the United Kingdom and has licensed some of its processes to a U.K. **order fulfillment** company for use in the U.K., for which it receives royalty fees based on...

...any further international expansion of its operations.

Direct Mail Advertising

The Company's direct mail **order** advertising efforts are focused primarily on its free-standing insert and cooperative insert mailing programs...

3/3,K/15 (Item 2 from file: 542)
DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1535491
CSS INDUSTRIES INC - 1994 10K Report

Publication Date: 12/31/94

TEXT:

...superbills), human resources products (such as motivational posters, awards and products for employee administration) and **greeting cards**. Rapidforms maintains an active new product development program and holds several trademarks covering a small...

...not had any problems obtaining necessary items. Inventory is maintained at a high level in **order** to fill customer **orders** promptly. Non-imprinted business forms and supplies are generally shipped by the day after receipt of an **order** and standard imprinted products are shipped within four to six working days. Custom products are...

...business of Business Envelope Manufacturers, Inc. ("Business Envelope"), located in Deer Park, New York with **fulfillment** in Claysburg, Pennsylvania. Business Envelope is a direct mail marketer of a wide variety of...
...supply items, to small businesses of many types. In 1995, the sellers will continue to **fulfill** Business Envelope **orders** for Rapidforms; by 1996, the **fulfillment** operations of Business Envelope also will have been moved into the Thorofare facility and integrated...

3/3,K/16 (Item 3 from file: 542)
DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1306206
DEVON GROUP INC - 1994 10K Report

Search Report from Ginger R. DeMille

Publication Date: 03/31/94

TEXT:
SOURCE PAGE 5]

Portal's product lines include posters, art reproductions, note cards, **greeting cards**, calendars, and related products. The product selection is extensive, with appeal to a broad spectrum...

...with an emphasis on the hospitality trade. Portal Publications, Ltd. (U.K.) is primarily a **fulfillment** and distribution center for Portal's product lines in the U.K. Shortly after the...

...prints and posters, 1,700 limited-edition prints, 350 note cards, 70 calendars, and 560 **greeting cards**. Portal's products are printed by a number of companies which are selected based upon...

...for distribution. Posters and prints are shipped shrink-wrapped, rolled, or flat depending upon customer **orders**. Customer **orders** are consolidated at the warehouse facility and shipped directly to the customers. Winn Devon utilizes...

3/3,K/17 (Item 4 from file: 542)
DIALOG(R) File 542:SEC Online(TM) 10-K Reports
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1144905

ARTISTIC GREETINGS INC - 1993 10K Report

Publication Date: 12/31/93

TEXT:
...3]

PART I

ITEM 1. BUSINESS.

Overview

The Company is engaged primarily in the mail **order** sale of personalized stationery and gift items, including return address labels, self-inking stampers, engravable keychains, nameplates, letter openers, memo pads, hand embossers, luggage tags, personalized stationery, **greeting cards** and bank checks.

The Company markets its personalized products through advertising in mass circulation print...

...inserts, newspapers and magazines, through cooperative insert mailings and package insert advertising, and through mail **order** product catalogs.

The majority of the Company's **orders** are received through the mail, with

Search Report from Ginger R. DeMille

the remainder being received by the Company's telemarketing department.
All **orders** are shipped through the mail.

General Description of Business

The Company traces its roots to...

...1980, the Company has steadily evolved from being a manufacturer and marketer of private label **greeting cards** and a provider

of limited **order fulfillment** services into primarily a manufacturer and mail **order** marketer of proprietary personalized products. Sales of its personalized products accounted for virtually all of...

...K. During 1993, the Company contracted with a company in the U.K. to begin **fulfilling orders** received in the U.K. from a plant

in England. Later in 1993, it opened its own **fulfillment** house-- processing **orders**, doing **order** entry, and offering customer service. The Company is using this operation to explore the French...

...Canada

through the wholesaler it has used there for a number of years. The Company **fulfills** all **orders** received from Canada in Elmira, New York, which it then ships to its Canadian distributor...

3/3,K/18 (Item 5 from file: 542)

DIALOG(R)File 542:SEC Online(TM) 10-K Reports

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0938641

ARTISTIC GREETINGS INC

- 1992 10K Report

Publication Date: 12/31/92

TEXT:

...I

ITEM 1. BUSINESS.

Overview

Personalized Products

The Company is engaged primarily in the mail **order** sale of personalized stationery and gift items, including return address labels, self-inking stampers, engravable keychains, nameplates, letter openers, memo pads, hand embossers, luggage tags, personalized stationery and **greeting cards**. Sales of these products accounted for 96% of the Company's revenues in 1992.

Services...

...also performs services such as package insertions of its customers' advertisements with the Company's **orders** being filled, **order fulfillment** and rentals of its mailing lists. These services generated approximately 4% of the Company's...

...inserts,

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newspapers and magazines, through cooperative insert mailings and package insert advertising, and through mail **order** product catalogs.

The majority of the Company's **orders** are received through the mail, with the remainder being received by the Company's telemarketing department. All **orders** are shipped through the mail.

General Description of Business

The Company traces its roots to...

...1980, the Company has steadily evolved from being a manufacturer and marketer of private label **greeting cards** and a provider of limited **order fulfillment** services into primarily a manufacturer and mail **order** marketer of proprietary personalized products. Sales of the Company's personalized products accounted for 96...

3/3,K/19 (Item 6 from file: 542)

DIALOG(R) File 542:SEC Online(TM) 10-K Reports
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0792923

ARTISTIC GREETINGS INC - 1991 10K Report

Publication Date: 12/31/91

TEXT:
...I

ITEM 1. BUSINESS.

Overview

Personalized Products

The Company is engaged primarily in the mail **order** sale of personalized stationery and gift items, including return address labels, self-inking stampers, engravable keychains, nameplates, letter openers, memo pads, hand embossers, luggage tags, personalized stationery and **greeting cards**. Sales of these products accounted for 95% of the Company's revenues in 1991.

Services...

...also performs services such as package insertions of its customers' advertisements with the Company's **orders** being filled, **order fulfillment** and rentals of its mailing lists. These services generated approximately 5% of the Company's...

...inserts,
newspapers and magazines, through cooperative insert mailings and package insert advertising, and through mail **order** product catalogs.

The majority of the Company's **orders** are received through the mail, with the remainder being received by the Company's telemarketing department. All **orders** are shipped through the mail.

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General Description of Business

The Company traces its roots to...

...1980, the Company has steadily evolved from being a manufacturer and marketer of private label **greeting cards** and a provider of limited **order fulfillment** services into primarily a manufacturer and mail **order** marketer of proprietary personalized products. Sales of the Company's personalized products accounted for 95...

3/3,K/20 (Item 1 from file: 545)

DIALOG(R)File 545:Investext(R)

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04722204

Fine Art Developments - Company Report

GILBERT ELIOTT & COMPANY

Blyth, H.

UNITED KINGDOM

DATE: November 10, 94

INVESTEXT(tm) REPORT NUMBER: 1523716, PAGE 3 OF 6, TEXT/TABLE PAGE

This is a(n) COMPANY report.

TEXT:

Overseas mail **order** interests have also grown strongly in recent years, boosted by the USA and Canadian interests...

...Galt. France is now

the second largest overseas operation after the USA.

An additional mail **order** interest which could merit increased attention over the next few months is Fine Art's 15% holding in Grattan, the Otto Versand-owned mail **order** company. In the books for just over (L)12m. Grattan should start paying dividends in...

...profit and net assets. In the annual report these are broken down only into mail **order** and card and paper products but somewhat more detailed sales information made available at the...

...	6	11.7	12.4	24		
Overseas			9.3	10.2	23.6	26
MAIL ORDER			146.0	149.9	171.0	181
Wholesale			54.8	59.0	58.3	49...

...FINANCE

Gearing, including finance leases, peaked at 71% in 1990/1 with expenditure on automated **order fulfillment** systems for Express Gifts coinciding with the acquisition of Hope Education. Gearing then fell to...

3/3,K/21 (Item 2 from file: 545)

DIALOG(R)File 545:Investext(R)

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03416685

Fine Art Developments - Company Report

SMITH NEW COURT SECURITIES PLC

Taylor, M., et al

UNITED KINGDOM

DATE: May 18, 93

INVESTEXT(tm) REPORT NUMBER: 1332351, PAGE 0 OF 2, CONTENTS PAGE

This is a(n) COMPANY report.

REPORT ABSTRACT:

...Accrington, less impact
from lower average order values and some benefits from restructuring
in the **greeting cards** division.

3/3,K/22 (Item 3 from file: 545)

DIALOG(R)File 545:Investext(R)

(c) 2004 Thomson Financial Networks . All rts. reserv.

02310008

Fine Art Developments - Company Report

SMITH NEW COURT SECURITIES PLC

Oldfield, S., et al

UNITED KINGDOM

DATE: December 13, 91

INVESTEXT(tm) REPORT NUMBER: 1154696, PAGE 1 OF 2, TEXT/TABLE PAGE

This is a(n) COMPANY report.

TEXT:

...Fine Art is thus
poised to drive for higher volumes when conditions allow. Meanwhile,
the **greeting cards** operation has invested time and money in new design,
where management is confident of the...

3/3,K/23 (Item 4 from file: 545)

DIALOG(R)File 545:Investext(R)

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02175615

Thomas Nelson - Company Report

PAINE WEBBER INC.

Gottesman, A.

NEW YORK

DATE: September 25, 91

INVESTEXT(tm) REPORT NUMBER: 1142493, PAGE 4 OF 7, TEXT PAGE

This is a(n) COMPANY report.

TEXT:

...s typical customer. Religious bookstores have broadened their
own businesses to become sources for gifts, **greeting cards**, music
collections and books other than Bibles. Non-Bible books account for
more than one...

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3/3,K/24 (Item 1 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0190413 91-11662

Largest Commercial Printers in the Valley: Ranked by Number of Full-Time Local Employees

Camacho-McKenzie, Gloria

The Business Journal-Phoenix & the Valley of the Sun (Phoenix, AZ, US), V11
N12 s1 p16

PUBL DATE: 910128

WORD COUNT: 2,901

DATELINE: AZ, US

TEXT:

...PRINCIPAL PRODUCTS: commercial and financial printing,
brochures, catalogs, annual reports,
mailers, 4- to 6-color, **fulfillment**
and mailing

SERVICES: bindery, typesetting, paste-up, artwork,
die cutting, color separations, elec-
tronic publishing, mailing/ **fulfillment**

RANK: 3

COMPANY NAME: Great Western Publishing Inc.*

ADDRESS: 1850 E. Watkins St.
Phoenix 85034...

...NO. OF PRESSES: 3

MAXIMUM SIZE: 5 X 12'

PRINCIPAL PRODUCTS: advertising mailers, catalogs, brochures,
fulfillment, UV, inserts, annual reports

SERVICES: bindery, typesetting, paste-up, embossing,
artwork, foil stamping, die cutting...

...NO. OF PRESSES: 1

MAXIMUM SIZE: 22 X 30"

PRINCIPAL PRODUCTS: brochures, artprints, catalogs, manuals,
greeting cards, posters, annual reports

SERVICES: bindery, typesetting, paste-up, artwork,
die cutting

RANK: 9

COMPANY NAME...17-3/4 X 26"

PRINCIPAL PRODUCTS: commercial printing, annual reports,
brochures, catalogs, publications,
mail- **order** envelopes

SERVICES: bindery, embossing, die cutting, mail
order converting

RANK: 12

COMPANY NAME: O'Neil Printing Inc.

ADDRESS: 366 N. Second Ave.
Phoenix...

3/3,K/25 (Item 1 from file: 652)

DIALOG(R)File 652:US Patents Fulltext

(c) format only 2002 The Dialog Corp. All rts. reserv.

00751454

Utility

Search Report from Ginger R. DeMille

ELECTRICAL VERIFICATION AND IDENTIFICATION SYSTEM

PATENT NO.: 3,876,865
ISSUED: April 08, 1975 (19750408)
INVENTOR(s): Bliss, William W., 401 N. Huntley, Los Angeles, CA
(California), US (United States of America), 90048
Assignee Code(s): 680001
APPL. NO.: 5-481,542
FILED: June 21, 1974 (19740621)

This is a continuation of copending application Ser. No. 328,290 filed Jan 30, 1973, now abandoned, which, in turn, is a continuation of copending application Ser. No. 219,724 filed Jan 21, 1972 now abandoned.

FULL TEXT: 266 lines

... such as polyester, or other plastic material, or the like, as is usual with present **day** credit **cards**.

The sheet 12 carries a first group of mutually isolated printed circuit elements, for example...

... of discontinuous concentric printed circuit conductors, all of which must be electrically inter-connected, in **order** to form a complete electric circuit. The electric circuit must be established, for example, between...

... pattern may be selected so that the second matrix in the external checkout system must **fulfill** certain criteria before a validation is achieved. This criteria in a simple system, for example...connected as a system which by its nature may be changed manually or electronically in **order** to duplicate all the possible combinations of the matrix on the card until a match...

3/3,K/26 (Item 2 from file: 652)
DIALOG(R) File 652:US Patents Fulltext
(c) format only 2002 The Dialog Corp. All rts. reserv.

00699211

Utility

DECODING APPARATUS AND SYSTEM FOR AN ELECTRICALLY ENCODED CARD

PATENT NO.: 3,816,711
ISSUED: June 11, 1974 (19740611)
INVENTOR(s): Bliss, William W., 401 N. Huntley, Los Angeles, CA
(California), US (United States of America), 90048
Assignee Code(s): 680001
APPL. NO.: 5-313,698
FILED: December 11, 1972 (19721211)

This is a division of Copending application Ser. No. 219,724 filed Jan. 21, 1972, which has now been abandoned, and which has been replaced by continuation patent application Ser. No. 328,290 filed Jan. 30, 1973.

FULL TEXT: 253 lines

... such as polyester, or other plastic material, or the like, as is usual with present **day** credit **cards**.

The sheet 12 carries a printed circuit, for example, formed on its upper surface which...

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... concentric printed circuit elements or segments, all of which must be electrically inter-connected, in **order** to form a complete electric circuit. The electric circuit is established, for example, between terminals...

... of the card, and this code may be selected so that the checkout system must **fulfill** certain criteria before a validation is achieved. This criteria in a simple system, for example...is connected to circuitry which by its nature may be changed manually or electronically in **order** to duplicate all the possible combinations of the encoding circuit of the card until a...

3/3,K/27 (Item 1 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3494393 **IMAGE Available

Derwent Accession: 1992-183925

Utility

REASSIGNED, EXPIRED

E/ **Method and apparatus for pre-identification of keys and switches**

Inventor: Waldman, Herbert, 1739 52nd St., Brooklyn, NY; 11204

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Yusko, Donald J. (Art Unit: 264)

Assistant Examiner: Horabik, Michael

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5311175	A	19940510	US 90607715	19901101

Fulltext Word Count: 9217

Description of the Invention:

...without delving into the details of their design and construction. This approach is used in **order** to facilitate the clarity and simplicity of the specification and to avoid undue cluttering of...protocol whereby a user depresses a key uninterrupted for a given interval (or longer) in **order** to signify an action different from that of a depression shorter than the interval. In **order** to insure a positive delayed-release action of such a key, such a protocol may...In **order** to present a clearer understanding of the specification, the following format will be used... Various types of hardware are available for **fulfilling** any of the above requirements...Likewise, with the advent of microminiaturized piezo sound circuits (such as those used in "talking" **greeting cards** also well-known in the state of the art), it would be possible to make...

3/3,K/28 (Item 2 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

3345887 **IMAGE Available

Derwent Accession: 1990-339020

Utility

E/ **Self-diagnostic system for image reading equipment**

Inventor: Ohtaki, Mitsuo, Kanagawa, JP

Search Report from Ginger R. DeMille

Tanaka, Akihiko, Kanagawa, JP
Takashima, Izumi, Kanagawa, JP
Assignee: Fuji Xerox Co., Ltd. (03), Tokyo, JP
Fuji Xerox Co Ltd JP (Code: 32591)
Examiner: Coles, Sr., Edward L. (Art Unit: 262)
Assistant Examiner: Grant, III, Jerome
Law Firm: Finnegan, Henderson, Farabow, Garrett and Dunner

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5177621	A	19930105	US 90494236	19900315
Priority				JP 8964266	19890316

Fulltext Word Count: 53834

Description of the Invention:

...For example, this copying machine can produce posters, calendars, cards, invitation cards, new year **greeting cards** with photographs, or the like, which have hitherto been produced by printing, at a cost...the high-voltage power source. The IOT 78b outputs the PR (Pitch Reset) signal in **order** to cause a latent image corresponding to the length of the paper to be formed...for image transfer, they clear these, so that the counters are employed in the stated **order** in response to the input of the LEQREG at the fourth time and the...the SYS remote unit 71. This duration of time, 200 [mu]sec, is provided in **order** to store in the non-volatile memory the data on the state in which the...the power-on state is completed, the system enters next into the initialize state in **order** to set up the individual remote units. In the initialize state, the SYS remote unit...remote unit 75 issues a made count signal to the SYS remote unit 71 in **order** to enable the SYS remote unit 71 to recognize what page number of copy is...basis of the FEATURE (i.e. the item of instructions to the M/C for **fulfilling** the user's requirements) as instructed from the SYS UI and then determining the setup...conversion table (LUT: Look Up Table) like the one shown in FIG. 15(a) in **order** to balance the signals. Accordingly, the conversion table is one which has the characteristic features...M, and C, respectively, from B, G, and R purely by arithmetic operations. Yet, in **order** to take account not only of B, G, and R, but also of the effect...

...such a case, it is necessary to detect the size of the original sheet in **order** that the copying machine may select an adequate size of paper matching the size of...moire. And, for the removal of the moire, a low pass filter is employed in **order** to cut off the mesh dot components while a high pass filter is used for...with green in them. For this reason, the system reduces the amount of M in **order** not to emphasize the edges of the character while it outputs Y and C as...

...the processing of the signals. The TRC conversion module 309 is the module provided in **order** to make improvements on the features of reproducibility like this, and this system is provided...

3/3,K/29 (Item 3 from file: 654)

DIALOG(R) File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

3323875 **IMAGE Available

Derwent Accession: 1990-270595

Utility

EXPIRED, REINSTATED

E/ Image data control system for image reading equipment

Inventor: Ohtaki, Mitsuo, Kanagawa, JP
 Imoto, Yoshiya, Kanagawa, JP
 Nakamura, Hideyasu, Kanagawa, JP
 Takashima, Izumi, Kanagawa, JP
 Assignee: Fuji Xerox Co., Ltd. (03), Tokyo, JP
 Fuji Xerox Co Ltd JP (Code: 32591)
 Examiner: Coles, Sr., Edward L. (Art Unit: 262)
 Assistant Examiner: Grant, II, Jerome
 Law Firm: Finnegan, Henderson, Farabow, Garrett and Dunner

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5157518	A	19921020	US 90465756	19900116
Priority				JP 898967	19890117

Fulltext Word Count: 55147

Description of the Invention:

...For example, this copying machine can produce posters, calendars, cards, invitation cards, new year **greeting cards** with photographs, or the like, which have hitherto been produced by printing, at a cost... turtle servo module 93 is placed under the control of the IOT module 909 in **order** to take charge of the image transferring process of the zerography cycle. In this regard...A3-size copy paper and three pitches for the A4-size paper, for example, in **order** to achieve the highly efficient utilization of the photosensitive material belt and to achieve an...the high-voltage power source. The IOT 78b outputs the PR (Pitch Reset) signal in **order** to cause a latent image corresponding to the length of the paper to be formed...for image transfer, they clear these, so that the counters are employed in the stated **order** in response to the input of the LE@REG at the fourth time and the...the SYS remote unit 71. This duration of time, 200 [μ]sec, is provided in **order** to store in the non-volatile memory the data on the state in which the...the power-on state is completed, the system enters next into the initialize state in **order** to set up the individual remote units. In the initialize state, the SYS remote unit...remote unit 75 issues a made count signal to the SYS remote unit 71 in **order** to enable the SYS remote unit 71 to recognize what page number of copy is...basis of the FEATURE (i.e. the item of instructions to the M/C for **fulfilling** the user's requirements) as instructed from the SYS UI and then determining the setup...conversion table (LUT: Look Up Table) like the one shown in FIG. 15 (a) in **order** to balance the said signals. Accordingly, the conversion table is one which has the characteristic...

...M, and C, respectively, from B, G, and R purely by arithmetic operations. Yet, in **order** to take account not only of B, G, and R, but also of the effect...

...such a case, it is necessary to detect the size of the original sheet in **order** that the copying machine may select an adequate size of paper matching the size of...moire. And, for the removal of the moire, a low pass filter is employed in **order** to cut off the mesh dot components while a high pass filter is used for...

...with green in them. For this reason, the system reduces the amount of M in **order** not to emphasize the edges of the characters while it outputs Y and C as...

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...of the signals. The TRC conversion module 309 is a module which is provided in **order** to attain improvements on the features of reproducibility like this, and this system is provided...

3/3,K/30 (Item 4 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3264448 **IMAGE Available

Derwent Accession: 1992-141340

Utility

EXPIRED

E/ Christmas tree light apparatus

Inventor: Lindner, Antony M., 1819 Palamino Rd., Clarksville, TN, 37042

Lindner, Anthony, 1819 Palamino Rd., Clarksville, TN, 37042

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Dority, Carroll B. (Art Unit: 346)

Combined Principal Attorneys: Gilden, Leon

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5103380	A	19920407	US 90610168	19901105

Fulltext Word Count: 2120

Summary of the Invention:

...Pat. No. 4,559,583 to Keu sets forth a lighting device mounted within a **greeting card** and the like utilizing a light emitter and a length of fiber optic cord in...

...the light transmitted within the fiber optic tube and exterior thereof, such as within a **greeting card** type structure...

...use as well as effectiveness in construction and in this respect, the present invention substantially **fulfills** this need...There has thus been outlined, rather broadly, the more important features of the invention in **order** that the detailed description thereof that follows may be better understood, and in **order** that the present contribution to the art may be better appreciated. There are, of course...

3/3,K/31 (Item 5 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3261073 **IMAGE Available

Derwent Accession: 1992-131263

Utility

EXPIRED

M/ Low cost laminatable plastic envelope for easy customized self-lamination of greeting cards, memorabilia, and like displays

Inventor: Nathans, Robert L., Billerica, MA

Kuhns, Roger J., Lincoln, MA

Assignee: Avant Incorporated (02), W. Concord, MA

Avant Inc

Examiner: Bell, Paul A. (Art Unit: 326)

Search Report from Ginger R. DeMille

Combined Principal Attorneys: Nathans, Robert L.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5100181	A	19920331	US 91726272	19910705
CIP	US 5042843	A		US 91529138	19910514

Fulltext Word Count: 3940

Summary of the Invention:

...field of laminated plastic display devices such as ID cards, sales presentation folders, memorabilia displays, **greeting cards** and the like...

...somewhat mechanized and impersonal society, people have a need for self-expression. For example, conventional **greeting cards** although mass-marketed, lack the personal touch for many. People buy substitute "license plate" posters...

...cars for self-expression but the messages and designs are limited in number and, like **greeting cards**, are not really customized. The need for self expression is partially satisfied by collecting memorabilia...

...type of somewhat fragile computer output, which would be fun to laminate upon a customized **greeting card**, wall display or in the license plate format mentioned above...

...It is believed that this need for self-expression may be **fulfilled** by providing people with a method of self-laminating such memorabilia on the spot, without sending the material to a mail **order** laminating facility, to create customized visual displays for continuous viewing. Lamination of such material within...

3/3,K/32 (Item 6 from file: 654)

DIALOG(R) File 654:US Pat.Full.

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3260881 **IMAGE Available

Derwent Accession: 1992-131136

Utility

REASSIGNED

M/ Decorative/ornamental crib and kit and blank for assembling same

Inventor: Garran, Joseph F., 10676 Oak Branch Trail, Strongsville, OH, 44136

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Foster, Jimmy G. (Art Unit: 244)

Law Firm: Oldham, Oldham & Wilson Co.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5099988	A	19920331	US 91672384	19910320

Fulltext Word Count: 5956

Description of the Invention:

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...the preferred dimensions given above, a lace strip about 4 1/4 inch in width **fulfills** this requirement. This lace strip may comprise an asymmetrically positioned longitudinal joint or bead (which...is cut away from the edge of the tab closest to the adjacent panel in **order** to form the slot.) The method of assembly, the appearance of the undecorated crib and...

...art for securing the two opposite sides or edges of a cardboard blank together in **order** to form a three dimensional article therefrom... placed on the bed is desirable. The crib can also serve as a receptacle for **greeting cards** on festive occasions (such as baby showers, christenings, First Communion etc.). Alternatively, the crib may...

3/3,K/33 (Item 7 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3196754 **IMAGE Available

Derwent Accession: 1990-295087

Utility

EXPIRED

E/ Density correcting system for film image reading equipment

Inventor: Imoto, Yoshiya, Kanagawa, JP

Assignee: Fuji Xerox Co., Ltd. (03), Tokyo, JP

Fuji Xerox Co Ltd JP (Code: 32591)

Examiner: Hix, L. T. (Art Unit: 211)

Assistant Examiner: Rutledge, D.

Law Firm: Finnegan, Henderson, Farabow, Garrett, and Dunner

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5041866	A	19910820	US 90476587	19900207
Priority				JP 8930689	19890208

Fulltext Word Count: 49710

Description of the Invention:

...this copying machine by installing the ADF 62 and the sorter 63 (optional items), in **order** to make it possible to process a multiple number of original sheets, by incorporating the...as to set the target values. Furthermore, an energy system table has been compiled in **order** to ascertain the channels for energy transmission, and the system is so designed for its...

...For example, this copying machine can produce posters, calendars, cards, invitation cards, new year **greeting cards** with photographs, or the like, which have hitherto been produced by printing, at a cost...

...of charts or illustrations showing the finish of the products as rendered in color when **orders** for products are to be placed with dress-making workshops located in distant places, thereby...it is controlled by the SYS UI module 81 or MCB UI module 86 in **order** to determine what picture image screen is to be put on display from time to ...device. Turtle servo module 93 is placed under control of the IOT module 90 in **order** to take charge of the image transferring process of the zerography cycle. In this regard...

...A3-size copy paper and three pitches for the A4-size paper, for example,

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in **order** to achieve the highly efficient utilization of the photosensitive material belt and to achieve an...the high-voltage power source. The IOT 78b outputs the PR (Pitch Reset) signal in **order** to cause a latent image corresponding to the length of the paper to be formed...counters clear the number of counts so that the counters are employed in the stated **order** in response to the input of the LE@REG at a fourth time and subsequent...the SYS remote unit 71. This duration of time, 200[mu] seconds, is provided in **order** to store in the non-volatile memory the data on the state in which the...the power-on state is completed, the system enters next into the initialize state in **order** to set up the individual remote units. In the initialize state, the SYS remote unit...remote unit 75 issues a made count signal to the SYS remote unit 71 in **order** to enable the SYS remote unit 71 to recognize what page number of copy is...basis of the FEATURE (i.e. the item of instructions to the M/C for **fulfilling** the user's requirements) as instructed from the SYS UI and then determining the setup...In **order** to produce one sheet of color copy in four colors, it is necessary for the...

...position to the registering position, and to restrain the fluctuation in the scanning speed. In **order** to attain these objectives, a stepping motor 213 has been adopted for this mechanism. However...

...and noises in comparison with a DC servo motor, various measures have been taken in **order** to achieve a better image quality and a higher speed...in the three colors, red R, green G, and blue B, arranged in this stated **order** repeatedly on the surface of the individual picture elements on the CCD line sensor 226...

...Therefore in **order** to obtain the consecutive signals for one line from the picture image signals read

3/3,K/34 (Item 8 from file: 654)

DIALOG(R) File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

3188043 **IMAGE Available

Derwent Accession: 1991-237274

Utility

EXPIRED

M/ Book for joint reading by a visually impaired person and a sighted person

Inventor: Phelps, Shawn M., 1839 Victorian Ct., Columbus, OH, 43220

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Apley, Richard J. (Art Unit: 332)

Assistant Examiner: Doyle, Jennifer L.

Law Firm: Porter, Wright, Morris & Arthur

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5033964	A	19910723	US 89451110	19891215

Fulltext Word Count: 2666

Summary of the Invention:

...a Braille book to a child or student, the reader must hold the book in **order** to touch the Braille print and the child/student does not share equal viewing access...

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...being read. Further, a beginning reader must be able to view the printed matter in **order** to read and learn from the experience. Neither of these objectives can be readily achieved...

...book. A.T. Von Trott's U.S. Pat. No. 2,360,916 relates to **greeting cards** with openings on the front for view of the messages inserted within the pocket contained...

...child, while the Worth and Taylor inventions are directed toward educational purposes. Von Trott's **greeting card** presents a means of changing the message in the card. While the above inventions of...This object **fulfills** desirable goals. First, because reading is a fundamental and essential part of a child's...

3/3,K/35 (Item 9 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

3186777 **IMAGE Available

Derwent Accession: 1990-168522

Utility

EXPIRED

E/ Edge processing system for color image processing system

Inventor: Suzuki, Yuzuru, Kanagawa, JP

Seki, Masao, Kanagawa, JP

Assignee: Fuji Xerox Co., Ltd. (03), Tokyo, JP

Fuji Xerox Co Ltd JP (Code: 32591)

Examiner: Coles, Sr., Edward L. (Art Unit: 268)

Assistant Examiner: Grant, II, Jerome

Law Firm: Finnegan, Henderson, Farabow, Garrett and Dunner

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5032903	A	19910716	US 89424880	19891019
Priority				JP 51264839	19881020

Fulltext Word Count: 55423

Description of the Invention:

...For example, this copying machine can produce posters, calendars, cards, invitation cards, new year **greeting cards** with photographs, or the like, which have hitherto been produced by printing, at a cost...of charts or illustrations showing the finish of the products as rendered in color when **orders** for products are to be placed with dress-making workshops located in distant places, thereby...turtle servo module 93 is placed under the control of the IOT module 909 in **order** to take charge of the image transferring process of the zerography cycle. In this regard ...A3-size copy paper and three pitches for the A4-size paper, for example, in **order** to achieve the highly efficient utilization of the photosensitive material belt and to achieve an...the high-voltage power source. The IOT 78b outputs the PR (Pitch Reset) signal in **order** to cause a latent image corresponding to the length of the paper to be formed...for image transfer, they clear these, so that the counters are employed in the stated **order** in response to the input of the LE@REG at the fourth time and the...the SYS remote unit 71. This duration of time, 200 [micro] seconds, is provided in **order** to store in the non-volatile memory the data on the state in which the...the power-on state is

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completed, the system enters next into the initialize state in **order** to set up the individual remote units. In the initialize state, the SYS remote unit...remote unit 75 issues a made count signal to the SYS remote unit 71 in **order** to enable the SYS remote unit 71 to recognize what page number of copy is...basis of the FEATURE (i.e. the item of instructions to the M/C for **fulfilling** the user's requirements) as instructed from the SYS UI and then determining the setup...In **order** to produce one sheet of color copy, it is necessary for ...position to the registering position, and to restrain the fluctuation in the scanning speed. In **order** to attain these objectives, a stepping motor 213 has been adopted for this mechanism. However...

...and noises in comparison with a DC servo motor, various measures have been taken in **order** to achieve a better image quality and a higher speed...in the three colors, red R, green G, and blue B, arranged in this stated **order** repeatedly on the surface of the individual picture elements on the CCD line sensor 226...

...Therefore, in **order** to obtain the consecutive signals for one line from the picture image signals read off...

3/3,K/36 (Item 10 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

3185222 **IMAGE Available

Derwent Accession: 1991-229596

Utility

EXPIRED

M/ Musical pin apparatus

Inventor: Goroza, Lillian V., 94615 Kahakea St. #9-C, Waipahu, HI, 96797

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Dorner, Kenneth J. (Art Unit: 357)

Assistant Examiner: Hakomaki, J.

Combined Principal Attorneys: Gilden, Leon

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 5031344	A	19910716	US 90564122	19900808

Fulltext Word Count: 2116

Summary of the Invention:

...U.S. Pat. No. 3,798,806 to SANFORD sets forth a musical **greeting card** wherein a hinged card member includes a cavity mounting a musical box therewithin that is...

...U.S. Pat. No. 4,607,747 to TARRANT sets forth a **greeting card** and music box organization that is actuated upon opening of the card structure...

...as providing convenience of operation in use and in this respect, the present invention substantially **fulfills** this need...There has thus been outlined, rather broadly, the more important features of the invention in **order** that the detailed description thereof that follows may be better understood, and in **order** that the present contribution to

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the art may be better appreciated. There are, of course...

3/3,K/37 (Item 11 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3166342 **IMAGE Available

Derwent Accession: 1990-214195

Utility

E/ Film image reading system

Inventor: Imoto, Yoshiya, Kanagawa, JP

Assignee: Fuji Xerox Co., Ltd. (03), Tokyo, JP

Fuji Xerox Co Ltd JP (Code: 32591)

Examiner: Britton, Howard W. (Art Unit: 262)

Assistant Examiner: Lee, Michael H.

Law Firm: Finnegan, Henderson, Farabow, Garrett and Dunner

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	----	-----	-----
Main Patent	US 5014123	A	19910507	US 89427371	19891027
Priority				JP 51299359	19881125

Fulltext Word Count: 49956

Description of the Invention:

...productivity in this copying machine by installing the ADF and the sorter (optional items), in **order** to make it possible to process a multiple number of original sheets, by incorporating the...as to set the target values. Furthermore, an energy system table has been compiled in **order** to ascertain the channels for energy transmission, and the system is so designed for its...For example, this copying machine can produce posters, calendars, cards, invitation cards, new year **greeting cards** with photographs, or the like, which have hitherto been produced by printing, at a cost...

...of charts or illustrations showing the finish of the products as rendered in color when **orders** for products are to be placed with dress-making workshops located in distant places, thereby...turtle servo module 93 is placed under the control of the IOT module 909 in **order** to take charge of the image transferring process of the zerography cycle. In this regard...

...A3-size copy paper and three pitches for the A4-size paper, for example, in **order** to achieve the highly efficient utilization of the photosensitive material belt and to achieve an...the high-voltage power source. The IOT 78b outputs the PR (Pitch Reset) signal in **order** to cause a latent image corresponding to the length of the paper to be formed...for image transfer, they clear these, so that the counters are employed in the stated **order** in response to the input of the LE@REG at the fourth time and the...the SYS remote unit 71. This duration of time, 200 [micro] seconds, is provided in **order** to store in the non-volatile memory the data on the state in which the...the power-on state is completed, the system enters next into the initialize state in **order** to set up the individual remote units. In the initialize state, the SYS remote unit...remote unit 75 issues a made count signal to the SYS remote unit 71 in **order** to enable the SYS remote unit 71 to recognize what page number of copy is...basis of the FEATURE (i.e. the item of

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instructions to the M/C for **fulfilling** the user's requirements) as instructed from the SYS UI and then determining the setup...In **order** to produce one sheet of color copy in four colors, it is necessary for the ...

...position to the registering position, and to restrain the fluctuation in the scanning speed. In **order** to attain these objectives, a stepping motor 213 has been adopted for this mechanism. However...and noises in comparison with a DC servo motor, various measures have been taken in **order** to achieve a better image quality and a higher speed...in the three colors, red R, green G, and blue B, arranged in this stated **order** repeatedly on the surface of the individual picture elements on the CCD line sensor 226...

...Therefore, in **order** to obtain the consecutive signals for one line from the picture image signals read off...

3/3,K/38 (Item 12 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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3080992

Derwent Accession: 1990-216832

Utility

EXPIRED

C/ **Method of preparing and printing custom artwork**

Inventor: Hubert, Kenneth G., 11701-4 Coastal Hwy., Ocean City, MD, 21842

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Michl, Paul R. (Art Unit: 156)

Assistant Examiner: Chea, Thoel

Law Firm: Sherman and Shalloway

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	--	-----	-----	-----
Main Patent	US 4937177	A	19900626	US 88264887	19881031

Fulltext Word Count: 2510

Description of the Invention:

...available today do not result in high enough quality finished products when used in preparing **greeting cards**, calendars, and the like. Most color filters available today do not allow the required clarity...In **order** to avoid any potential light leaks, after the negative has been finally placed and adjusted...As such, an invention has been described in terms of a preferred embodiment thereof which **fulfills** each and every one of the objects of the invention as set forth hereinabove, and provides an improved method of creating artwork such as, for example, multi-colored photo **greeting cards**, which is highly effective, easy to reproduce, and is commercially feasible. As such, various changes...

3/3,K/39 (Item 13 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

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3015400 **IMAGE Available

Derwent Accession: 1987-279096

Utility

E/ CRT printing method and apparatus for making a print of an image with letters

Inventor: Yamaguchi, Kiyoshi, Kanagawa, JP

Endo, Azuchi, Kanagawa, JP

Sakamoto, Kiichiro, Kanagawa, JP

Assignee: Fuji Photo Film Co., Ltd. (03), Kanagawa, JP

FUJI PHOTO FILM CO LTD JP (Code: 32567)

Examiner: Hix, L. T. (Art Unit: 211)

Assistant Examiner: Gray, David M.

Law Firm: Sughrue, Mion, Zinn, Macpeak & Seas

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4876567	A	19891024	US 8729921	19870325
Priority				JP 4964895	19860325
				JP 4964896	19860325
				JP 4972424	19860401
				JP 4972425	19860401
				JP 4972426	19860401
				JP 4972427	19860401

Fulltext Word Count: 6315

Summary of the Invention:

...paper must be sharply outlined rather than degraded in image quality. This requirement is not **fulfilled** by the conventional CRT printing apparatus because the image of letter displayed on the CRT...as to illuminate the letter bearing means to which the photographic paper is exposed. In **order** to prevent rasters appearing in the illumination area of the screen from being printed such...

3/3,K/40 (Item 14 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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2999145 **IMAGE Available

Derwent Accession: 1989-323619

Utility

C/ Novelty soap

Inventor: Farman, Jacqueline, 345 E. 57th St., New York, NY, 10022

Assignee: Unassigned

UNASSIGNED OR ASSIGNED TO INDIVIDUAL (Code: 68000)

Examiner: Lieberman, Paul (Art Unit: 115)

Assistant Examiner: Markowski, Kathleen

Law Firm: Morgan & Finnegan

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4861505	A	19890829	US 88278341	19881201

Fulltext Word Count: 4158

Summary of the Invention:

2917-Feb-0401:22 PM

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...suitable light emitting device such as light emitting diode, or musical tones or tunes in **order** to attract the attention of, or amuse a user of the same. For example, U..

...Still further, in U.S. Pat. No. 3,798,806, there is disclosed a musical **greeting card** which is formed from a unitary member having a natural hinge for closing and opening...sending forth a visible signal, tone, tune or melody, or a message. The present invention **fulfills** such a need...

3/3,K/41 (Item 15 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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2945770 **IMAGE Available

Derwent Accession: 1989-099083

Utility

EXPIRED

M/ **Emotional gift or greeting device in the stylized representation of a human heart**

Inventor: Mehta, Satish, 3136 DeLuna Dr., Rancho Palos Verdes, CA, 90274

Assignee: Unassigned

UNASSIGNED OR ASSIGNED TO INDIVIDUAL (Code: 68000)

Examiner: Raduazo, Henry E. (Art Unit: 354)

Combined Principal Attorneys: Schaap, Robert

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4811506	A	19890314	US 86866497	19860523
CIP	US 4608771	A		US 85696339	19850130

Disclaimer Date: 20030902

Fulltext Word Count: 5120

Description of the Invention:

...representation of the heart would have a slightly greater amount of red pigment therein in **order** to provide a representation of a heart in a color which is commonly understood by...The upper wall 48 may be hingedly mounted or otherwise removable in **order** to provide access to the interior motor chamber 50. Otherwise, other portions of the container may be removable in **order** to provide access to interior motor compartment for the purposes of servicing and/or changing...highly emotional effect which is not otherwise capable of being generated by conventional gifts or **greeting cards** or combinations thereof. When the receiver or user of this gift or greeting device opens...This effect is significantly greater than that which can be otherwise achieved by a mere **greeting card** even when accompanied by a gift. The device, while simple, nevertheless does create a very...

...of providing an action representing the movement of a human heart. Thus, the present invention **fulfills** all of the objects and advantages which have been sought. It should be understood that...

3/3,K/42 (Item 16 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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2838306 **IMAGE Available
Derwent Accession: 1987-362565

Utility

REASSIGNED, EXPIRED

E/ Method and apparatus for generating text

Inventor: Minkler, II, Jackson D., Phoenix, AZ

Assignee: Computer Poet Corporation (02), Sparks, NV
COMPUTER POET CORP

Examiner: Heckler, Thomas M. (Art Unit: 237)

Assistant Examiner: Fairbanks, Jonathan

Combined Principal Attorneys: Shapiro, M. David

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4712174	A	19871208	US 84603731	19840424

Fulltext Word Count: 5356

Summary of the Invention:

...It is also well known that a large industry exists to manufacture and market preprinted **greeting cards** which may be somewhat customized by consumer selection as to gender, occasion, family relationship and...

...and to some extent, to the identity of the sender(s). Many of the available **greeting cards** utilize poetry and some of that is in limerick form. The purchaser of such a **greeting card** must manually search a large number of such cards on the display shelves of a retail store which deals in such products in **order** to make a selection which best suits his or her purposes and the intended recipient(s). The manufacturer of such **greeting cards** must design, manufacture and market a huge inventory of different cards in **order** to be competitive in the marketplace. Retail dealers must also carry a large inventory of different kinds of cards in **order** to be competitive and provide a full range of products. The retail purchaser may spend...

...with commissioning such work and the skill required for self authorship act against any practical **fulfillment** of a significant portion of the custom market potential...

3/3,K/43 (Item 17 from file: 654)

DIALOG(R) File 654:US Pat.Full.

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2726518 **IMAGE Available
Derwent Accession: 1986-251539

Utility

EXPIRED

M/ Animated heart novelty display

; EMOTIONAL GIFT AND DECORATIVE DEVICE

Inventor: Mehta, Satish, 3136 Deluna Dr., Rancho Palos Verdes, CA, 90274

Assignee: Unassigned

UNASSIGNED OR ASSIGNED TO INDIVIDUAL (Code: 68000)

Examiner: Mancene, Gene (Art Unit: 333)

Assistant Examiner: Contreras, Werceslao J.

Combined Principal Attorneys: Schaap, Robert J.

Publication	Application	Filing
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Search Report from Ginger R. DeMille

	Number	Kind	Date	Number	Date
Main Patent	US 4608771	A	19860902	US 85696339	19850130

Fulltext Word Count: 5098

Description of the Invention:

...representation of the heart would have a slightly greater amount of red pigment therein in **order** to provide a representation of a heart in a color which is commonly understood by...The upper wall 48 may be hingedly mounted or otherwise removable in **order** to provide access to the interior motor chamber 50. Otherwise, other portions of the container may be removable in **order** to provide access to interior motor compartment for the purposes of servicing and/or changing...highly emotional effect which is not otherwise capable of being generated by conventional gifts or **greeting cards** or combinations thereof. When the receiver or user of this gift or greeting device opens...

...This effect is significantly greater than that which can be otherwise achieved by a mere **greeting card** even when accompanied by a gift. The device, while simple, nevertheless does create a very...

...of providing an action representing the movement of a human heart. Thus, the present invention **fulfills** all of the objects and advantages which have been sought. It should be understood that...

3/3,K/44 (Item 1 from file: 704)

DIALOG(R)File 704:(Portland)The Oregonian
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06862024

ANOTHER ONE BITES THE DUST

Oregonian (PO) - SUNDAY, December 27, 1992

By: DAVE BARRY - Knight-Ridder News Service

Edition: FOURTH Section: NORTHWEST LIVING Page: L09

Word Count: 4,024

TEXT:

... suspected pod person Paul E. Tsongas, who informs the press, via an interpreter, that, in **order** for the economy to recover, "everybody must swim laps. 18President Bush's political vulnerability is...

... havoc on an estimated one computer belonging to Rose Deegle of Rochester, N.Y., whose **Christmas - card** list is nearly wiped out. 9True Item: Led by the Surgeon General, U.S. doctors...

... relentlessly trying to sell child pornography to a Nebraska man, and then, when he finally **ordered** some, they arrested him. Legal scholars ponder what would happen if undercover agents accidentally purchased...

... was unwed, thereby touching off riots in four major cities. 22In Los Angeles, a judge **orders** police officers acquitted of beating Rodney King to be retried, this time by a jury...

... lighter." 5In post-election activity, President Bush, insisting that he is "not bitter at all," **orders** the missile cruiser Cowpens to fire a strike against his own campaign headquarters. Meanwhile, Clinton, speaking in sign language, indicates that he may not be able to **fulfill** all of his campaign promises IMMEDIATELY. 6News analysts, bored to death, declare

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that the Clinton...
?

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? show files

File 15:ABI/Inform(R) 1971-2004/Feb 16
 (c) 2004 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2004/Feb 16
 (c) 2004 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2004/Feb 16
 (c)2004 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16
 (c) 2004 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2004/Feb 16
 (c) 2004 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2004/Feb 13
 (c) 2004 Resp. DB Svcs.
 File 20:Dialog Global Reporter 1997-2004/Feb 17
 (c) 2004 The Dialog Corp.
 File 476:Financial Times Fulltext 1982-2004/Feb 17
 (c) 2004 Financial Times Ltd
 File 610:Business Wire 1999-2004/Feb 17
 (c) 2004 Business Wire.
 File 613:PR Newswire 1999-2004/Feb 17
 (c) 2004 PR Newswire Association Inc
 File 634:San Jose Mercury Jun 1985-2004/Feb 14
 (c) 2004 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Feb 16
 (c) 2004 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 348:EUROPEAN PATENTS 1978-2004/Feb W02
 (c) 2004 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20040212,UT=20040205
 (c) 2004 WIPO/Univentio
 File 13:BAMP 2004/Feb W1
 (c) 2004 Resp. DB Svcs.
 File 75:TGG Management Contents(R) 86-2004/Feb W2
 (c) 2004 The Gale Group
 File 95:TEME-Technology & Management 1989-2004/Feb W1
 (c) 2004 FIZ TECHNIK

? ds

Set	Items	Description
S1	529867	(LIST? OR NAME OR NAMES OR NAMING OR DIARY OR DIRECTORY OR CHART OR TABLE OR DATABASE? OR DATA()BASE? OR FILE OR FILES OR ARCHIVE) (6N) (FRIENDS OR FAMILY OR RECIPIENTS OR CUSTOMERS OR CLIENTS)
S2	50762	(ORDER? OR FULFILLMENT?) (5N) (CARDS OR CARD)
S3	344	S1(S)S2
S4	63	S3 NOT PY>1994
S5	49	RD (unique items)

? t5/3,k/all

5/3,K/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00977478 96-26871

PCMCIA standards and hardware'software compatibility

Brand-Edwards, Christie

117-Feb-0411:52 AM

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Computer Technology Review Supplement PP: 107-110 Fall/Winter 1994
ISSN: 0278-9647 JRNL CODE: CTN
WORD COUNT: 2400

...TEXT: and in the graphical interface they present to the user. SystemSoft and Phoenix both provide **clients** with a library lookup **table**. Award uses "CIS parsing," which reads the **Card** Information Services in **order** to support the specific **card**.

SystemSoft has DOS-only interfaces

5/3,K/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
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00961545 96-10938

Accounting and reporting of advertising costs

Munter, Paul; Ratcliffe, Thomas A
Ohio CPA Journal v53n6 PP: 23-29 Dec 1994
ISSN: 0749-8284 JRNL CODE: OCP
WORD COUNT: 3299

...TEXT: 1) Files indicating the customer names and the related direct-response advertisement.

(2) A coded **order** form, coupon or response **card**, included with an advertisement, indicating the customer **name**.

(3) A log of **customers** who have made phone calls to a number appearing in an advertisement, linking those calls...

5/3,K/3 (Item 3 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
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00858144 95-07536

Reporting on advertising costs

Tanenbaum, Joel; Finger, Andrew D
CPA Journal v64n5 PP: 36-40 May 1994
ISSN: 0732-8435 JRNL CODE: CPA
WORD COUNT: 1904

...TEXT: may include a file indicating the customer name and related direct-response advertisement; a coded **order** form, coupon, or response **card** included with an advertisement indicating the customer **name**; or a log of **customers** who have made phone calls to a number appearing in an advertisement.

Industry statistics would...

5/3,K/4 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
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00787893 94-37285

Secret intelligence

Savidge, Jack

Search Report from Ginger R. DeMille

Incentive vl67n11 PP: 62-64 Nov 1993
ISSN: 1042-5195 JRNL CODE: IMK
WORD COUNT: 883

...ABSTRACT: of records and documents used in conducting day-to-day business. For example, customer order **files** can provide the percent of **customers** who are local, regional, or national and average **order** sizes. Another example is warranty **cards** which provide, among other things, profiles of customer demographics.

5/3,K/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00784520 94-33912
How to figure your fulfillment costs
Blumenfield, Arthur
Target Marketing vl6n10 PP: 30-31 Oct 1993
ISSN: 0889-5333 JRNL CODE: ZIR
WORD COUNT: 600

ABSTRACT: The business of entering the **names** and addresses of **customers** and making it possible for the marketer to service them is called fulfillment. Fulfillment has...

... However, this is not effective when a catalog order has multiple items, price matches, back **orders**, database matching, or credit **card** information. Once the name and relevant information are keypunched, costs of maintenance depends on needs...

5/3,K/6 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00582866 91-57213
Consumer Privacy Can't Be Ignored
Parnell, Jeffrey H.
Catalog Age v8n11 PP: 154 Nov 1991
ISSN: 0740-3119 JRNL CODE: CTA

...ABSTRACT: merge-purge, circulation planning, mailing, back-end analysis, statistical modeling, inbound and outbound telemarketing, credit **card** processing, **order fulfillment**, and systems design. For the most part, the players in the catalog industry are ethical...

... do not receive them. 2. Invite customers to report duplicate catalogs. 3. Be prepared for **customers** ' inquiries as to where their **names** originated. 4. Safeguard credit card numbers and financial and personal data. 5. Be self-regulating...

5/3,K/7 (Item 7 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00531450 91-05794
Making Your Marketing Data Usable
Gendelelev, Boris

Search Report from Ginger R. DeMille

Direct Marketing v53n9 PP: 32-34 Jan 1991
ISSN: 0012-3188 JRNL CODE: DIM
WORD COUNT: 2259

...TEXT: together and, without access to all order records, it may be hard to tell inactive **customers** from prospects. Order **files** might be used for both mail **order** and retail credit **card** transactions, potentially resulting in the misinterpretation of mail order demand or returns. Finding a method...

5/3,K/8 (Item 8 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00326730 86-27144

Credit Card Fraud

Rossell, Christine A.
ZIP/Target Marketing v9n7 PP: 24, 26 Jul 1986
ISSN: 0160-4090 JRNL CODE: ZIR

...ABSTRACT: will be advised of proposed chargebacks and can request documentation on expiration information. 2. Require **customers** to submit the **name** of the bank issuing the credit card. 3. Watch for certain key warning signals, such...

... a telephone number, or lack of a signature. 4. Verify telephone numbers and addresses on **orders**. Credit **card** payment problems are not limited to criminal acts; many cardholders simply delay paying credit card...

5/3,K/9 (Item 9 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00015144 74-03803

RECIPE LIBRARY CARD PROGRAM DRAWS HIGH AUDIENCE RESPONSE

MESIROV, RICHARD B.
DIRECT MARKETING V36 N12 PP: 38-48, 85 APR 1974
ISSN: 0012-3188 JRNL CODE: DIM

...ABSTRACT: CROCKER RECIPE CARD LIBRARY IS A CONTINUITY PROGRAM. THE PROGRAM WORKS AS FOLLOWS. THE CUSTOMER **ORDERS** THE FIRST DECK OF RECIPE **CARDS** (24). WITH THE FIRST SHIPMENT, **CUSTOMERS** RECEIVE A **FILE** BOX, A SET OF DIVIDER CARDS AND THE FIRST DECK. THEY ARE BILLED A DOLLAR...

5/3,K/10 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

03328360 Supplier Number: 44603831 (USE FORMAT 7 FOR FULLTEXT)

NETWORK APPS BEGIN TO TALK

CommunicationsWeek, pWP4
April 18, 1994
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 2748

... asked not to be identified, is testing a kiosk application that

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lets customers use credit **cards** to **order** concert tickets from public areas, such as shopping malls. At the kiosks, **customers** can peruse a **list** of local concerts by category, such as classical, rock or jazz.
Once a concert is...

5/3,K/11 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

02852817 Supplier Number: 43840354 (USE FORMAT 7 FOR FULLTEXT)

REGULATORY RELIEF PACKAGE FOR SMALL TELCOS APPROVED AT FCC

Common Carrier Week, v10, n20, pN/A

May 17, 1993

Language: English Record Type: Fulltext

Document Type: Newsletter; Professional Trade

Word Count: 645

... they would work, and benefits they would produce.

FCC also approved order that would assure **customers' names** and billing information are protected from use in marketing campaigns as part of rulemaking governing...

...access to billing name and address (BNA) data if they have joint use LEC calling **card**. New **order** affirms FCC believes it has jurisdiction to bar disclosure of information for any other purposes...

5/3,K/12 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

02820087 Supplier Number: 43790156

Doll firm halts sales while it hunts for more financing

St Paul Pioneer Press (MN), pB7

April 23, 1993

Language: English Record Type: Abstract

Document Type: Newspaper; Trade

ABSTRACT:

...direct mail customers apologizing about being out-of-stock and unable to fulfill orders. Mailing **list customers** who ordered merchandise will be sent refunds while credit **card orders** will remain unprocessed. Apparently, the company has decided to regroup and find financing for the ...

5/3,K/13 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

02241185 Supplier Number: 42924434

May's Drug Stores--Pharmacy Chain of the Year

Drug Topics, p16

April 20, 1992

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...campaign. May's is also working on improving customer service, with

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pharmacists passing out their **cards** in **order** to get **customers** to learn their **names** . Interactive computers near the pharmacy also give information to customers on topics such as insulin...

5/3,K/14 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02172200 Supplier Number: 42825119 (USE FORMAT 7 FOR FULLTEXT)

Michigan Bell Sells Semi-Private Listings 03/11/92

Newsbytes, pN/A

March 11, 1992

Language: English Record Type: Fulltext

Document Type: Newswire; General Trade

Word Count: 203

... said Pat Black, product manager for listing services.

Black said neither Semi-Private nor Private **Listing** service would prevent **customers** ' numbers from being displayed when they call businesses -- such as mail- **order** firms or credit **card** companies -- that may have automatic number identification, or individuals who buy Caller ID. However, Black...

5/3,K/15 (Item 6 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

01263794 Supplier Number: 41469779

Catalogers blame telephone, credit cards for increasing returns

Direct, v2, n19, p12

August, 1990

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...catalog returns over the last few years has been attributed to impulse buying through credit **cards** and phone **orders** . According to Alan Glazer, president and CEO of Bedford Fair, 'Orders placed over the phone...

...able to reduce this by 1% and hopes to decrease this more by removing the **names** of those **customers** who return 75% of the items ordered from the list, eliminating some problem items from...

5/3,K/16 (Item 7 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

01168525 Supplier Number: 41332321 (USE FORMAT 7 FOR FULLTEXT)

Personnel management: Market your restaurant, don't just 'manage' it

Nation's Restaurant News, v0, n0, p34

May 14, 1990

Language: English Record Type: Fulltext Abstract

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 677

... your managers the basics of the name game.

Show your managers how to exchange business **cards** with their

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customers in order to remember their **names** and build a mailing list.
Have them say, "Here's my card. If there's...

5/3,K/17 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06793549 SUPPLIER NUMBER: 14905811 (USE FORMAT 7 OR 9 FOR FULL TEXT)
From 'blue' light to 'green' light. (Kmart Corp.) (includes related articles)
Stambaugh, Sandie; Aylward, Larry
Aftermarket Business, v103, n12, p17(12)
Dec, 1993
ISSN: 0892-1121 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 8447 LINE COUNT: 00655

... discount department store opened in Garden City, MI, in 1962.
Cunningham was also known for **listening to customers**. As a young manager, he asked the sales clerks to record all customer requests on small blue index **cards**. Cunningham read the **cards** daily, **ordering** the merchandise listed. Within a year, he had increased store sales by 100 percent.

Cunningham...

5/3,K/18 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06516107 SUPPLIER NUMBER: 13818229 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The world's largest online bookstore. (Book Stacks Unlimited)
Document Delivery World, v9, n2, p27(2)
Feb-March, 1993
ISSN: 1067-0815 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 748 LINE COUNT: 00059

... Movies by Modem," a spin-off idea intended to accelerate the purchase of video cassettes.

Customers select books by browsing the **database** and marking titles for later ordering. You enter a shipping address and your credit **card** number to actually place the **order**. With the first order customers receive a free copy of "The Book Buyer's Advisor...

5/3,K/19 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06470304 SUPPLIER NUMBER: 13925841 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Long-distance competition: users of Pacific Bell Calling Card to ring up free vacation.
EDGE, on & about AT&T, v8, n254, p16(1)
June 7, 1993
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 673 LINE COUNT: 00053

... Travel Agency offices and USAir city ticket offices throughout California.

Pacific Bell customers without Calling **Cards** can **order** one by

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calling their Pacific Bell business office; the number can be found in the front section of the Pacific Bell White Pages **directory** or on the customer bill. **Customers** with questions about the sweepstakes or who wish to obtain alternate entry procedures can call...

5/3,K/20 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06443196 SUPPLIER NUMBER: 13673480 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Do you take advantage of the 'plus' business available from bridal customers by offering personalized paper goods, invitations, thank-you cards and stationery? (Retailers' Roundtable) (Panel Discussion)

Gifts & Decorative Accessories, v94, n4, p130(1)

April, 1993

DOCUMENT TYPE: Panel Discussion

ISSN: 0016-9889

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 483 LINE COUNT: 00034

TEXT:

...customers. "We are not set up for in-store printing, but many of our customers **order** their **cards**, invitations and such from a firm we use for this purpose. An added touch: we **order** a lot of personal **cards** for our **customers** and keep them on **file** so that we can enclose a **card** with a phone-in **order** for a gift. It's just a courtesy that they appreciate."

5/3,K/21 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06436072 SUPPLIER NUMBER: 13717403 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Confidential health services for adolescents. (report of the Council on Scientific Affairs, American Medical Association)

JAMA, The Journal of the American Medical Association, v269, n11, p1420(5)
March 17, 1993

ISSN: 0098-7484

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 4940 LINE COUNT: 00422

... order to determine eligibility. In many states the adolescent must show the family's Medicaid **card** or a Medicaid sticker in **order** to use the coverage, and these must be obtained through the parent.e5 Some states send parents who receive Medicaid a monthly itemized **list** of services provided to **family** members. Although this is meant to deter fraud, it may also prevent some adolescents from...

5/3,K/22 (Item 6 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

06367993 SUPPLIER NUMBER: 13094781 (USE FORMAT 7 OR 9 FOR FULL TEXT)

New phone service verifies credit cards. (Bell Atlantic Corp. introduces ScanFone service which allows payment of bills from home using credit cards) (Product Announcement)

Card News, v8, n1, p7(1)

Jan 11, 1993

DOCUMENT TYPE: Product Announcement

ISSN: 0894-0797

LANGUAGE:

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ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 281 LINE COUNT: 00020

TEXT:

...consumers in the Washington, D.C., area to pay for services or bills by credit **card** from home. US **Order** owns the technology and Bell Atlantic has the name recognition and will market the product...

...slot that scans credit and debit cards, and a light wand to scan bar codes. **Customers** give a **list** of their account numbers to the company when starting the service. They insert their card...

5/3,K/23 (Item 7 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

05788363 SUPPLIER NUMBER: 12016315 (USE FORMAT 7 OR 9 FOR FULL TEXT)

MICHIGAN BELL OFFERS NEW DIRECTORY OPTION

PR Newswire, 0310A6839

March 10, 1992

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 299 LINE COUNT: 00025

... said Pat Black, product manager for listing services.

Black said neither Semi-Private nor Private **Listing** service (non-published) would prevent **customers** ' numbers from being displayed when they call businesses -- such as mail- **order** firms or credit **card** companies -- that may have automatic number identification (ANI).

Similarly, numbers with Semi-Private Listing or...

5/3,K/24 (Item 8 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

05612893 SUPPLIER NUMBER: 11891267

Please don't squeeze the bar code, sir. (ordering groceries electronically)

Ramirez, Anthony

New York Times, v141 , Sat ed, col 3, p16(N) p50(L)

Feb 8, 1992

CODEN: NYTIA ISSN: 0362-4331 LANGUAGE: ENGLISH RECORD TYPE:

ABSTRACT

...ABSTRACT: system, made by US Order, Herndon, VA, that lets customers shop for groceries from home. **Customers** are provided with a catalogue that **lists** products together with bar codes, and Scanfone telephones are equipped with a device that reads...

...busy signal because orders transmit over a computerized network. Payments can be made using credit **cards** , or by check when an **order** is delivered. The service's charge is only \$9.95 a month, but supermarkets are ...

5/3,K/25 (Item 9 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

05460600 SUPPLIER NUMBER: 11113322 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Search Report from Ginger R. DeMille

Still handy after all these years. (Bakery Production and Marketing magazine's sampling of its collection of production, decorating and merchandising tips) (Silver Anniversary Issue)

Bakery Production and Marketing, v26, n8, p67(4)

July 24, 1991

ISSN: 0005-4127

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 2051

LINE COUNT: 00176

... decorated cakes with his system of follow-up mail. Taking names and addresses from old **orders**, Rys sent out reminder **cards** two weeks before the anniversary of the occasion. The **cards listed** what **customers** had **ordered** before, had a box to check if the customer wanted to reorder the same items...

5/3,K/26 (Item 10 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

05415120 SUPPLIER NUMBER: 11063823 (USE FORMAT 7 OR 9 FOR FULL TEXT)

AT&T WARNS CUSTOMERS AGAINST TELEPHONE CON ARTISTS

PR Newswire, 0807P3007

August 7, 1991

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 432

LINE COUNT: 00034

... from a public phone. Frequently, card number thieves simply stand close to their victim in **order** to watch the calling **card** digits being entered on a touch-tone phone. If a caller speaks the calling card information to an operator, the thief tries to **listen** in.

Some unwary **customers** receive a call at home from a fraud artist posing as a phone company or...

5/3,K/27 (Item 11 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

04772262 SUPPLIER NUMBER: 09221539 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Visa and MasterCard sue telemarketers, accusing them of nationwide card fraud.

Seidenberg, John P.; Mseka, Ayo I.

Card News, v5, n14, p7(2)

July 16, 1990

ISSN: 0894-0797

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 746

LINE COUNT: 00062

... as well as to obtain credit card numbers. The telemarketers are accused of submitting credit **card orders** under the **names** of **customers**, even though those **customers** did not order any merchandise.

The telemarketers used small businesses to process sales drafts for ...

5/3,K/28 (Item 12 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

04583639 SUPPLIER NUMBER: 09019163 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Market your restaurant, don't just 'manage' it. (column)

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Sullivan, Jim
Nation's Restaurant News, v24, n20, p34(1)
May 14, 1990
DOCUMENT TYPE: column ISSN: 0028-0518 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 740 LINE COUNT: 00057

... your managers the basics of the name game.
Show you managers how to exchange business **cards** with their
customers in **order** to remember their **names** and build a mailing list.
Have them say, "Here's my card. If there's...

5/3,K/29 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04573012 SUPPLIER NUMBER: 08970069 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**The byte stuff 1990. (foodservice management software and systems; Annual
Computer Catalog, part 1) (directory)**
Woodman, Julie G.
Restaurants & Institutions, v100, n12, p133(5)
May 2, 1990
DOCUMENT TYPE: directory ISSN: 0273-5520 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 4658 LINE COUNT: 00419

... technologies are being incorporated by more suppliers; for example,
touch-screen ordering terminals - we even **list** one fast-food system that
invites **customers** to place their own **orders**. Specialty units, such as
credit **card** /transaction verification terminals and bar-code readers also
are more common.

This year, for the...

5/3,K/30 (Item 14 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

03924624 SUPPLIER NUMBER: 07345864 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Agency software; 1st annual buyers' guide. (buyers guide)
Insurance Review, v50, n6, p31(5)
June, 1989
DOCUMENT TYPE: buyers guide ISSN: 0749-8667 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 5203 LINE COUNT: 00448

... unlimited number of certificates, binders, endorsements and claims
notices in addition to printing auto ID **cards** and **ordering** MVRs from
the **clients database**. VENDOR: QWIK APP Co. P.O. Box 3986 Tustin, CA
92681-3986 714-544-1943...

5/3,K/31 (Item 15 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02508926 SUPPLIER NUMBER: 03990574 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Greeting Card Association suggests personalized cards for the holidays.
PR Newswire, FNS6

Search Report from Ginger R. DeMille

Oct 24, 1985

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 466 LINE COUNT: 00038

Personalized greeting **cards** are usually **ordered** in quantities of 50 or more (you can order thousands), and feature the **name** of the individual sender, or **family**, imprinted inside. The sender's address is also imprinted on the envelope.

There are several...

5/3,K/32 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02492439 SUPPLIER NUMBER: 03963147 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Magalogs become a mega-craze. (includes related article on Philip Morris magazine)

Poltrack, Terence
Marketing & Media Decisions, v20, p80(5)
Oct, 1985

ISSN: 0195-4296 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 3049 LINE COUNT: 00242

... question of whether catalogs and advertising should mix. None of the retailer's 27 mail- **order** catalogs, which go to charge **card customers** as well as **list** rental **names**, carry advertising.

But, N-M magazine, a thickly disguised public relations effort that showcases the...

5/3,K/33 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

02171515 SUPPLIER NUMBER: 03535679 (USE FORMAT 7 OR 9 FOR FULL TEXT)
In-store computer lets fingers do the shopping.

Radwell, Steven
Daily News Record, v14, p4(1)
Nov 30, 1984

ISSN: 0162-2161 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 457 LINE COUNT: 00037

TEXT:

...system has been developed for retailers that consists of in-store electronic kiosks that allow **customers** to scan **listings** of hundreds of products, see video programs about the products and **order** them with a credit **card**.

5/3,K/34 (Item 1 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)
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02300826

Barnett calls Scotty's card a success

Orlando Sentinel (FL) September 20, 1989 p. C1,C6
ISSN: 0744-6055

... to promotions on specific purchases made with the card. Scotty's

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wanted to establish a **card** in **order** to have a mailing **list** for **customers** as well as to get sales data, but did not want to have to hire ...

5/3,K/35 (Item 2 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

02280766

Janney Montgomery Scott, Inc. Investment Analyst Report on Medco Containment Services, Inc.

CIRR May 24, 1989 p. 1

... drug benefits activities scope. Recently it began marketing prescription drug utilization data using the combined **databases** of its own **customers** & the American Assn. of Retired Persons (AARP). Co. is unique in its ability to integrate mail **order** & plastic **card** benefits tools into an employer's existing employee/retiree health care benefits package. Currently, management...

5/3,K/36 (Item 3 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

02007018

Making money on your list

Target Marketing August, 1988 p. 41

ISSN: 0889-5333

... should first be build by source coding all information that can be coded from return **order cards**. **Order cards** should be tailored to capture as much information about **customers** as possible. **Lists** are more valuable when more selections are available. Next, datacards whould be sent to all...

5/3,K/37 (Item 4 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

00756256

Direct-response packages can be personalized with computerized ink-jet printing.

Marketing News March 19, 1982 p. 101

... mail 'pieces' are now 'packages,' which include brightly colored envelopes, tear-out coupons or membership **cards**, 4-color brochures, promotional letters, **order** forms and product samples. Computerized jet-ink printing allows the marketer to personalize the information...

... each promotional letter. The message, based on psychographic information, can be incorporated to offer prospective **customers** personalized offers, geared to them by **name** and address, and specifically aimed to reflect their own lifestyles, hobbies, or special interests. The...

5/3,K/38 (Item 5 from file: 160)

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DIALOG(R)File 160:Gale Group PROMT(R)
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00591118

Bloomington's entry into direct mail marketing signifies department store trend toward 'true' mail order.

Magazine of Direct Marketing September, 1980 p. 64-711

... charge customers, out of state charge customers and new accounts). The firm also uses purchased **lists** of mail order buyers. **Customers** are dropped from the **list** if they have not bought in eight months (unless they are new customers); people may...

... at the stores. An '800' number is used, with calls going to a service bureau; **order** acknowledgement **cards** are sent for every mail and phone order. McCurley feels DR and mail order, including...

5/3,K/39 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01546865 SUPPLIER NUMBER: 12621689 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Crystal Accounting becomes Peachtree Accounting and more. (Peachtree Software's accounting software for Microsoft Windows) (Now in the Channel) (Product Announcement)

Falkner, Mike

Computer Shopper, v12, n10, p949(1)

Oct, 1992

DOCUMENT TYPE: Product Announcement ISSN: 0886-0556 LANGUAGE:
ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 571 LINE COUNT: 00046

... general ledger as the focus for gathering information about your business. Once you create a **chart** of accounts, you add **customers**, vendors, employees, and inventory items to the system. To add transactions, you select screens called "journals," which resemble your sales **order**, invoice, or time **card**. After you enter the information, you can post it immediately to the ledger or hold...

5/3,K/40 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01513332 SUPPLIER NUMBER: 12202783 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Software that springs eternal. (program upgrades) (includes related articles on steps to a successful upgrade, 'hidden' upgrades, comparing upgrade options, when to switch programs)

Keizer, Gregg

PC Sources, v3, n5, p264(6)

May, 1992

ISSN: 1052-6579 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2474 LINE COUNT: 00192

... abreast of upgrades--and your first step toward successful future upgrades--is the ubiquitous registration **card**. Your mail- **order** vendor may also keep a running **list** of **customers** who buy software, and will notify you as upgrades emerge. Fall-back tactics--those that...

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5/3,K/41 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01501498 SUPPLIER NUMBER: 11940290 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Michigan Bell sells semi-private listings. (telephone listings)
Blankenhorn, Dana
Newsbytes, NEW03110013
March 11, 1992
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 221 LINE COUNT: 00017

... said Pat Black, product manager for listing services.
Black said neither Semi-Private nor Private **Listing** service would prevent **customers** ' numbers from being displayed when they call businesses -- such as mail- **order** firms or credit **card** companies -- that may have automatic number identification, or individuals who buy Caller ID. However, Black...

5/3,K/42 (Item 4 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)
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01437093 SUPPLIER NUMBER: 10843946 (USE FORMAT 7 OR 9 FOR FULL TEXT)
BBS Dbase access: creating bulletin board systems for querying corporate databases. (Set Expert On) (column) (tutorial)
Olympia, P.L.
DBMS, v4, n5, p80(2)
May, 1991
DOCUMENT TYPE: tutorial ISSN: 1041-5173 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2023 LINE COUNT: 00150

... or message boards. You can broadcast a message to a distribution list, or attach binary **files** to a message. Message **recipients** are automatically notified, and you can request a return receipt for messages. TBBS supports realtime...

...facility for conducting on-line surveys or other data-gathering tasks such as processing credit **card orders** .

TBBS has an optional Sysop module called Sysom, which allows a sysop to maintain the...

5/3,K/43 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

02498068 Supplier Number: 45018225 (USE FORMAT 7 FOR FULLTEXT)
Department store will fight FTC over credit billing practices
FTC Watch, n419, pN/A
Sept 26, 1994
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 519

... would set out rules for Dillard to follow when investigating possible unauthorized use of credit **cards** . That **order** would allow

Search Report from Ginger R. DeMille

Dillard "under appropriate circumstances where necessary to investigate the claim" to request customers...

...allow Dillard to require such action before unauthorized charges are dropped, nor would it require **customers** to **file** police reports or agree to testify in court.

Further, the contemplated order would prohibit Dillard...

5/3,K/44 (Item 2 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01991722 Supplier Number: 43573498 (USE FORMAT 7 FOR FULLTEXT)

PHONE SERVICES VERIFIES CREDIT CARDS

Card News, v8, n1, pN/A

Jan 11, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 273

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...consumers in the Washington, D.C., area to pay for services or bills by credit **card** from home. US **Order** owns the technology and Bell Atlantic has the name recognition and will market the product...

...slot that scans credit and debit cards, and a light wand to scan bar codes. **Customers** give a **list** of their account numbers to the company when starting the service. They insert their card...

5/3,K/45 (Item 3 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01289257 Supplier Number: 41441009 (USE FORMAT 7 FOR FULLTEXT)

VISA AND MASTERCARD SUE TELEMARKETERS, ACCUSING THEM OF NATIONWIDE CARD FRAUD

Card News, v5, n14, pN/A

July 16, 1990

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 699

... as well as to obtain credit card numbers. The telemarketers are accused of submitting credit **card orders** under the **names** of **customers**, even though those **customers** did not order any merchandise.

The telemarketers used small businesses to process sales drafts for...

5/3,K/46 (Item 4 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01249904 Supplier Number: 41312168 (USE FORMAT 7 FOR FULLTEXT)

Databased Direct Marketing: And Now, for "the Rest of Us," the Power to Be Our Best

Electronic Services Update, pN/A

May, 1990

Search Report from Ginger R. DeMille

Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1452

... implemented. What happens is this: users call a Lotus MarketPlace 800 number, give a credit **card** or approved purchase **order** number, and receive a code which they then enter into a form displayed on their...

...s hard disk as part of the installation process) to release an additional 5,000 **listings** (at \$400 a pop).

Customers can also upgrade to an annual subscription version of MarketPlace, which includes quarterly updates for...

5/3,K/47 (Item 1 from file: 813)

DIALOG(R) File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0692461 NE005

ARLINGTON MAN ARRESTED BY THE F.B.I., U.S. ATTORNEY'S OFFICE ANNOUNCES

DATE: April 8, 1994 16:03 EDT WORD COUNT: 141

...having
committed bankruptcy fraud. The indictment alleges that Vogell filed a bankruptcy petition in the **name** of former **friends** in **order** to discharge
credit **card** debts he had incurred in their names.

Vogell faces a maximum penalty of five years...

5/3,K/48 (Item 1 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS
(c) 2004 European Patent Office. All rts. reserv.

00451381

**ORDERING AND RECORDING INFORMATION SYSTEM FOR BUSINESS AND GREETING CARDS.
BESTELL- UND AUFNAHME-INFORMATIONSSYSTEM FUR GESCHAFTS- UND WUNSCHKARTEN.
SYSTEME D'INFORMATION DE COMMANDE ET D'ENREGISTREMENT POUR LA PRODUCTION DE
CARTES D'AFFAIRES ET DE VOEUX.**

PATENT ASSIGNEE:

EASTMAN KODAK COMPANY, (201214), 343 State Street, Rochester, New York
14650-2201, (US), (applicant designated states:
AT;BE;CH;DE;DK;ES;FR;GB;IT;LI;LU;NL;SE)

INVENTOR:

PATTON, David, Lynn c/o Eastman Kodak Company, Patent Legal Staff 343
State Street, Rochester, New York 14650-2201, (US)

LEGAL REPRESENTATIVE:

Blickle, K. Werner, Dipl.-Ing. et al (2112), KODAK AKTIENGESELLSCHAFT
Patentabteilung, D-70323 Stuttgart, (DE)

PATENT (CC, No, Kind, Date): EP 491745 A1 920701 (Basic)
EP 491745 B1 940406
WO 9103768 910321

APPLICATION (CC, No, Date): EP 90913097 900904; WO 90US4970 900904

PRIORITY (CC, No, Date): US 402324 890905

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; IT; LI; LU; NL; SE

INTERNATIONAL PATENT CLASS: G03D-015/00; G03B-017/24;

NOTE:

No A-document published by EPO

Search Report from Ginger R. DeMille

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	EPBBF1	1243
CLAIMS B	(German)	EPBBF1	1159
CLAIMS B	(French)	EPBBF1	1398
SPEC B	(English)	EPBBF1	3823
Total word count - document A			0
Total word count - document B			7623
Total word count - documents A + B			7623

...SPECIFICATION not allow for any print personalization such as the addition of a signature and/or **family name** . It also increases greatly the time between when a business **card** is **ordered** and when it is delivered.

After the negative of the text or graphic is made...

5/3,K/49 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00186425

ORDERING AND RECORDING INFORMATION SYSTEM FOR BUSINESS AND GREETING CARDS
SYSTEME D'INFORMATION DE COMMANDE ET D'ENREGISTREMENT POUR LA PRODUCTION DE
CARTES D'AFFAIRES ET DE VOEUX

Patent Applicant/Assignee:

EASTMAN KODAK COMPANY,

Inventor(s):

PATTON David Lynn,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9103768 A1 19910321

Application: WO 90US4970 19900904 (PCT/WO US9004970)

Priority Application: US 89324 19890905

Designated States: AT BE CH DE DK ES FR GB IT JP LU NL SE

Publication Language: English

Fulltext Word Count: 5415

Fulltext Availability:

Detailed Description

Detailed Description

... not allow

for any print personalization such as the addition of a signature and/or **family name** . It also increases greatly the time between when a business **card** is **ordered** and when it is delivered.

After the negative of the text or graphic is made...

?

Search Report from Ginger R. DeMille

? show files

File 340:CLAIMS(R)/US Patent 1950-04/Feb 12

(c) 2004 IFI/CLAIMS(R)

File 349:PCT FULLTEXT 1979-2002/UB=20040212,UT=20040205

(c) 2004 WIPO/Univentio

File 351:Derwent WPI 1963-2004/UD,UM &UP=200411

(c) 2004 Thomson Derwent

File 542:SEC Online(TM) 10-K Reports 1997/Sep W3

(c) 1987-1997 SEC Online Inc.

File 654:US Pat.Full. 1976-2004/Feb 12

(c) Format only 2004 The Dialog Corp.

? ds

Set Items Description

S1 14 (CARD OR GIFT) (S) (DISTRIBUTION OR CENTRAL OR CENTRALI?) (2W-
) (CENTER? ? OR CENTRE? ?) (S) (ORDER) (S) (STORE OR STORING OR ST-
ORAGE OR DATABASE OR SELECT?) (4W) (RECIPIENTS)

? t1/3,k/all

1/3,K/1 (Item 1 from file: 340)

DIALOG(R) File 340:CLAIMS(R)/US Patent

(c) 2004 IFI/CLAIMS(R). All rts. reserv.

3355990 4123069

**E/METHOD AND APPARATUS FOR COMMUNICATING WITH A CARD DISTRIBUTION CENTER
FOR SELECTING, ORDERING, AND SENDING SOCIAL EXPRESSION CARDS; User
enters names, addresses, and occasion information into a database; user
selects digitized images of cards from the database and enters a
selection along with personalized messages for each recipient;
distribution center retrieves and prints the order and mails them to
the respective recipients**

Inventors: Friedrich Dan G (US); Tackbary Mary Thomasma (US)

Assignee: Hallmark Cards Inc

Assignee Code: 36912

	Kind	Publication Number	Date	Application Number	Date
	A	US 6092054	20000718	US 99294639	19990419
Continuation of:		US 5555496		US 94239251	19940506
		US 5960412		US 96709573	19960906
Priority Applic:				US 99294639	19990419
				US 94239251	19940506
				US 96709573	19960906

Calculated Expiration: 20140506

Abstract: A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card** preferences,

relationships and **order** history.

1/3,K/2 (Item 2 from file: 340)

DIALOG(R) File 340:CLAIMS(R)/US Patent

(c) 2004 IFI/CLAIMS(R). All rts. reserv.

3209493 4012347

E/METHOD AND APPARATUS FOR COMMUNICATING WITH A CARD DISTRIBUTION CENTER FOR MANAGEMENT, SELECTION, AND DELIVERY OF SOCIAL EXPRESSION CARDS;

Computerized social expression card system, select and send cards via central distribution center, computer maintains personal data, history; convenient and efficient vs. buying and sending cards

Inventors: Friedrich Dan G (US); Tackbary Mary Thomasma (US)

Assignee: Unassigned Or Assigned To Individual

Assignee Code: 68000 (REASSIGNED - See file 123 for details)

	Kind	Publication Number	Date	Application Number	Date
	A	US 5960412	19990928	US 96709573	19960906
		(Cited in 002 later patents)			
Continuation of:		US 5555496		US 94239251	19940506
Priority Applic:				US 96709573	19960906
				US 94239251	19940506

Calculated Expiration: 20140506

Abstract: A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card** preferences, relationships and **order** history.

1/3,K/3 (Item 3 from file: 340)

DIALOG(R) File 340:CLAIMS(R)/US Patent

(c) 2004 IFI/CLAIMS(R). All rts. reserv.

2761026 3662672

E/METHOD AND APPARATUS FOR COMMUNICATING WITH A CARD DISTRIBUTION CENTER FOR MANAGEMENT, SELECTION, AND DELIVERY OF SOCIAL EXPRESSION CARDS

Inventors: Friedrich Dan G (US); Tackbary Mary T (US)

Assignee: Tackbary Mary T

(REASSIGNED - See file 123 for details)

	Kind	Publication Number	Date	Application Number	Date
	A	US 5555496	19960910	US 94239251	19940506
		(Cited in 015 later patents)			
Priority Applic:				US 94239251	19940506

Calculated Expiration: 20140506

Abstract: A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card** preferences, relationships and **order** history.

1/3,K/4 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00941465 **Image available**

METHOD AND APPARATUS FOR EFFICIENT PACKAGE DELIVERY AND STORAGE

METHODE ET DISPOSITIF DE LIVRAISON ET DE STOCKAGE EFFICACES DE PAQUETS

Patent Applicant/Inventor:

BLOOM Gregg, 4525 Bouhainvilla Drive, #1, Lauderdale by the Sea, FL 33308
, US, US (Residence), US (Nationality)

Legal Representative:

PASSLER Mark D (agent), Akerman, Senterfitt & Eidson, P.A., P.O. Box
3188, West Palm Beach, FL 33402-3188, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200275493 A2 20020926 (WO 0275493)

Application: WO 2002US7886 20020315 (PCT/WO US0207886)

Priority Application: US 2001810903 20010316; US 2001864797 20010524

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO

RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 97495

Fulltext Availability:

Detailed Description

Detailed Description

... charge per order, a storage charge based upon the value of an order, a flat **storage** charge per package depending upon package size, location-based storage rates, and seasonal-based
25...pick up a shipment from a retailer can contact the retailer prior to arriving in **order** to determine how much trailer space is needed for the retailer's shipment. In a...

Search Report from Ginger R. DeMille

1/3,K/5 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.

00312808

**METHOD AND APPARATUS FOR COMMUNICATING WITH A CARD DISTRIBUTION CENTER FOR
SELECTING, ORDERING AND SENDING SOCIAL EXPRESSION CARDS**

**PROCEDE ET APPAREIL POUR COMMUNIQUER AVEC UN CENTRE DE DISTRIBUTION DE
CARTES, AFIN DE CHOISIR, DE COMMANDER ET D'ENVOYER DES CARTES DE VOEUX**

Patent Applicant/Assignee:

TACKBARY Mary Thomasma,

Inventor(s):

TACKBARY Mary Thomasma,

FRIEDRICH Dan G,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9530961 A1 19951116

Application: WO 95US5697 19950505 (PCT/WO US9505697)

Priority Application: US 94239251 19940506

Designated States: AU CA JP AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE

Publication Language: English

Fulltext Word Count: 8815

English Abstract

A system for communicating with a **card distribution center** (40) for selecting, ordering, and sending social expression cards (120) using a personal computer (5). The user can enter names (130) and addresses (135) of **card** recipients into the system wherein the information is maintained in a recipient database (90). The...

...cards (figures 8 and 9) on a display screen (10) which are retrieved from a **card** database (110). From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages (1065) and a digitized signature (1070). The user may then send the **order** to a **card distribution center** (40), which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers (figure 11). The system maintains a **database** of all **recipients** (130), addresses (135), associated occasions and dates (100), **card** preferences (145), relationships (111, 112) and **order** history (105). ...

1/3,K/6 (Item 1 from file: 351)
DIALOG(R)File 351:Derwent WPI
(c) 2004 Thomson Derwent. All rts. reserv.

010502939 **Image available**

WPI Acc No: 1995-404261/199551

XRPX Acc No: N95-292695

**Interactive communication system for selection, ordering and delivering
social expression cards - has integrated database of digitised card
images which are retrieved in accordance with user's selection for
designated recipients**

Patent Assignee: TACKBARY M T (TACK-I); HALLMARK CARDS INC (HALL-N);

FRIEDRICH D G (FRIE-I)

Inventor: FRIEDRICH D G; TACKBARY M T; TACKBARY M

Number of Countries: 020 Number of Patents: 009

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9530961	A1	19951116	WO 95US5697	A	19950505	199551 B

Search Report from Ginger R. DeMille

AU 9526361	A	19951129	AU 9526361	A	19950505	199609
US 5555496	A	19960910	US 94239251	A	19940506	199642
EP 760983	A1	19970312	EP 95921233	A	19950505	199715
			WO 95US5697	A	19950505	
AU 682969	B	19971023	AU 9526361	A	19950505	199750
US 5960412	A	19990928	US 94239251	A	19940506	199947
			US 96709573	A	19960906	
US 6092054	A	20000718	US 94239251	A	19940506	200037
			US 96709573	A	19960906	
			US 99294639	A	19990419	
EP 760983	B1	20020731	EP 95921233	A	19950505	200257
			WO 95US5697	A	19950505	
DE 69527627	E	20020905	DE 627627	A	19950505	200266
			EP 95921233	A	19950505	
			WO 95US5697	A	19950505	

Priority Applications (No Type Date): US 94239251 A 19940506; US 96709573 A 19960906; US 99294639 A 19990419

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 9530961	A1	E	44	G06F-017/60	
				Designated States (National): AU CA JP	
				Designated States (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE	
AU 9526361	A			G06F-017/60	Based on patent WO 9530961
US 5555496	A		1	G06F-019/00	
EP 760983	A1	E	1	G06F-017/60	Based on patent WO 9530961
				Designated States (Regional): BE DE DK FR GB IT NL	
AU 682969	B			G06F-017/60	Previous Publ. patent AU 9526361
					Based on patent WO 9530961
US 5960412	A			G06F-017/60	Cont of application US 94239251
					Cont of patent US 5555496
US 6092054	A			G06F-017/60	Cont of application US 94239251
					Cont of application US 96709573
					Cont of patent US 5555496
					Cont of patent US 5960412
EP 760983	B1	E		G06F-017/60	Based on patent WO 9530961
				Designated States (Regional): BE DE DK FR GB IT NL	
DE 69527627	E			G06F-017/60	Based on patent EP 760983
					Based on patent WO 9530961

...Abstract (Basic): The user may send the order to a **card distribution centre** (40), which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates (100), **card** preferences, relationships (111,112) and **order** history (105...

1/3,K/7 (Item 1 from file: 542)

DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

2517224

LILLIAN VERNON CORP

- 1997 10K Report

Publication Date: 02/22/97

TEXT:

...a proprietary customer data base containing

517-Feb-0406:05 PM

Search Report from Ginger R. DeMille

information with respect to approximately 19,400,000 customers, **gift** recipients and people who have requested its catalogs, approximately 3,200,000 of whom have...

...its ability to analyze its computerized data base, as well as rented lists, and to **select recipients** for a particular mailing are significant factors in its growth. The Company analyzes various factors (e.g., frequency of **order**, date of last **order**, **order** size, type of products purchased and demographic data) to rank its customer and prospect groups in **order** to target its catalog mailings to those most likely to purchase its merchandise. The Company...

...organizations, and from the placement of advertisements for other companies' products in its outgoing packages.

Order Fulfillment and Distribution

Orders for merchandise are received by mail, telephone, fax, and via the Internet. Orders are received and processed at the Company's National **Distribution Center** in Virginia Beach, Virginia. Customer Service operations are also conducted at this facility. The Company also operated a temporary telephone **order** call center in New Rochelle, New York during its peak selling season. The Company receives...

...in telephone orders.

All orders are processed, packed and shipped at the Company's National **Distribution Center**. Approximately 52% of customer orders are shipped by United Parcel Service, with nearly all other...

1/3,K/8 (Item 2 from file: 542)
DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

1043703
LILLIAN VERNON CORP - 1992 10K Report

Publication Date: 02/29/92

TEXT:

...a proprietary customer data base containing information with respect to approximately 12,500,000 customers, **gift** recipients and people who have requested its catalog, approximately 5,500,000 of whom have...

...its ability to analyze its computerized data base, as well as rented lists, and to **select recipients** for a particular mailing are significant factors in its growth. The Company analyzes various factors (e.g., frequency of **order**, date of last **order**, **order** size, type of items purchased and demographic data) to rank its customer and prospect groups in **order** to target its catalog mailings to those most likely to purchase its merchandise. The Company...

...marketers and from the placement of advertisements for other companies' products in its outgoing packages.

Search Report from Ginger R. DeMille

Order Fulfillment and Distribution

Orders for merchandise are received by mail and telephone. Mail orders are received and processed at the Company's National **Distribution Center** in Virginia Beach, Virginia. Customer service

...

1/3,K/9 (Item 3 from file: 542)

DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0243354

LILLIAN VERNON CORP - 1989 10K Report

Publication Date: 02/24/89

TEXT:

...a proprietary customer data base containing information with respect to approximately 11,000,000 customers, **gift** recipients and people who have requested its catalog, approximately 4,900,000 of whom have...

...its ability to analyze its computerized data base, as well as rented lists, and to **select recipients** for a particular mailing are significant factors in its growth. The Company analyzes various factors (e.g., frequency of **order**, date of last **order**, **order** size, type of item purchased and demographic data) to rank its customer and prospect groups in **order** to target its catalog mailings to those most likely to purchase its merchandise. The Company...

...marketers, and from the placement of advertisements for other companies' products in its outgoing packages.

Order Fulfillment and Distribution

Orders for merchandise are received by mail and telephone at the Company...

...s customer service operations are also conducted at this facility. The Company receives telephone credit **card** orders on a 24-hour basis, seven days a week, with orders generally entered directly...

...own data processing personnel, as well as service bureaus, to enter orders. The computer-produced **order** documents are transmitted by a telecommunication line directly to the Company's National **Distribution Center** where the orders are processed, packed and shipped. Approximately 80% of customer orders are shipped...

1/3,K/10 (Item 4 from file: 542)

DIALOG(R)File 542:SEC Online(TM) 10-K Reports
(c) 1987-1997 SEC Online Inc. All rts. reserv.

0129440

LILLIAN VERNON CORP - 1988 10K Report

717-Feb-0406:05 PM

Search Report from Ginger R. DeMille

Publication Date: 02/26/88

TEXT:

...its ability to analyze its computerized data base, as well as rented lists, and to **select recipients** for a particular mailing are significant factors in its growth. The Company analyzes various factors (e.g., frequency of **order**, last **order**, **order** size, type of item purchased and demographic data) to rank its customer and prospect groups in **order** to target its catalog mailings to those most likely to purchase its merchandise. The Company...

...the Company's growth, making more names available, and (iii) increases in list rental rates.

Order Fulfillment and Distribution

Orders for merchandise are received by mail and telephone at the Company...

...s customer service operations are also conducted at this facility. The Company receives telephone credit **card** orders on a 24-hour basis, seven days a week, with orders generally entered directly...

...own data processing personnel, as well as service bureaus, to enter orders. The computer-produced **order** documents are delivered to the Company's **distribution centers**, where the orders are processed, packed and shipped. Approximately 80% of customer orders are shipped...

...Service, with the remaining 20% of orders being sent by the U.S. Postal Service.

Distribution centers are operated on a five-day-a-week basis, except during the Holiday season, when...

...basis.

Personalization of items has primarily been done at one of the Company's existing **distribution centers**. In early May

1/3,K/11 (Item 1 from file: 654)

DIALOG(R)File 654:US Pat.Full.

(c) Format only 2004 The Dialog Corp. All rts. reserv.

4353291 **IMAGE Available

Derwent Accession: 1995-404261

Utility

CERTIFICATE OF CORRECTION

E/ Method and apparatus for communicating with a card distribution center for selecting, ordering, and sending social expression cards

Inventor: Tackbary, Mary Thomasma, Riverwoods, IL

Friedrich, Dan G., Chicago, IL

Assignee: Hallmark Cards, Incorporated (02), Kansas City, MO

Hallmark Cards Inc (Code: 36912)

Examiner: Tkacs, Stephen R. (Art Unit: 271)

Law Firm: Duft, Graziano & Forest, P.C.

Publication Number	Kind	Date	Application Number	Filing Date
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817-Feb-0406:05 PM

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Main Patent	US 6092054	A	20000718	US 99294639	19990419
Continuation	US 5960412	A		US 96709573	19960906
Continuation	US 5555496	A		US 94239251	19940506

Fulltext Word Count: 11687

Abstract:

A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can select cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card** preferences, relationships and **order** history.

Description of the Invention:

...a card order 30 via electronic means such as electronic mail 35 to a **card distribution center** 40, the computer system 5 includes a modem 45 (e.g. a 14,400 baud modem by Intel, Model FaxModem). However, other methods for corresponding with the **card distribution center** 40 are available such as written mail 50, telephone ordering 55, or fax ordering 60. The electronic **order** is coupled via the modem 45 and telephone lines to a computer 42 at the **card distribution center** 40...a recipient database 90, a master occasion database 95, a user occasion database 100, an **order** history database 105, and a **card** database 110. Also, included are three supplemental databases: a master relationship database 111, a relationship link database 112 and a **card** receipt database 113. The databases are managed by a database manager program 115 such as...

...interface 85 allows the user to enter information into the recipient database 90 and the **card** receipt database 113, **select** cards for various **recipients** from the **card** database 110, and place **card** orders 30 with the **card distribution center** 40...

...recipient identification field 126, a name field 130, a group of address fields 135, a **card** preference field 145, and a date of birth field 146. Alternatively, a separate database may...link is visually shown as 205. Each record also includes a status field 210, a **card** identification field 215, an **order** history identification field 220, an occasion date 221, a send by date 222, and a recipient or customer field 223 indicating whether the **card** is to be sent to the recipient or to the customer. The **order** history identification field 220 links that record to a particular **order** history record in the **order** history database 105. The link is visually shown as 225...

...The **card** database 110 contains multiple records 226 containing information about each **card** 120 where each **card** is identified by a **card** identification field 228. The following information is included in the **card** database 110: description 230; single quantity price 231; volume quantity price 235; whether the **card** is blank or contains text 240; front text 245; inner text 246; size 250; weight 255; color 260;

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feelings 261; depicts 262; publisher ID 265; whether the **card** is still published 270; whether the **card** is made of recycled paper 275; the date that the **card** was added 280 to the **card** database; a hold field 281; a trash field 282; and a status field 283. The **card** database 110 also contains a compressed digitized image 285 of the **card** 120 (or a file name containing the compressed image). Additionally, a link is provided which links the **card** identification field 228 in the **card** database 110 with the **card** identification field 215 in the user occasion database 100. The link is visually shown as 286. The information pertaining to each **card** 120 is a single record and many hundreds or even thousands of such records may be included in the **card** database 110
...

...The **order** history database 105 includes records that summarize every **card order** 30 the user has placed. The **order** history database 105 includes multiple records 289 of information including fields such as: an **order** history identification field 290; a date submitted field 292; total number of cards 294; total...

...The **card** receipt database 113 contains multiple records 304 where each record pertains to a particular **card** received. The **card** receipt database 113 includes a date field 306, a **gift** received field 308, a comment field 310, an occasion identification field 312, and a recipient identification field 314. The occasion identification field 312 in the **card** receipt database 113 is linked to the occasion identification field 162 in the master occasion...

...The link is visually shown by 316. Additionally, the recipient identification field 314 in the **card** receipt database 113 is linked to the recipient identification field 126 in the recipient database...to designate multiple relationships with recipients to allow for an added search criterion (i.e. **card** for mother or other relative) as well as the ability to group multiple cards sentReferring back to FIG. 1, the **card** database 110 preferably resides on the CD-ROM drive 20 but may reside on the...

...some combination thereof. Storage on the CD-ROM 20 allows for maximum storage capacity of **card** database 110 information, and is the most efficient and convenient method. Alternatively, the **card** database 110 may be remotely located from the computer system 5. If remotely located, the **card** database 110 may be accessed via an external source such as an on-line service as will be discussed in greater detail hereinafter. When the **card** database 110 is not accessed remotely, updated copies from a master **card** database maintained at the **card distribution center** 40 can be transferred into the **card** database 110 media (computer disk, floppy disk...

...If the **card** database 110 is integral with the computer system 5, and not remote, the user may update the copy of the **card** database 110 depending upon the manner in which the **card** database is accessed. If it is accessed on the hard disk drive 15 or the...

...disk drive 25, or new information may be downloaded through the modem 45. If the **card** database ...drive 20, the user may periodically receive updated copies of the CD-ROM or supplementary **card** data 110 for the hard drive 15. Alternatively, a writable CD system, such as a WORM drive, can be used allowing downloading of **card** data to the CDEach envelope image 365-405 represents a specific **card** -giving occasion for which the recipient 415 may receive a **card** . A symbol, known as an icon,

appears next to the envelope image 365-405 and...

...The image of the envelope informs the user how urgently he must attend to the **order**, based upon the date when the occasion associated with the envelope image will occur. If...

...405. Finally, if the occasion is past due and the user has not placed the **order**, the **card** is tinted red as shown by envelope image 390. The periods of time ...The image of the envelope also conveys the status of the **order**. If the envelope appears open and empty (e.g. image 365), then the user has not yet chosen a **card** for the event. If the envelope appears open and contains a **card** inside (e.g., image 395), the user has tentatively chosen a **card** for the event but has yet to finalize the **order**. If the envelope appears as a normal sealed envelope as illustrated by envelope image 370, then the user has chosen a **card** for the event, selected a method of delivery for the **card**, and has finalized the **order**.

...are opened and closed in response to the user. Other frequently used windows include a **card** sort window 465, an address book window 470 for entering recipient data, a calendar window 475, and an **order** summary window 480. The address book window 470 and calendar window 475 permit the user...

...event shown in the default desktop configuration view 355, as shown in step 410, a **card** event dialog box 515 appears as shown in step 520. The **card** event dialog box 515 provides the user with information about the selected **card** -giving occasion through additional boxes and text including the name 60 and address 605 of...

...From within the **card** event dialog box 515, the user may update the **card** recipient data on **card** recipient screen 525 for one recipient or for all recipients, as shown in step 530 by clicking the address book button 645. Additionally, the **card** recipient data entry screen 525 can be accessed directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515, as shown by branch 535 by clicking the address book button...

...Also, from within the **card** event dialog box 515, the user can select a **card** for one occasion as shown in step 540, by clicking the select **card** button 545 within the **card** event dialog box. As shown in branch 550, the user can select the **card** directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515 by clicking an occasion envelope, such as 365, and then clicking...

...Once the **card** and recipient information is entered, the user can choose another **card** as shown in step 555. If the user chooses to select another **card**, the program branches back to step 410, shown as branch 560, where the **card** event dialog box 515 is again displayed. While the user views the **card** event dialog box 515, he can complete the information for that occasion. When the user...

...completed the dialog box to his satisfaction, he can click a check box labeled "this **card** ready to **order**" 549. The user indicates that he is done with the **card** event dialog box 515 by clicking on an Ok button 650 or a cancel button switch to the **order** view (described later) to place an **order** for all of the occasions with the **order** ready status (indicated by the check box labeled, "this **card** ready to **order**").

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- This is shown as step 565. After the user has completed the **order** summary view screen and exits the program, the program ends as shown in step 570...
- ...not a linear process. For example, although step 555 indicates whether the user chooses another **card**, no prompt appears asking the user whether he wishes to choose another **card**. Instead, when the user is done with the present **card** he may simply choose another, or he may click the **order** view button 480. Again, multiple options are available to the user by clicking a particular...A mail mode box 615 displayed within the **card** event dialog box 515 allows the user to choose the method by which the **card** is to be sent, such as by Federal Express(R) 620, United Parcel Service 625...
 - ...Overnight delivery 635. If the user has chosen a service which may not deliver the **card** in time for the chosen occasion, the program suggests that the user consider a speedier...
 - ...The status 640 of the selected event for which the recipient is to receive a **card** is also displayed within the **card** event dialog box 515. The status line 640 provides general information concerning the urgency of the occasion and the state of the envelope (open, closed etc.). The **card** event dialog box 515 shows the select **card** button 545, an address book button 645, the check box labeled "this **card** ready to **order**" 549, an Ok button 650, and a cancel button 655. The user activates the select **card** button 545, as previously shown in step 540 to chose a particular **card** for the occasion...
 - ...Once the user has selected a **card** for an occasion after clicking the select **card** button 545 and has completed the associated **card** selection screen, an image of the front 660 and the inside 665 of the selected **card** appears in a selected **card** box 672 within the **card** event dialog box 515. The selected **card** box 672 may optionally display the price 675 of the **card**. At this time, the user may choose to update or add a personalized message 680 to the **card**, based on a font of their choice. The user may also choose to add a...
 - ...685 or may choose to have items inserted into or included along with the selected **card** 670. In the illustrated embodiment, by clicking the appropriate selection in the insert box 690...
 - ...insert a check 695, a charitable donation 700, confetti 705, or gifts selected from a **gift** catalog into the selected **card** 670...information regarding recipients such as name 725, address 730, relationship to the user 735, and **card** type preference 740. Here, the user can view all of the occasions for a selected...
 - ...icons 745 and an occasion list 770. The user also views the status of the **order**, as indicated by the appearance of the envelope images 750 for that recipient (open, closed...
 - ...not shown) on the toolbar 440 within the default desktop configuration screen 355 and a **card** lists screen 780 is displayed. In this screen the user may edit a ...The user may then **selectively** add and remove named **recipients** from mailing list 785. To add a new name to the list 795 the user...Referring now to FIGS. 2, 5, and 8, in response to clicking the select **card** button 545 shown in FIG. 5, a **card** selection screen 940 is displayed. Within this screen the user chooses a **card** for the selected occasion. The **card** selection screen 940 presents an array of digitized images of social expression cards 945 which are retrieved from

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the **card** database 110 containing information about hundreds or even thousands of **card** images. To allow the user to efficiently select the right **card**, the **card** images 945 must be sorted...Sorting allows the user to group data according to certain criteria such as by alphabetical **order**, date of birth etc. Filtering removes data from the presentation so that it is not shown to the user. When the user accesses the **card** selection screen 940 from within the **card** event dialog box 515 of FIG. 5, the cards are filtered to show only those cards relevant to the **card**-giving occasion. The cards may also be filtered based on the year of the selected occasion. For example, if the user is selecting a **card** for a recipient's 40th birthday, then the **card** selection screen may automatically filter and present only cards for 40th birthdays, if this option...

...been previously enabled. Automatic filtering may also include filtering cards depending upon the type of **card** the recipient is known to prefer. For example, only humorous or serious cards are displayed if specified in the **card** preference field 145 of the recipient database 90 record corresponding to that recipient. Thus, the user may click the check boxes that filter the **card** images by criteria such as humor 965, seriousness 970, or religious denomination 975...

...The user may also sort the **card** images manually by clicking the sort by price 950, sort by text 955, or sort by tone 960 button in the **card** selection screen 940...

...The user may also choose to access the entire **card** database by clicking an all button 980 and then use the images resembling notebook tabs 985-1000 shown at the bottom of the **card** selection screen 940. By clicking the notebook tabs 985-1000, the user can view the **card** database sorted by broad categories such as Christmas 985, birthday 990, get well 955, Valentine's Day 1000, and so forth. The user may also find cards in the **card** database 110 by querying it for key words and phrases by entering text into a...

...While in the **card** selection screen 940, the user may select a **card** for a recipient not found in the recipient database. To add a recipient not found in the recipient database 90, the user selects a **card** image 945 and then clicks the add recipient button 1010, which causes the address book...set aside cards of interest, but which he has not yet selected, by dragging the **card** image 945 from the **card** image array to a hold box 1015 portion of the **card** selection screen 940. Selected **card** images 945 remain "held" from session to session. **Card** images are removed by dragging them to a trash can icon 1020. The user may...

...The user can select a **card** by dragging it from the **card** image array 945 or from the held set, to a selected **card** box 1025. The user may also select by using the right mouse button to display a context-sensitive menu (not shown) and choosing the select **card** button. Selecting a **card** image 945 closes the **card** selection screen 940 and returns the user to the **card** event dialog box 515 of FIG. 5. If the user does not wish to make a **card** selection at this time, a cancel button 1030 is clicked. Referring now to FIGS. 8 and 9, for many **card** images 945 to fit on the screen, the images are reduced and are relatively small, low detail images. However, if the user double-clicks one of the **card** images 945, the image expands as shown in FIG. 9 showing a close-up expanded **card** screen 1050. This allows the user to see the **card** image in greater detail. The front 1055 and inside 1060 of the **card** are displayed. The user may customize the **card** by adding a

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personal message 1065 or a digitized signature image 1070 to the **card** image. The user clicks a return button 1075 to return to the **card** selection screen 940...

...Referring now to FIGS. 4, 8-10, the **order** summary view screen 1090 is displayed when the **order** button 480 is clicked while in the default desktop configuration screen 355. The **order** summary view screen 1090 is split between a **card** occasion desktop configuration screen 1100 (similar to the default desktop configuration view 355 shown in FIG. 4.) and an **order** window 1105 showing details about the user's **order**. An itemized cost of the **order** 1110 is displayed along with the means of payment 1115. The **order** desktop configuration view 1100 shows only those cards 1120 which are ready to be ordered. After the user confirms that the **order** is complete by clicking the send button 1095, the envelope images of the cards appear as sealed and addressed envelopes. At this point, the user may send the completed **order** to the **distribution center** 40 or the **order** may be processed using a suitable printer located at the user's site (discussed below...

...to identify the same items shown in the figures. Several modes of transmission of the **order** 30 from the computer system 5 to the **card distribution center** 40 are available to the user depending upon the hardware present and the manner in...

...facsimile orders 60, on-line service orders 1200 and direct dial-up 1205 to the **distribution center** 40...

...If the **order** 30 is sent via written mail 50 or facsimile 60, the computer system 5 prepares and prints the user's **order** on a form (not shown). This form is optimized for optical character recognition, and need only be optically scanned by an optical scanner 1201 at the **card distribution center** 40 and automatically processed. The optical scanner may be an HP Scanjet IIC marketed by...

...If the user transmits the **order** 30 by telephone 55, the computer system 5 displays all relevant information on the video display device 10 so that the user can read the **order** directly from the screen to personnel using a computer 1202 at the **card distribution center** 40 or the user can enter all relevant information using a touchtone keypad of the telephone 55. If the user sends the **order** 30 electronically, either by direct modem link 1205 or through the on-line service 1200, the computer system 5 generates a computer file containing the **order** and transmits this file to the computer 42 at the **card distribution center** 40. Transmission occurs between the computer system modem 45 and one or more modems 1215 at the **card distribution center** 40...

...on-line service 1200 through the modem 45. This allows the user to communicate the **order** 30 to the **card distribution center** 40 without establishing a dedicated communication line between the user and the **card distribution center** 40...

...via the on-line service 1200 allows the user to select cards from an external **card** database. The on-line service 1200 has access to more cards than are available to...

...control device. Once the information has been entered, the cards can be ordered from the **card distribution center** 40...

...In another alternate embodiment, the user not only sends the **order** 30

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electronically to the **card distribution center 40**, but also may send the **card order** to a co-user via electronic mail 35. The co-user may then add his own personalized message or signature to the **card**. Once the co-user has added the message or signature, he may send the **order** to the **distribution center 40** or he may send the **order** back to the original user. In either event, the **order** is sent to the **distribution center 40...**

...user enters all necessary information into the computer system 5 described above and places the **order 30** with the **card distribution center 40**. Once the **card distribution center 40** receives the **order 30**, it retrieves the selected cards from a stock of inventory cards 1220. The personalized message or signature is then printed on the **card** by laser printer 1225 or other suitable printer. Alternatively, the laser printer 1225 may print the graphical **card** design on blank paper stock. In this way, the **distribution center 40** need not stack each of the various cards but rather, can print each **card** from blank **card** stock on a high quality color printer. The cards 120 are then shipped to the without use of the **card distribution center 40**. In this situation, the user enters all necessary information into the system 4 as described above, and directly prints the **card** on an attached printer 1230. Of course, the quality of the user printed cards depends...

1/3,K/12 (Item 2 from file: 654)

DIALOG(R)File 654:US Pat.Full.

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4207118 **IMAGE Available

Derwent Accession: 1995-404261

Utility

REASSIGNED

E/ Method and apparatus for communicating with a card distribution center for management, selection, and delivery of social expression cards

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Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Tkacs, Stephen R. (Art Unit: 271)

Law Firm: Welsh & Katz, Ltd.

	Publication Number	Kind	Date	Application Number	Filing Date
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Main Patent	US 5960412	A	19990928	US 96709573	19960906
Continuation	US 5555496	A	19960910	US 94239251	19940506

Fulltext Word Count: 12946

Abstract:

A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves

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and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card0** preferences, relationships and **order** history.

Description of the Invention:

...a card order 30 via electronic means such as electronic mail 35 to a card **distribution center** 40, the computer system 5 includes a modem 45 (e.g. a 14,400 baud modem by Intel, Model FaxModem). However, other methods for corresponding with the **card distribution center** 40 are available such as written mail 50, telephone ordering 55, or fax ordering 60. The electronic **order** is coupled via the modem 45 and telephone lines to a computer 42 at the **card distribution center** 40...a recipient database 90, a master occasion database 95, a user occasion database 100, an **order** history database 105, and a **card** database 110. Also, included are three supplemental databases: a master relationship database 111, a relationship link database 112 and a **card** receipt database 113. The databases are managed by a database manager program 115 such as...

...interface 85 allows the user to enter information into the recipient database 90 and the **card** receipt database 113, **select** cards for various **recipients** from the **card** database 110, and place **card** orders 30 with the **card distribution center** 40. The recipient database 90 is maintained by the user on the computer system 5...

...recipient identification field 126, a name field 130, a group of address fields 135, a **card** preference field 145, and a date of birth field 146. Alternatively, a separate database may...link is visually shown as 205. Each record also includes a status field 210, a **card** identification field 215, an **order** history identification field 220, an occasion date 221, a send by date 222, and a recipient or customer field 223 indicating whether the **card** is to be sent to the recipient or to the customer. The **order** history identification field 220 links that record to a particular **order** history record in the **order** history database 105. The link is visually shown as 225...

...The **card** database 110 contains multiple records 226 containing information about each **card** 120 where each **card** is identified by a **card** identification field 228. The following information is included in the **card** database 110: description 230; single quantity price 231; volume quantity price 235; whether the **card** is blank or contains text 240; front text 245; inner text 246; size 250; weight 255; color 260; feelings 261; depicts 262; publisher ID 265; whether the **card** is still published 270; whether the **card** is made of recycled paper 275; the date that the **card** was added 280 to the **card** database; a hold field 281; a trash field 282; and a status field 283. The **card** database 110 also contains a compressed digitized image 285 of the **card** 120 (or a file name containing the compressed image). Additionally, a link is provided which links the **card** identification field 228 in the **card** database 110 with the **card** identification field 215 in the user occasion database 100. The link is visually shown as 286. The information pertaining to each **card** 120 is a single record and many hundreds or even thousands of such records may be included in the **card** database 110. The **order** history database 105 includes records that summarize every **card order** 30 the user has placed. The **order** history database 105 includes multiple records 289 of information including fields such as: an **order** history identification field 290; a date submitted field 292;

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total number of cards 294; total...

...The **card** receipt database 113 contains multiple records 304 where each record pertains to a particular **card** received. The **card** receipt database 113 includes a date field 306, a **gift** received field 308, a comment field 310, an occasion identification field 312, and a recipient identification field 314. The occasion identification field 312 in the **card** receipt database 113 is linked to the occasion identification field 162 in the master occasion...

...The link is visually shown by 316. Additionally, the recipient identification field 314 in the **card** receipt database 113 is linked to the recipient identification field 126 in the recipient database...to designate multiple relationships with recipients to allow for an added search criterion (i.e. **card** for mother or other relative) as well as the ability to group multiple cards sent...

...Referring back to FIG. 1, the **card** database 110 preferably resides on the CD-ROM drive 20 but may reside on the...some combination thereof. Storage on the CD-ROM 20 allows for maximum storage capacity of **card** database 110 information, and is the most efficient and convenient method. Alternatively, the **card** database 110 may be remotely located from the computer system 5. If remotely located, the **card** database 110 may be accessed via an external source such as an on-line service as will be discussed in greater detail hereinafter. When the **card** database 110 is not accessed remotely, updated copies from a master **card** database maintained at the **card distribution center** 40 can be transferred into the **card** database 110 media (computer disk, floppy disk...

...If the **card** database 110 is integral with the computer system 5, and not remote, the user may update the copy of the **card** database 110 depending upon the manner in which the **card** database is accessed. If it is accessed on the hard disk drive 15 or the...

...disk drive 25, or new information may be downloaded through the modem 45. If the **card** database 110 is accessed on the CD-ROM drive 20, the user may periodically receive updated copies of the CD-ROM or supplementary **card** data 110 for the hard drive 15. Alternatively, a writable CD system, such as a WORM drive, can be used allowing downloading of **card** data to the ...Each envelope image 365-405 represents a specific **card** -giving occasion for which the recipient 415 may receive a **card** . A symbol, known as an icon, appears next to the envelope image ...The image of the envelope informs the user how urgently he must attend to the **order** , based upon the date when the occasion associated with the envelope image will occur. If...

...405. Finally, if the occasion is past due and the user has not placed the **order** , the **card** is tinted red as shown by envelope image 390. The periods of time referenced aboveThe image of the envelope also conveys the status of the **order** . If the envelope appears open and empty (e.g. image 365), then the user has not yet chosen a **card** for the event. If the envelope appears open and contains a **card** inside (e.g., image 395), the user has tentatively chosen a **card** for the event but has yet to finalize the **order** . If the envelope appears as a normal sealed envelope as illustrated by envelope image 370, then the user has chosen a **card** for the event, selected a method of delivery for the **card** , and has finalized the **order** .

...

...are opened and closed in response to the user. Other frequently used

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windows include a **card** sort window 465, an address book window 470 for entering recipient data, a calendar window 475, and an **order** summary window 480. The address book window 470 and calendar window 475 permit the user...event shown in the default desktop configuration view 355, as shown in step 410, a **card** event dialog box 515 appears as shown in step 520. The **card** event dialog box 515 provides the user with information about the selected **card** -giving occasion through additional boxes and text including the name 60 and address 605 of...

...From within the **card** event dialog box 515, the user may update the **card** recipient data on **card** recipient screen 525 for one recipient or for all recipients, as shown in step 530 by clicking the address book button 645. Additionally, the **card** recipient data entry screen 525 can be accessed directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515, as shown by branch 535 by clicking the address book button. Also, from within the **card** event dialog box 515, the user can select a **card** for one occasion as shown in step 540, by clicking the select **card** button 545 within the **card** event dialog box. As shown in branch 550, the user can select the **card** directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515 by clicking an occasion envelope, such as 365, and then clicking...

...Once the **card** and recipient information is entered, the user can choose another **card** as shown in step 555. If the user chooses to select another **card**, the program branches back to step 410, shown as branch 560, where the **card** event dialog box 515 is again displayed. While the user views the **card** event dialog box 515, he can complete the information for that occasion. When the user...

...completed the dialog box to his satisfaction, he can click a check box labeled "this **card** ready to **order** " 549. The user indicates that he is done with the **card** event dialog box 515 by clicking on an Ok button 650 or a cancel button...Finally, from any desktop view, the user can decide when to switch to the **order** view (described later) to place an **order** for all of the occasions with the **order** ready status (indicated by the check box labeled, "this **card** ready to **order** "). This is shown as step 565. After the user has completed the **order** summary view screen and ...not a linear process. For example, although step 555 indicates whether the user chooses another **card**, no prompt appears asking the user whether he wishes to choose another **card**. Instead, when the user is done with the present **card** he may simply choose another, or he may click the **order** view button 480. Again, multiple options are available to the user by clicking a particularA mail mode box 615 displayed within the **card** event dialog box 515 allows the user to choose the method by which the **card** is to be sent, such as by Federal Express(R) 620, United Parcel Service 625...

...Overnight delivery 635. If the user has chosen a service which may not deliver the **card** in time for the chosen occasion, the program suggests that the user consider a speedier...

...The status 640 of the selected event for which the recipient is to receive a **card** is also displayed within the **card** event dialog box 515. The status line 640 provides general information concerning the urgency of the occasion and the state of the envelope (open, closed etc.). The **card** event dialog box 515 shows the select **card** button 545, an address book button 645, the check box labeled "this **card** ready to **order** " 549, an Ok button 650, and a cancel button 655. The user

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- activates the select **card** button 545, as previously shown in step 540 to chose a particular **card** for the occasionOnce the user has selected a **card** for an occasion after clicking the select **card** button 545 and has completed the associated **card** selection screen, an image of the front 660 and the inside 665 of the selected **card** appears in a selected **card** box 672 within the **card** event dialog box 515. The selected **card** box 672 may optionally display the price 675 of the **card** . At this time, the user may choose to update or add a personalized message 680 to the **card** , based on a font of their choice. The user may also choose to add a...
- ...685 or may choose to have items inserted into or included along with the selected **card** 670. In the illustrated embodiment, by clicking the appropriate selection in the insert box 690...
- ...insert a check 695, a charitable donation 700, confetti 705, or gifts selected from a **gift** catalog into the selected **card** 670 as name 725, address 730, relationship to the user 735, and **card** type preference 740. Here, the user can view all of the occasions for a selected...
- ...icons 745 and an occasion list 770. The user also views the status of the **order** , as indicated by the appearance of the envelope images 750 for that recipient (open, closed...
- ...not shown) on the toolbar 440 within the default desktop configuration screen 355 and a **card** lists screen 780 is displayed. In this screen the user may edit a recipient list...The user may then **selectively** add and remove named **recipients** from mailing list 785. To add a new name to the list 795 the user...Referring now to FIGS. 2, 5, and 8, in response to clicking the select **card** button 545 shown in FIG. 5, a **card** selection screen 940 is displayed. Within this screen the user chooses a **card** for the selected occasion. The **card** selection screen 940 presents an array of digitized images of social expression cards 945 which are retrieved from the **card** database 110 containing information about hundreds or even thousands of **card** images. To allow the user to efficiently select the right **card** , the **card** images 945 must be sorted...
- ...Sorting allows the user to group data according to certain criteria such as by alphabetical **order** , date of birth etc. Filtering removes data from the presentation so that it is not shown to the user. When the user accesses the **card** selection screen 940 from within the **card** event dialog box 515 of FIG. 5, the cards are filtered to show only those cards relevant to the **card** -giving occasion. The cards may also be filtered based on the year of the selected occasion. For example, if the user is selecting a **card** for a recipient's 40th birthday, then the **card** selection screen may automatically filter and present only cards for 40th birthdays, if this option...
- ...been previously enabled. Automatic filtering may also include filtering cards depending upon the type of **card** the recipient is known to prefer. For example, only humorous or serious cards are displayed if specified in the **card** preference field 145 of the recipient database 90 record corresponding to that recipient. Thus, the user may click the check boxes that filter the **card** images by criteria such as humor 965, seriousness 970, or religious denomination 975...
- ...The user may also sort the **card** images manually by clicking the sort by price 950, sort by text 955, or sort by tone 960 button in the **card** selection screen 940The user may also choose to access the entire **card**

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database by clicking an all button 980 and then use the images resembling notebook tabs 985-1000 shown at the button of the **card** selection screen 940. By clicking the notebook tabs 985-1000, the user can view the **card** database sorted by broad categories such as Christmas 985, birthday 990, get well 955, Valentine's Day 1000, and so forth. The user may also find cards in the **card** database 110 by querying it for key words and phrases by entering text into a...

- ...While in the **card** selection screen 940, the user may select a **card** for a recipient not found in the recipient database. To add a recipient not found in the recipient database 90, the user selects a **card** image 945 and then clicks the add recipient button 1010, which causes the address book...
- ...set aside cards of interest, but which he has not yet selected, by dragging the **card** image 945 from the **card** image array to a hold box 1015 portion of the **card** selection screen 940. Selected **card** images 945 remain "held" from session to session. **Card** images are removed by dragging them to a trash can icon 1020. The user may...
- ...The user can select a **card** by dragging it from the **card** image array 945 or from the held set, to a selected **card** box 1025. The user may also select by using the right mouse button to display a context-sensitive menu (not shown) and choosing the select **card** button. Selecting a **card** image 945 closes the **card** selection screen 940 and returns the user to the **card** event dialog box 515 of FIG. 5. If the user does not wish to make a **card** selection at this time, a cancel button 1030 is clicked...
- ...Referring now to FIGS. 8 and 9, for many **card** images 945 to fit on the screen, the images are reduced and are relatively small, low detail images. However, if the user double-clicks one of the **card** images 945, the image expands as shown in FIG. 9 showing a close-up expanded **card** screen 1050. This allows the user to see the **card** image in greater detail. The front 1055 and inside 1060 of the **card** are displayed. The user may customize the **card** by adding a personal message 1065 or a digitized signature image 1070 to the **card** image. The user clicks a return button 1075 to return to the **card** selection screen 940...
- ...Referring now to FIGS. 4, 8-10, the **order** summary view screen 1090 is displayed when the **order** button 480 is clicked while in the default desktop configuration screen 355. The **order** summary view screen 1090 is split between a **card** occasion desktop configuration screen 1100 (similar to the default desktop configuration view 355 shown in FIG. 4.) and an **order** window 1105 showing details about the user's **order**. An itemized cost of the **order** 1110 is displayed along with the means of payment 1115. The **order** desktop configuration view 1100 shows only those cards 1120 which are ready to be ordered. After the user confirms that the **order** is complete by clicking the send button 1095, the envelope images of the cards appear as sealed and addressed envelopes. At this point, the user may send the completed **order** to the **distribution center** 40 or the **order** may be processed using a suitable printer located at the user's site (discussed below...to identify the same items shown in the figures. Several modes of transmission of the **order** 30 from the computer system 5 to the **card distribution center** 40 are available to the user depending upon the hardware present and the manner in...
- ...facsimile orders 60, on-line service orders 1200 and direct dial-up 1205

to the **distribution center 40...**

...If the **order 30** is sent via written mail 50 or facsimile 60, the computer system 5 prepares and prints the user's **order** on a form (not shown). This form is optimized for optical character recognition, and need only be optically scanned by an optical scanner 1201 at the **card distribution center 40** and automatically processed. The optical scanner may be an HP Scanjet IIC marketed by If the user transmits the **order 30** by telephone 55, the computer system 5 displays all relevant information on the video display device 10 so that the user can read the **order** directly from the screen to personnel using a computer 1202 at the **card distribution center 40** or the user can enter all relevant information using a touchtone keypad of the telephone 55. If the user sends the **order 30** electronically, either by direct modem link 1205 or through the on-line service 1200, the computer system 5 generates a computer file containing the **order** and transmits this file to the computer 42 at the **card distribution center 40**. Transmission occurs between the computer system modem 45 and one or more modems 1215 at the **card distribution center 40...**

...on-line service 1200 through the modem 45. This allows the user to communicate the **order 30** to the **card distribution center 40** without establishing a dedicated communication line between the user and the **card distribution center 40...** via the on-line service 1200 allows the user to select cards from an external **card** database. The on-line service 1200 has access to more cards than are available to...

...control device. Once the information has been entered, the cards can be ordered from the **card distribution center 40...**

...In another alternate embodiment, the user not only sends the **order 30** electronically to the **card distribution center 40**, but also may send the **card order** to a co-user via electronic mail 35. The co-user may then add his own personalized message or signature to the **card**. Once the co-user has added the message or signature, he may send the **order** to the **distribution center 40** or he may send the **order** back to the original user. In either event, the **order** is sent to the **distribution center 40...** user enters all necessary information into the computer system 5 described above and places the **order 30** with the **card distribution center 40**. Once the **card distribution center 40** receives the **order 30**, it retrieves the selected cards from a stock of inventory cards 1220. The personalized message or signature is then printed on the **card** by laser printer 1225 or other suitable printer. Alternatively, the laser printer 1225 may print the graphical **card** design on blank paper stock. In this way, the **distribution center 40** need not stack each of the various cards but rather, can print each **card** from blank **card** stock on a high quality color printer. The cards 120 are then shipped to the...

...In another alternate embodiment, the user may print cards without use of the **card distribution center 40**. In this situation, the user enters all necessary information into the system 4 as described above, and directly prints the **card** on an attached printer 1230. Of course, the quality of the user printed cards depends...

1/3,K/13 (Item 3 from file: 654)
DIALOG(R) File 654:US Pat.Full.
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4104969 **IMAGE Available
Derwent Accession: 1998-312857

Utility

E/ System, method and article of manufacture with integrated video conferencing billing in a communication system architecture

Inventor: Krishnaswamy, Sridhar, Cedar Rapids, IA
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Examiner: Chin, Wellington (Art Unit: 273)

Assistant Examiner: Carman, Melissa Kay

	Publication Number	Kind	Date	Application Number	Filing Date
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Main Patent	US 5867494	A	19990202	US 96752271	19961118

Fulltext Word Count: 125798

Description of the Invention:

...the **order** in which service features are invoked...Every Marketable Service has a means for a customer to **order** the service, a billing mechanism, some operational support capabilities, and service monitoring capabilities. The Management...capabilities such as comparison and database lookup, this function can be used to validate calling **card** use by prompting for a **card** number and/or an access number (pin number), or to validate access to a virtual...be anything from an internet logon, to an 800 call, to a point of sale **card** validation data transaction. Once the initiating action occurs in the network, the service select function...below is that all data access is the same. There is no difference in an **Order** Entry feed from a ...SYSTMS 2228--external application such as **Order** Entry...provide the database access on behalf of the external systems or network element such as **Order** Entry or Switch requested translations. Data applications support the following functionality...lock-step. That is each update is required to obtain a corresponding master-lock in **order** to prevent update conflicts. The strict implementation policies may vary, but in general, all master...OE-- **order** entry systems 2250...design task. It is not common for a database copy to be distributed to the **Order** Entry (OE) sites 2251, however in this architecture, entry sites are considered equivalent to satellite...

1/3,K/14 (Item 4 from file: 654)
DIALOG(R)File 654:US Pat.Full.
(c) Format only 2004 The Dialog Corp. All rts. reserv.

3765142 **IMAGE Available
Derwent Accession: 1995-404261
LitAlert Accession: P2001-40-02 **See File 670 for Litigation

Utility

REASSIGNED

E/ Method and apparatus for communicating with a card distribution center for management, selection, and delivery of social expression cards

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Search Report from Ginger R. DeMille

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Tackbary Mary T
Examiner: McElheny, Jr., Donald E. (Art Unit: 241)
Law Firm: Welsh & Katz, Ltd.

	Publication Number	Kind	Date	Application Number	Filing Date
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Main Patent	US 5555496	A	19960910	US 94239251	19940506

Fulltext Word Count: 8765

Abstract:

A system for communicating with a **card distribution center** for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of **card** recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a **card** database. From the cards displayed, the user can **select** cards for designated **recipients** and enter personalized messages and a digitized signature. The user may then send the **order** to a **card distribution center**, which processes the **order**, retrieves and prints the selected **card** images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a **database** of all **recipients**, addresses, associated occasions and dates, **card** preferences, relationships and **order** history.

Description of the Invention:

- ...a card order 30 via electronic means such as electronic mail 35 to a **card distribution center** 40, the computer system 5 includes a modem 45 (e.g. a 14,400 baud modem by Intel, Model FaxModem). However, other methods for corresponding with the **card distribution center** 40 are available such as written mail 50, telephone ordering 55, or fax ordering 60. The electronic **order** is coupled via the modem 45 and telephone lines to a computer 42 at the **card distribution center** 40...
- ...a recipient database 90, a master occasion database 95, a user occasion database 100, an **order** history database 105, and a **card** database 110. Also, included are three supplemental databases: a master relationship database 111, a relationship link database 112 and a **card** receipt database 113. The databases are managed by a database manager program 115 such as...
- ...interface 85 allows the user to enter information into the recipient database 90 and the **card** receipt database 113, **select** cards for various **recipients** from the **card** database 110, and place **card** orders 30 with the **card distribution center** 40...recipient identification field 126, a name field 130, a group of address fields 135, a **card** preference field 145, and a date of birth field 146. Alternatively, a separate database may...
- ...link is visually shown as 205. Each record also includes a status field 210, a **card** identification field 215, an **order** history identification field 220, an occasion date 221, a send by date 222, and a recipient or customer field 223 indicating whether the **card** is to be sent to the recipient or to the customer. The **order** history identification field 220 links that record to a particular **order** history record in the **order** history database 105. The link is visually shown as 225...

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- ...The **card** database 110 contains multiple records 226 containing information about each **card** 120 where each **card** is identified by a **card** identification field 228. The following information is included in the **card** database 110: description 230; single quantity price 231; volume quantity price 235; whether the **card** is blank or contains text 240; from text 245; inner text 246; size 250; weight 255; color 260; feelings 261; depicts 262; publisher ID 265; whether the **card** is still published 270; whether the **card** is made of recycled paper 275; the date that the **card** was added 280 to the **card** database; a hold field 281; a trash field 282; and a status field 283. The **card** database 110 also contains a compressed digitized image 285 of the **card** 120 (or a file name containing the compressed image). Additionally, a link is provided which links the **card** identification field 228 in the **card** database 110 with the **card** identification field 215 in the user occasion database 100. The link is visually shown as 286. The information pertaining to each **card** 120 is a single record and many hundreds or even thousands of such records may be included in the **card** database 110
- ...
- ...The **order** history database 105 includes records that summarize every **card order** 30 the user has placed. The **order** history database 105 includes multiple records 289 of information including fields such as: an **order** history identification field 290; a date submitted field 292; total number of cards 294; total...
- ...The **card** receipt database 113 contains multiple records 304 where each record pertains to a particular **card** received. The **card** receipt database 113 includes a date field 306, a **gift** received field 308, a comment field 310, an occasion identification field 312, and a recipient identification field 314. The occasion identification field 312 in the **card** receipt database 113 is linked to the occasion identification field 162 in the master occasion...
- ...The link is visually shown by 316. Additionally, the recipient identification field 314 in the **card** receipt database 113 is linked to the recipient identification field 126 in the recipient database...
- ...to designate multiple relationships with recipients to allow for an added search criterion (i.e. **card** for mother or other relative) as well as the ability to group multiple cards sent...
- ...Referring back to FIG. 1, the **card** database 110 preferably resides on the CD-ROM drive 20 but may reside on the...
- ...some combination thereof. Storage on the CD-ROM 20 allows for maximum storage capacity of **card** database 110 information, and is the most efficient and convenient method. Alternatively, the **card** database 110 may be remotely located from the computer system 5. If remotely located, the **card** database 110 may be accessed via an external source such as an on-line service as will be discussed in greater detail hereinafter. When the **card** database 110 is not accessed remotely, updated copies from a master **card** database maintained at the **card distribution center** 40 can be transferred into the **card** database 110 media (computer disk, floppy disk...
- ...If the **card** database 110 is integral with the computer system 5, and not remote, the user may update the copy of the **card** database 110 depending upon the manner in which the **card** database is accessed. If it is accessed on the hard disk drive 15 or the...
- ...disk drive 25, or new information may be downloaded through the modem

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45. If the **card** database 110 is accessed on the CD-ROM drive 20, the user may periodically receive updated copies of the CD-ROM or supplementary **card** data 110 for the hard drive 15. Alternatively, a writable CD system, such as a WORM drive, can be used allowing downloading of **card** data to the CDEach envelope image 365-405 represents a specific **card** -giving occasion for which the recipient 415 may receive a **card** . A symbol, known as an icon, appears next to the envelope image 365-405 and...
- ...The image of the envelope informs the user how urgently he must attend to the **order** , based upon the date when the occasion associated with the envelope image will occur. If...
- ...405. Finally, if the occasion is past due and the user has not placed the **order** , the **card** is tinted red as shown by envelope image 390. The periods of time referenced above...
- ...The image of the envelope also conveys the status of the **order** . If the envelope appears open and empty (e.g. image 365), then the user has not yet chosen a **card** for the event. If the envelope appears open and contains a **card** inside (e.g., image 395), the user has tentatively chosen a **card** for the event but has yet to finalize the **order** . If the envelope appears as a normal sealed envelope as illustrated by envelope image 370, then the user has chosen a **card** for the event, selected a method of delivery for the **card** , and has finalized the **order** .
- ...
- ...are opened and closed in response to the user. Other frequently used windows include a **card** sort window 465, an address book window 470 for entering recipient data, a calendar window 475, and an **order** summary window 480. The address book window 470 and calendar window 475 permit the user...
- ...event shown in the default desktop configuration view 355, as shown in step 410, a **card** event dialog box 515 appears as shown in step 520. The **card** event dialog box 515 provides the user with information about the selected **card** -giving occasion through additional boxes and text including the name 60 and address 605 of...
- ...From within the **card** event dialog box 515, the user may update the **card** recipient data on **card** recipient screen 525 for one recipient or for all recipients, as shown in step 530 by clicking the address book button 645. Additionally, the **card** recipient data entry screen 525 can be accessed directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515, as shown by branch 535 by clicking the address book button...
- ...Also, from within the **card** event dialog box 515, the user can select a **card** for one occasion as shown in step 540, by clicking the select **card** button 545 within the **card** event dialog box. As shown in branch 550, the user can select the **card** directly from the default desktop configuration screen 355 without the intermediate step of displaying the **card** event dialog box 515 by clicking an occasion envelope, such as 365, and then clicking...
- ...Once the **card** and recipient information is entered, the user can choose another **card** as shown in step 555. If the user chooses to select another **card** , the program branches back to step 410, shown as branch 560, where the **card** event dialog box 515 is again displayed. While the user views the **card** event dialog box 515, he can complete the

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- information for that occasion. When the user...
- ...completed the dialog box to his satisfaction, he can click a check box labeled "this **card** ready to **order** " 549. The user indicates that he is done with the **card** event dialog box 515 by clicking on an Ok button 650 or a cancel button...
 - ...Finally, from any desktop view, the user can decide when to switch to the **order** view (described later) to place an **order** for all of the occasions with the **order** ready status (indicated by the check box labeled, "this **card** ready to **order** "). This is shown as step 565. After the user has completed the **order** summary view screen and exits the program, the program ends as shown in step 570...
 - ...not a linear process. For example, although step 555 indicates whether the user chooses another **card** , no prompt appears asking the user whether he wishes to choose another **card** . Instead, when the user is done with the present **card** he may simply choose another, or he may click the **order** view button 480. Again, multiple options are available to the user by clicking a particular...
 - ...A mail mode box 615 displayed within the **card** event dialog box 515 allows the user to choose the method by which the **card** is to be sent, such as by Federal Express(R) 620, United Parcel Service 625...
 - ...Overnight delivery 635. If the user has chosen a service which may not deliver the **card** in time for the chosen occasion, the program suggests that the user consider a speedier...The status 640 of the selected event for which the recipient is to receive a **card** is also displayed within the **card** event dialog box 515. The status line 640 provides general information concerning the urgency of the occasion and the state of the envelope (open, closed etc.). The **card** event dialog box 515 shows the select **card** button 545, an address book button 645, the check box labeled "this **card** ready to **order** " 549, an Ok button 650, and a cancel button 655. The user activates the select **card** button 545, as previously shown in step 540 to chose a particular **card** for the occasion...
 - ...Once the user has selected a **card** for an occasion after clicking the select **card** button 545 and has completed the associated **card** selection screen, an image of the front 660 and the inside 665 of the selected **card** appears in a selected **card** box 672 within the **card** event dialog box 515. The selected **card** box 672 may optionally display the price 675 of the **card** . At this time, the user may choose to update or add a personalized message 680 to the **card** , based on a font of their choice. The user may also choose to add a...
 - ...685 or may choose to have items inserted into or included along with the selected **card** 670. In the illustrated embodiment, by clicking the . appropriate selection in the insert box 690...
 - ...insert a check 695, a charitable donation 700, confetti 705, or gifts selected from a **gift** catalog into the selected **card** 670...
 - ...information regarding recipients such as name 725, address 730, relationship to the user 735, and **card** type preference 740. Here, the user can view all of the occasions for a selected...
 - ...icons 745 and an occasion list 770. The user also views the status of the **order** , as indicated by the appearance of the envelope images 750 for that recipient (open, closed...

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- ...not shown) on the toolbar 440 within the default desktop configuration screen 355 and a **card** lists screen 780 is displayed. In this screen the user may edit a recipient list...
- ...The user may then **selectively** add and remove named **recipients** from mailing list 785. To add a new name to the list 795 the user...Referring now to FIGS. 2, 5, and 8, in response to clicking the select **card** button 545 shown in FIG. 5, a **card** selection screen 940 is displayed. Within this screen the user chooses a **card** for the selected occasion. The **card** selection screen 940 presents an array of digitized images of social expression cards 945 which are retrieved from the **card** database 110 containing information about hundreds or even thousands of **card** images. To allow the user to efficiently select the right **card**, the **card** images 945 must be sorted...
- ...Sorting allows the user to group data according to certain criteria such as by alphabetical **order**, date of birth etc. Filtering removes data from the presentation so that it is not shown to the user. When the user accesses the **card** selection screen 940 from within the **card** event dialog box 515 of FIG. 5, the cards are filtered to show only those cards relevant to the **card**-giving occasion. The cards may also be filtered based on the year of the selected occasion. For example, if the user is selecting a **card** for a recipient's 40th birthday, then the **card** selection screen may automatically filter and present only cards for 40th birthdays, if this option...
- ...been previously enabled. Automatic filtering may also include filtering cards depending upon the type of **card** the recipient is known to prefer. For example, only humorous or serious cards are displayed if specified in the **card** preference field 145 of the recipient database 90 record corresponding to that recipient. Thus, the user may click the check boxes that filter the **card** images by criteria such as humor 965, seriousness 970, or religious denomination 975...
- ...The user may also sort the **card** images manually by clicking the sort by price 950, sort by text 955, or sort by tone 960 button in the **card** selection screen 940...
- ...The user may also choose to access the entire **card** database by clicking an all button 980 and then use the images resembling notebook tabs 985-1000 shown at the button of the **card** selection screen 940. By clicking the notebook tabs 985-1000, the user can view the **card** database sorted by broad categories such as Christmas 985, birthday 990, get well 955, Valentine's Day 1000, and so forth. The user may also find cards in the **card** database 110 by querying it for key words and phrases by entering text into a...
- ...While in the **card** selection screen 940, the user may select a **card** for a recipient not found in the recipient database. To add a recipient not found in the recipient database 90, the user selects a **card** image 945 and then clicks the add recipient button 1010, which causes the address book...
- ...set aside cards of interest, but which he has not yet selected, by dragging the **card** image 945 from the **card** image array to a hold box 1015 portion of the **card** selection screen 940. Selected **card** images 945 remain "held" from session to session. **Card** images are removed by dragging them to a trash can icon 1020. The user may...The user can select a **card** by dragging it from the **card** image array 945 or from the held set, to a selected **card** box 1025. The user may also select by using the right mouse button to display a context-sensitive menu (not

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shown) and choosing the select **card** button. Selecting a **card** image 945 closes the **card** selection screen 940 and returns the user to the **card** event dialog box 515 of FIG. 5. If the user does not wish to make a **card** selection at this time, a cancel button 1030 is clicked...

...Referring now to FIGS. 8 and 9, for many **card** images 945 to fit on the screen, the images are reduced and are relatively small, low detail images. However, if the user double-clicks one of the **card** images 945, the image expands as shown in FIG. 9 showing a close-up expanded **card** screen 1050. This allows the user to see the **card** image in greater detail. The front 1055 and inside 1060 of the **card** are displayed. The user may customize the **card** by adding a personal message 1065 or a digitized signature image 1070 to the **card** image. The user clicks a return button 1075 to return to the **card** selection screen 940...

...Referring now to FIGS. 4, 8-10, the **order** summary view screen 1090 is displayed when the **order** button 480 is clicked while in the default desktop configuration screen 355. The **order** summary view screen 1090 is split between a **card** occasion desktop configuration screen 1100 (similar to the default desktop configuration view 355 shown in FIG. 4.) and an **order** window 1105 showing details about the user's **order**. An itemized cost of the **order** 1110 is displayed along with the means of payment 1115. The **order** desktop configuration view 1100 shows only those cards 1120 which are ready to be ordered. After the user confirms that the **order** is complete by clicking the send button 1095, the envelope images of the cards appear as sealed and addressed envelopes. At this point, the user may send the completed **order** to the **distribution center** 40 or the **order** may be processed using a suitable printer located at the user's site (discussed below...

...to identify the same items shown in the figures. Several modes of transmission of the **order** 30 from the computer system 5 to the **card distribution center** 40 are available to the user depending upon the hardware present and the manner in...

...facsimile orders 60, on-line service orders 1200 and direct dial-up 1205 to the **distribution center** 40...

...If the **order** 30 is sent via written mail 50 or facsimile 60, the computer system 5 prepares and prints the user's **order** on a form (not shown). This form is optimized for optical character recognition, and need only be optically scanned by an optical scanner 1201 at the **card distribution center** 40 and automatically processed. The optical scanner may be an HP Scanjet IIC marketed by...

...If the user transmits the **order** 30 by telephone 55, the computer system 5 displays all relevant information on the video display device 10 so that the user can read the **order** directly from the screen to personnel using a computer 1202 at the **card distribution center** 40 or the user can enter all relevant information using a touchtone keypad of the telephone 55. If the user sends the **order** 30 electronically, either by direct modem link 1205 or through the on-line service 1200, the computer system 5 generates a computer file containing the **order** and transmits this file to the computer 42 at the **card distribution center** 40. Transmission occurs between the computer system modem 45 and one or more modems 1215 at the **card distribution center** 40...

...on-line service 1200 through the modem 45. This allows the user to communicate the **order** 30 to the **card distribution center** 40

22/9/11 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
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01916493 Supplier Number: 43350240 (THIS IS THE FULLTEXT)
**Instant Recall 2.0: Personal Information Manager to Office Information
Manager**

Law Office Technology Review, v2, n10-1, pN/A

Oct 3, 1992

ISSN: 1047-6482

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 1558

TEXT:

Every lawyer needs some way of keeping track of phone numbers, appointments and case and project information. Two or three excellent secretaries working together around the clock can do the job. More realistic in this age of slimming down and cost control, is a good computer system.

Information entered by a lawyer directly into a computer file during a phone conversation won't get lost as easily as notes on paper or dictated into a machine.

Three years ago, when powerful, versatile and expensive Personal Information Managers (PIM) were all the rage, we reviewed Instant Recall, a then new memory resident program for IBM PCs and compatibles. Instant Recall combined name and address information, scheduling, task administration, and even time keeping into a compact, inexpensive and easy to use package. If it wasn't as versatile as the bigger and more expensive packages, it did its various jobs well and was a lot easier to learn to use.

This week we review Instant Recall 2.0. The "personal" information manager has turned into an "office" information manager, although the new version is almost as easy to use as the original,

(Installation / Documentation)

We reviewed the standalone version of Instant Recall 2.0.. The program installed automatically from a single 3-1/2 inch floppy disk, decompressing about one megabyte of program files. The installation program offered to change our MS-DOS configuration startup files, but did not require us to do so. When used in memory resident mode, the program takes about 22 kilobytes in memory, pulling in a disk based swap file when activated. An empty data base consists of 8 files totaling approximately 20 kilobytes, although that will quickly grow as information is added. A .PIF file is included, making it easy to run the program directly from Microsoft Windows.

A well written 200 page manual and context sensitive **on - line** help combined to do a good job of getting a new user up and running. Customer support is but a toll call away, week days from 10:00 AM to 7:00 PM, Eastern Daylight Time.

(Setting It Up)

When working in a Microsoft Windows 3.1 environment, we ran Instant Recall 2.0 as a MS-DOS program, requiring about half a megabyte of memory. When used in an MS-DOS environment, we ran the program in memory resident mode, requiring about 22 kilobytes of memory. In either case, IR 2.0 was instantly available whenever needed, without disturbing the application program we were using at the time. Of course, the program's ability to cut and paste information to and from another application is less useful in the Windows environment.

Once we had IR 2.0 running, we concerned ourselves with putting information into the database. One approach would be to run through the attorney's personal **address book** and office docket adding all current names and appointments at once. We opted to have all of our schedule information entered at once, but entered name and address information only as we came across a name new to the system during our daily routine.

As with the first version, Instant Recall 2.0 stores information about people, schedules and tasks within a comprehensive, but immutable framework. A "people" entry, for example, has fields for last and first name, title, organization, two lines of address, city, state, postal code and country. Also available are fields for e-mail (electronic mail) address, and office, fax, home, car and two additional unspecified phone numbers. (The voice phone numbers are particularly useful, because if a

modem is connected to both computer and telephone, Instant Recall will both dial the number and log the call permitting the user to enter information about it.)

If you must have a field for "States Admitted" or "hobbies" in a "people" entry, or a "client" field in a "task" entry you'd prefer Lotus Agenda or similar programmable program. But if you are satisfied with merely finding every attorney in the database admitted in Guam or retrieving all of the tasks for client Jones, an Instant Recall user can find a way.

Attached to every record of whatever type, is a text field claimed to hold 65,000 characters of text. (We stopped testing after successfully entering a 40,000 character note.) The contents of the note field, and any other information in any record of any type can be found by a full text search, using AND, OR or NOT boolean operators. Even if you can't remember where you put the information, IR 2.0 will dig it out.

An unindexed brute force search can take 20 seconds or more. Alternatively, the program can be instructed to build and index of the text in its database in background, while the computer is not busy with other tasks. Once the index is complete, search time drops to a single second. The background indexer reindexes automatically as records are added, deleted or modified.

Each record can also have one or more user defined categories, which can serve to narrow a search or even to set up a **greeting card** list. We started with categories for Lawyers, Clients, Experts and Family, but had no difficulty adding new categories as the need became obvious.

Instant Recall can handle a single appointment, or meetings that occur on the second thursday of every month. The planned durations of meetings are tracked, so that the program can create an "open time" graph to show unscheduled time. The program can even check for possible conflicts as an appointment is entered, and can pop up a reminder alarm a few minutes before the meeting.

Of course, selected Instant Recall records can be printed in a variety of formats, making it easy to print labels, uncompleted work assignments, or next week's court deadlines and appearances.

(Networking)

The original Instant Recall was primarily for use by one person. IR 2.0 can be standalone, but is also available as Instant Recall Office, claimed to work with Local Area **Network** (LAN) software such as Novell, Banyon, or LanTastic. IR Office permits appointments or any other record to be shared between users, or even "e-mailed", in an electronic mail simulation.

A case docket entry might be shared with the docket clerk and other attorneys responsible for the case, while a meeting with a head hunter may be hidden from other users. But as the hidden entry is noted on the user's open time list, IR Office's open time chart makes it easier to the best time for a meeting. The user who originally entered an IR Office record can specify not only which other users can view it, but also which other users can modify or delete it.

We didn't test IR Office but worked with the standalone version in **network** emulation mode. This mode was convenient for our tests, but also makes sense for a laptop or notebook computer which spends time both on and off the **network**.

While on the **network**, the laptop user can use the data files on the file server; when off the **network**, the user accesses a duplicate file on the laptop's hard disk. When returning to the **network**, the user need only send to the **network** all records modified since the last time on the **network**. Instant Recall automatically updates the records on the **network** hard disk, first advising of conflict situations where the same record in both files have been modified. When leaving the **network**, the user exports all modified files to the local hard disk.

This process is not as automatic as we would like, but it is workable.

The standalone version is "**network** ready". If you learn how to use IR 2.0, the same program can be used with IR Office once your **network** is up and running.

(Value)

Instant Recall 2.0 at \$129 for a standalone version and less per user for the **network** version, provides excellent value. Even a computer novice should be able to set up the standalone version and learn to do effective

work with the program in an hour or less.

Networking, as always, is more difficult, with decisions to be made about sharing files, group members, read and modify privileges and the like. But IR Office would be an easy way to begin with a **network** in its simplest form, connecting the computers of one lawyer and one secretary complete with rudimentary e-mail and task assignment. Anyone competent to set up Lantastic, Novell Lite or similar **network** should be able to configure Instant Recall Office.

(Summary)

Instant Recall 2.0 is a substantial upgrade of the original program. But the program is still inexpensive, easy to configure, easy to use, and powerful. The **network** version provides sophisticated record sharing and even a rudimentary form of electronic mail. Instant Recall Office should be an easy way for a small law office to take advantage of a simple **network**.

(Details)

Instant Recall 2.0. Requires IBM PC or compatible, 512 kilobytes memory, MS-DOS 2.1 or higher. (Hard disk and MS-DOS 3.0 or higher necessary for memory resident operation.) Price: Standalone: \$129.00. Instant Recall Office (**network** version), from \$249.00 for 2 simultaneous users, to \$4995.00 for 100 simultaneous users. Chronologic Corporation, 5151 N. Oracle, Suite 210, Tucson AZ 85704. Phone: (800) 848-4970 or (602) 293-3100. Fax: (602) 293-0709.

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Personal R:Base Is First Relational Database for
Home Office and Laptop Markets

REDMOND, WA, Oct. 29, 1990-- Microrim today announced Personal R:BASE (R), the first full-featured relational data manager designed for the home office and laptop portable computer user. At a highly competitive price, the product delivers the ease of use associated with flat-file data managers and spreadsheets, with the power of a relational database.

"Many professionals need more functionality than is offered by spreadsheets or flat filers, but do not need the complexity or want the expense of a multi-user relational database with a programming language. So, we developed Personal R:BASE as a fully functioning, single-user relational data management system at a list price of only \$299, with an introductory price of \$99," said Jack Noonan, Microrim's president and CEO.

"Personal R:BASE is designed for non-programmers performing sales, marketing, finance, and administrative tasks. Whether they're running a small business from home, or taking corporate dBASE or R:BASE data home at night, Personal R:BASE's easy-to-use, powerful, application generator, and full relational capability, combine to make it the most appropriate solution for individual users," Noonan stated.

"It's also well suited for laptops, so executives can use company data as they travel," said Noonan. "It is designed to be a database they can't outgrow. And if user needs change to require more power or connectivity, data and programs can be moved into RBASE 3.1 to gain multiuser support and access to the R:BASE programming language."

Personal R:BASE includes five free applications for home and personal use: a **mailing list**, an appointments calendar, a home inventory, a checkbook manager, and a recipe and shopping list program. These applications not only enable any user to be productive immediately upon installing Personal R:BASE, but they serve as straight-forward models of what can be done with the program. For example, the **mailing list**

application demonstrates the value of a relational database over a flat filer: A master table holds names and addresses of all

contacts while subsidiary tables contain information such as notes on the last phone conversation, or whether the user wants to send a **holiday card**. The number of subsidiary tables are unlimited. The program is much more efficient because it uses multiple tables. A search routine, for example, wouldn't have to churn through all the text of phone call notes to find a phone number.

Personal R:BASE is designed to be easy to learn and easy to use. Pull-down menu interface enables users to literally see their way through the program. As menu choices are made, menus with the next set of options appear on the screen sequentially. This logical, cascading menu structure is supported by information lines at the bottom of the screen, or dialog boxes when more room is needed to describe a menu option. Context-sensitive help is always available.

Personal R:BASE is particularly adaptable for users needing on-the-spot information from a database. Its ease of use makes Personal R:BASE especially adept at ad hoc data management: performing a query, browsing, and editing data. These activities can be controlled via a single menu. Even a novice user can quickly create a database, design a form to enter data, search for data, and design a report to extract information.

Data can be browsed and manipulated in table form, much like in a spreadsheet. In fact, Personal R:BASE tables enable the user to freeze a row or a column for more convenient viewing, just as in a spreadsheet. Unique visual cross tabulation indicates relationships across columns of a table. "The product allows the end user to cost effectively do more work and do it easier, than on existing flat-file databases, or on spreadsheets or word processors used as data managers," said product marketing director, Mickey Friedman.

Relational capability means multiple tables of data simultaneously can be kept open and interacting. To the user, access to multiple tables enables serious, useful applications, such as accounting, inventory, and sales management. Personal R:BASE's Application Express allows users to create custom applications by simply responding to menu prompts. Those applications can even include customized pulldown menus.

Lotus 1-2-3 (R) and spreadsheet users will find that Personal R:BASE extends the functionality of these products. Spreadsheet data can be quickly and easily imported into R:BASE, which can then perform many complex query functions on large data files from the menu that would require the creation of complex macro sequences on the spreadsheet.

Personal R:BASE can directly read and write dBASE III and III Plus files, and access and update dBASE index files. Thus, a manager can take home a dBASE file, browse, edit, and manipulate the file using Personal R:BASE, and bring the updated file back to work the next morning, without requiring file translation, such as importing or exporting a file.

Personal R:BASE includes fully integrated ANSI Level 2 SQL, which provides the advantage of reducing training and application development costs. Corporate computing sites know exactly what they're getting and how to use it, so that data and queries created by individual users conform to those expected by mainframe and minicomputer computing platforms.

If a user requires direct access to the R:BASE programming language, or a small business grows to require **network** access to data by multiple users, Personal R:BASE has a seamless upgrade path to R:BASE 3.1. All Personal R:BASE data and application programs are immediately and directly usable in R:BASE 3.1, with no translation. The user adds only the new capabilities; no learning curve is required.

Personal R:BASE carries a suggested retail price of \$299. For a limited time, an' introductory price of \$99 will be in effect. The product has a 90-day, money-back guarantee.

Microrim, Inc. was founded in 1981 and is privately held, with a major investment from the Phoenix partners, a \$100 million venture capital fund.

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ABSTRACT: The 1988 political campaigns mark the coming of age of computers in politics. Microcomputers are particularly influential in fund raising, targeting voters, scheduling, and other campaign tasks. Republicans have boasted greater hardware resources and in the current campaigns rely on mainframe computers and minicomputers, although they are interested in microcomputers' capabilities. The Democrats' hardware is minicomputers and networked microcomputers. More than 200 microcomputers at Democratic headquarters work from Sun Microsystems 3-280 workstations. While some observers say computerization results in an impersonal campaign, others claim the control over detail results in increased personalization. Insiders say computers will make a disorganized organization more so. A high-pressure environment is not the best place to evaluate the many available products.

TEXT:

When 90 million Americans go to the polls on November 8, they'll be doing a lot more than pulling the lever for the candidates of their choice. Without knowing it, they'll also be voting in the first election in which the outcome was decided, perhaps more than anything else, by computers.

By all accounts, 1988 marks the coming of age for computers in political campaigning, just as 1960 was a watershed year for the impact of television on the elections. This year, computers of all stripes, and PCs in particular, have forever altered the way in which campaigns are waged. In a tight race it may be the candidate with the best computer operation rather than the one with the most photogenic face or the most moving message—who becomes our next president.

Whether helping to raise funds, target voters, do the grunt work of scheduling, or perform any of dozens of other tasks that are the lifeblood of politics, PCs have been both parties' most tireless and effective workers.

GOP Mainframe Tradition

Republicans may rail against oversized government, but when it comes to computers, they've long believed bigger is better. For several years, the well-heeled GOP has used expensive mainframes to maintain a massive library of demographic data on 70 million voters for tracking national voting trends. The Democrats, on the other hand, have traditionally been less well equipped with hardware.

The Republican National Committee computer center, established in the aftermath of Watergate, paid off with Reagan's successful bids in 1980 and 1984. Republican campaigners fondly recall 1984, when the Reagan campaign turned out multimillioncopy mailings and performed sophisticated demographic analyses to determine campaign strategy, while hardware-poor Walter Mondale had to borrow time on union-owned computers to prepare the financial statements required by the Federal Election Commission (FEC).

George Bush hopes to maintain his party's computerized edge. During the 1988 effort, his organization has used the party's two mainframes to store and retrieve information on Michael Dukakis and the Democrats, in essence creating a computerized database of Dukakis's record and statements. Staffers are also using the mainframes in their efforts to raise funds and target voters.

The abilities of personal computers have not gone unnoticed by the GOP. A Compaq 386 aided the Bush campaign's delegate-counting operation, using a customized FoxBase Plus database program to compile information on every Republican delegate, right down to birthdays and anniversaries. The campaign even sends out **greeting cards** to mark these occasions.

In addition, the Republicans experimented with buying and distributing computer hardware to congressional and senatorial campaigns

throughout the country. But Tom Brown, computer services manager for the National Republican Congressional Committee, says that "the process of allocating and keeping track of the equipment was too time consuming and expensive."

Brown and his staff now act as computer consultants to various Republican campaigns. Bolstering their work is The Republican Information **Network**, a service that helps campaigners find strategic information that can make a difference in their contests.

Democratic Connections

While Republicans primarily rely on mainframes and minicomputers, Democrats have focused on minicomputers and networked PCs. Democrats such as Representative Bob Carr of Michigan stress that theirs is a cost-conscious approach, in contrast with the Grand Old Party's high-cost methods.

As Carr told The Boston Glob, e "The Republicans became involved with computers in the 1970s, when computing meant mainframes. The Democrats waited until the cost came down and networked microcomputers were the cost-effective means of office automation."

Bill Combs, executive director of Democrats 2000, an independent organization of progressive Democrats, points out that "the Republicans jumped way ahead in some areas during the '60s and '70s." The GOP was particularly successful in using mainframes for direct-mail fundraising and in voter trend analysis. But now, Combs says, "there's not much technology difference in the sophistication of the two parties."

California Democratic representative Tony Coelho is widely credited as being one of the people responsible for computerizing the Democrats. As head of the Democratic Congressional Campaign Committee (before becoming party whip), Coelho brought in the people who built his party's IBM PC **network**.

One of those people was Combs. "We chose microcomputers for a variety of reasons," says Combs. "Number one, they're affordable across the spectrum of the party. So in early 1985 we decided to **network** PCs. The **network** we built has now expanded to more than 200 PCs at headquarters, working off Sun 3/280 workstations."

Individual PCs are also a strong presence at Dukakis headquarters, which is housed in an unpretentious office building in South Boston. In addition to Digital minicomputers, a visitor will see nearly every available brand of PC in the Dukakis office. Early on, when the budget was tight, Dukakis fundraisers encouraged contributors to donate whatever PCs they had on hand to the campaign.

Pamela Lowry, director of computer operations for Dukakis, says that the Digital equipment handles all the fundraising, the FEC reporting, and the campaign's budget and accounting system. PCs do everything else, mostly with word processing software.

The Personal Question

No one disputes that computers help campaigns run more efficiently. Some people fear, however, that they make political campaigning too impersonal.

This issue came up during the Michigan primary, when Democratic candidate Richard Gephardt used a computer to telephone voters throughout the state with a tape-recorded campaign message. Gephardt's use of a tactic borrowed from the telemarketing industry met with mixed reactions.

Despite worries about impersonal practices, some analysts believe that computers can enhance the personal touch in politics. Andy Luther of Campaign Software, a software developer that writes applications for the Republicans, admits that "computers can't walk the streets and hand out literature, give a firm handshake, or kiss babies." But he adds that they can automate many campaign tasks, freeing up workers and candidates to focus on individual voters.

Combs thinks it can be difficult to get personal about information if you're dealing with a huge national database. When PCs are used on the local level, however, things change.

"Where a few years ago I heard, 'No, computers are too impersonal, and you've got to campaign personally, face to face, one on one,' from a lot of politicians—the same reaction I had to the tape-recorded phone call—now we understand that the computer can make campaigning much more personal, by getting away from the huge mainframes in D.C. with millions of names and addresses on them, and getting the technology down to the people

who can use it locally in a personal way," Combs says.

Online databases have also opened up the political process. At the Democratic convention, a Dialcom database offered subscribers online information both from the convention's own bulletin board, which posted schedules and other convention details, and via the Presidential Campaign Hotline, an online service that offers daily news and commentary on political events. Among the details available through Dialcom were complete texts of speeches in advance; journalists agreed to hold off reporting on them until they were delivered by the politicians.

Indeed, before Jesse Jackson gave his long-awaited speech at the convention, many people—including members of the Republican National Committee, the White House, and even the staff of the Japanese Embassy—already knew what he was going to say.

Dialcom's Pat Emerson says the way the Democratic National Convention used computers to communicate with delegates and the press was "a major step forward in the availability of information." With computers, she says, the convention "opened up what is quite often a fairly controlled and limited process to a lot more people. And that kind of information access, the ability to know what's happening without being there physically, is a major and truly innovative change in the way information is used and perceived in the political arena."

Thomas Hofeller, computer services director of the Republican National Committee, believes the use of PCs "offers us a way to put the data in the hands of the legislative and local campaigners, so that they can use the power of micros to do the things they could not afford to do through the big vendors." When small computers link up more efficiently with larger ones, he says, "that's going to make this process really open up."

Getting Organized

Organization is key to running a successful campaign, and it's one of the most valued strengths of computers. For example, converting Michael Dukakis from his old campaign management techniques to the new, computerized methods grew from an initially low-tech fundraising effort Pamela Lowry undertook on his behalf.

Lowry recalls that when she signed on with Dukakis, she asked to see the contributor lists. "I was pointed to these different boxes that were as yet unpacked," she says. "In those boxes were shoe boxes full of 3-by-5 cards from the 1974 campaign and shoe boxes full of 4-by-6 cards from the 1978 campaign, which Michael had lost. The cards had never been cross-matched. There were also file folders full of lists, supposedly of campaign workers, filed by town, but there was no relationship between the various files. The lists went on and on, and everything was filed in a different way."

Lowry's first step was to organize the file cards in a color-coded, cross-referenced fashion. "I made the most beautiful file-card system in the world," she says, "and then convinced Michael that we should go to computers."

A Hybrid Beast

Lowry and others have found that crossbreeding politics and computers creates a new creature with the potential to alter radically the way we go about choosing our elected officials—from town councilman to president of the United States. That beast, however, can be difficult to control.

"There are certainly some wonderful things out there," says Lowry, "but a lot of them are frills and bells and whistles"—in other words, the systems are neither cost- nor timeeffective in the unpaidvolunteer, labor-intensive environment of political campaigning.

"There are lots of products, but little information to evaluate them with which campaigns have used them and how, and with what results," says Tom Brown of the National Republican Congressional Committee. "We don't as yet know if the products available are meeting the political campaigns' demands, whether they've caught up with our expectations."

Lowry speaks of the "Whoops-reality!" factor. "In some ways," she a campaign is probably not the best place to look for super state-of-the-art maximum utilization of wonderful, exciting new computers." It's a crisis environment with a tremendous turnover. "Anybody who's been here for a month and really knows the way around probably has to be shipped out to North Dakota to run that office," she says. There's little point in getting overly sophisticated tools because people don't have the time to learn how

to use them.

Far from being a cure-all, computer technology works more like an amplifier, maintains Thomas Hofeller. "In a poorly managed organization, computers will create a bigger mess," he says. "In a well-managed campaign, they will make it run better. They're not magic-they require hard work and good management."

Getting the Work Done

The main use for campaign software is fundraising. But campaigns need more than just money, so computers also help with get-out-the-vote mailings, delegate counts and communications, media buying, news releases and press relations, scheduling, financial reporting and cost control, voter trend tracking, **online** research, and speech writing.

Computerized fundraising lets campaigners reach more people more often, and with a more personalized appeal. Replacing the old hand-updated file cards, computers make it easier to maintain huge lists of voters and sort them by sex, race, income, education, and other criteria, and to update those lists more frequently and quickly.

Lowry credits the ability of computers to do what politicians have always done-but more quickly and efficiently-for the highly successful launch of the Dukakis presidential campaign in three traditional areas: fundraising, financial reporting, and campaign organization.

"Thanks to the computer," Lowry says, "the staff was able to go back to early supporters and do a mailing to those nearly 80,000 households within a matter of days." When the money started to come in, she says, "We were able, thanks to our software, to just throw a switch and go from gubernatorial reporting to FEC reporting-a totally different set of rules-so that we could actually process the money, get it into the bank, and have the financial resources to move forward."

The Dukakis database of supporters also included many people who had moved away from Massachusetts but who still receive Christmas cards and newsletters from the organization; these people became the core of many Dukakis presidential campaign committees in other states and turned out to meet him at airports. "This kind of organization," Lowry says, "largely enabled a relatively unknown candidate, the dark horse, to create a creditable national campaign so quickly."

Scheduling is another area Lowry believes has improved as a result of computer experience gained during the primaries. "Let's say that one of the Dukakis daughters was suddenly going to go on this plane," she says. "You would need to worry about who was picking her up at the airport. What time was the flight leaving? Was she expected to be interviewed by the press at any point at the airport or on the plane? Who's in charge in case there's a problem? Do we need a fax machine on the plane? And so on and so forth."

During the primaries, all that information was tracked in a word processing program that was not particularly appropriate for handling such complex scheduling tasks. Now the campaign uses customized software better suited to the chore. Today, says Lowry, a staff member can "go to a single screen and plug in the new event, showing what changes have occurred. We just type all of that information into little selective boxes on one screen, and then the computer puts it in all the right places, rather than a human being having to do it."

Although similar examples of computer automation are common in business, they're new to political campaigns. The new tools are helping staffers handle the tremendous number of seemingly trivial details that can weigh down a campaign.

Political Twist

The computer capabilities campaign managers need are similar to those required by any cost-conscious business, but with a twist: Not only are most of the people working on the campaign more politically than technologically experienced, but many are volunteers. This means that software must be easy to use and flexible. It must let fewer people do more, and do it more quickly.

Peter Appel, deputy director of computer operations for the Dukakis campaign, predicts that highly sophisticated, easier-to-use technology will make a significant contribution to political campaigns because so many of the staff are volunteers with little computer experience.

In addition to ease of use, political campaigns need solid vendor support. Help that's available around the clock is vital when you're working day and night to put your candidate over the top. Campaigners

stress the need for the commitment-as well as the home phone numbers-of software and hardware specialists.

Another major concern is cost. A \$2,000 software package may be a good investment for a senatorial contestant or an incumbent in the House, but the same expense may be way out of line in a smaller congressional campaign, notes Tom Brown.

As campaigns spend more on computer operations, they continue to reap dramatic returns on their investments. Richard Viguerie, a direct-mail specialist for the Republicans, observed in a New York Times article that fewer than 50,000 people contributed to Nixon and Kennedy combined in 1960. This year, about 2 million contributors have answered the fundraiser's call.

Coming of Age

For all these reasons, politics may never be the same, again. Mainframes and minis opened the way and helped campaigners cut their baby teeth on huge databases of voter demographics and up-to-the-minute **mailing lists**. Later on, it was love at first sight between PCs and savvy campaign staffs looking for an edge in glamorous but untested software-with most politicians playing the role of the frowning parents wanting their children to be a little more cautious.

Now, with a few campaign experiences enlivening their diaries, all concerned are searching for a more mature, if less romantic, relationship between politics and computers-based on hard work and mutual respect.

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